

No. 1 / 2025, Cologne
#iddcologne

idd cologne: the new industry event for exclusive interior design

From 26 to 29 October 2025, idd cologne will mark its debut in Cologne. The new trade fair for premium interior design solutions for the residential, hotel and catering sectors will bring the high-end interior community together, with participants travelling from across Europe to attend. With a focus on strong brands, innovative design and groundbreaking interior trends, the new platform for inspiration will also open its doors to members of the public.

The preparations for interior design days cologne (idd cologne) are in full swing, and the first conversations with key industry stakeholders show that the response to the new event is extremely positive: Numerous renowned companies have already confirmed their attendance during the early-bird booking period, which continues until the end of May. The list of confirmed exhibitors includes names such as Bielefelder Werkstätten/JAB ANSTOETZ, Bretz, COR, interlübke and Kettmaker. idd cologne's innovative concept goes far beyond a conventional product showcase: It focuses on presenting contemporary living spaces as holistic ensembles - and this approach has been greeted with warm approval from the industry.

"We are delighted with the fantastic response and the strong interest the industry has shown in idd cologne, the new platform for inspiration showcasing top-tier brands and innovative design. Even though we're just at the outset of the sales process, we're receiving new registrations almost daily and are therefore brimming with anticipation for this autumn's trade fair," says Oliver Frese, Chief Operating Officer of Koelnmesse GmbH.

"idd cologne is the new unmissable event for the interior design industry's premium segment. With its prime timing in October and focus on cultivating business connections, the trade fair offers the ideal opportunity for companies aiming to successfully launch their products come spring. The German interiors industry is joining forces with Koelnmesse to make this new event a success. Having collaboratively planned the event, we're now working side by side to bring it to fruition, setting the stage for a spectacular premiere in Cologne in October 2025," explains Leo Lübke, President of the Association of the German Furniture Industry (VDM) and Managing Partner of COR.

Wolfgang Kettmaker, Managing Partner of Kettmaker GmbH & Co. KG, says: "Furnishing is all about the interplay of space, materials, light and ambience - and idd cologne brings this to life. Both trade visitors and design enthusiasts will encounter a holistic outlook on interior design, rather than a mere product showcase. Inspiring living spaces will stir emotions, unveil fresh perspectives and set



idd cologne
26.10. - 29.10.2025
www.idd-cologne.com/en

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trends in the high-end segment. We are eagerly anticipating this new premium trade fair, with the spotlight this year on highly customisable solutions, facilitated by flexible furnishing systems."

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Dr Frank Oehmke, Managing Partner of interlübke (Lübke GmbH), adds: "With its focus on exclusive design, outstanding quality and industry-relevant trends, idd cologne, the new premium interior design event in Cologne, is a must for anyone keen to present and experience the crème de la crème of premium interiors. We are looking forward to being part of the premiere in October 2025!"

Diverse spectrum of offerings for the most demanding requirements

idd cologne brings together leading manufacturers from the premium interiors industry, covering all the relevant segments. In addition to home decor, the event also extends to the hospitality and contract business, setting new standards for exclusive design concepts in hotels, restaurants and the catering trade. The spectrum of offerings ranges from indoor and outdoor furniture by exclusive brands to kitchens, bathroom furniture and fittings, and premium mattress production all the way through to decorative lighting, textiles, rugs and carpets as well as floor and wall design. Fireplaces, hearths and solutions for bespoke interior construction are also included within the trade fair's broad selection. To further diversify the spectrum of premium design, on 28 and 29 October 2025, idd cologne will be co-located with aquanale, the International Trade Fair for Sauna.Pool.Ambience, generating even higher visitor numbers and additional potential in the wellness and sauna segment.

Industry gathering for the interior community

idd cologne will bring key international players together with a design-savvy audience with strong purchasing power - creating targeted business opportunities in one of the world's most important interior design clusters. Alongside premium furniture retailers, contract furnishers, and planners and buyers from the hospitality industry, the trade fair is aimed at a select audience of interior professionals, the furniture industry, facility managers and corporate VIPs. Members of the public with an interest in exclusive interior design and inspiring living spaces are also welcome to attend. In addition, media representatives, creators, associations and industry partners are among idd cologne's target groups.

Cologne - a vibrant design hub

Featuring top-class speakers, inspiring talks and exclusive networking formats, the idd cologne event programme will offer in-depth insights into current design trends and market opportunities - both at the trade fair and in the city. The "idd cologne downtown" city programme will showcase the innovative prowess of the interior design industry right in the heart of Cologne, with exhibitions, showrooms and hotspots of creativity poised to transform the city into a vibrant furniture metropolis. A perfect canvas for the design scene, the cathedral city is making a bold design statement once again. With over a century of trade fair history, outstanding infrastructure and its status as a leading destination for interior design, the city captivates on all fronts.

A strong duo driving idd cologne

There is an experienced team behind the new idd cologne, with Director Maik Fischer responsible for overseeing the trade fair. Fischer, who has successfully worked for Koelnmesse for a decade, has also been at the helm of interzum, the world's leading trade fair for furniture production and interior construction, for the past seven years. When it comes to concept- and design-related matters, Fischer can count on the support of Dick Spierenburg, who has extensive experience in shaping various trade fair formats as Creative Director.

Held every two years in October, idd cologne will make its debut in October 2025, occupying Halls 2 and 3 at Koelnmesse.

Companies interested in exhibiting can still take advantage of attractive early-bird prices until 31 May 2025 and can register for idd cologne 2025 here: www.idd-cologne.com.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like idd cologne and imm cologne, other formats hosted at the trade fair hub of Cologne such as interzum, ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, all topics for the modern working world, garden lifestyle as well as public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh and the events in the interzum brand family: interzum guangzhou in China, interzum bogotá in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces event portfolio is FSB Sports Show Riyadh in Saudi Arabia.

More information at [Industry sectors](#) | [imm cologne](#)

The next events:

- interzum - The world's leading trade fair for furniture production and interior design, 20-23 May 2025, Cologne
- ORGATEC TOKYO - SHIFT DESIGN - the leading international trade fair in Asia for modern workspaces, Tokyo, 3-5 June 2025
- FSB Sports Show Riyadh - Saudi Arabia's Largest Trade Fair for Sports Build, Leisure Facilities and Public Spaces, Riad, 16-18 June 2025
- spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne, 24-26 June 2025
- ORGATEC WORKSPACE Saudi Arabia - Key trade fair for the modern workplace in Saudi Arabia, Riyadh, 16-18 September 2025
- idd cologne - Premium trade fair for residential and hospitality interiors, Cologne, 26-29 October 2025

- FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne, 28-31 October 2025
- aquanale - International Trade Fair for Sauna.Pool.Ambience, Cologne, 28-31 October 2025
- imm cologne - Interior Business Event, Cologne, 20-23 January 2026

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Note for editorial offices:

press information as well as photos are available on the Internet at www.idd-cologne.com/en in the section "Press".

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