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#kindundjugend

Kind + Jugend 2024: Cybex, my junior and Motorola reinforce the international line-up



"Strong trade fairs like Kind + Jugend are indispensable for the industry"

Kind + Jugend is the leading international trade fair for high quality baby and toddler outfitting. As a commercial and trend platform, it brings the international industry community together, thus ensuring a positive mood on the market. Kind + Jugend is distinguished by personal discussions and contacts with relevant purchasers and decision makers. A high order volume and the international composition of the trade visitors underline its significance. With its clear structure, it also offers a complete overview of all current trends and themes and is enriched through valuable insights and inspirations. Kind + Jugend thus actively provides strong impulses for a value-oriented design for the future in a spirit of partnership.

"A trade fair can hardly express its importance for its own industry more convincingly", Jörg Schmale, Director of Kind + Jugend, is pleased to confirm. The high rate of repeat bookings is a clear signal for him: "Strong trade fairs like Kind + Jugend are indispensable for the international industry."

The great interest results in the registration of many big industry players as well as renowned returnees like, for example, Cybex, donebydeer, Jané or Artsana/Chicco. In addition to this, many innovative newcomers and hidden champions have also decided in favour of the coming Kind + Jugend. From 3-5 September 2024, Angelcare, CPT, Apollo, Avionaut, Karwala, Axxid, Babyjem, Babymoov, Bamboom, Cam Cam Copenhagen, Doudou et Compagnie, Frida, Goodbaby, Hamax, KAOS, Kinderkraft, MAST SWISS DESIGN, Hegen, Motorola, Stribbo, Silver Cross, Venicci, iCandy, my junior and reTyre will be there in Cologne, among others.

"Against this background, I can today dare the forecast that Kind + Jugend 2024 has the potential to once again reach the high level of quality of the trade fair from before the pandemic", the Director continues. The trade fair experience and the contact quality is further enhanced for visitors and exhibitors with new conceptual elements that offer more space for networking and exchange and thematically focused event areas.

The internationality of the exhibiting companies enables a comprehensive market overview and expands the diversity of the offering for trade visitors. In addition to the variety of the exhibitors, Kind + Jugend 2024 also places importance on the exchange of knowledge and experiences.

As a "global knowledge leader", the trade fair offers a unique forum for a dialogue

Kind + Jugend
03.09. - 05.09.2024
www.kindundjugend.com

Your contact:
Markus Majerus
Tel.
+49 221 821-2627
e-mail
m.majerus@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

with famous industry experts and renowned future and trend researchers with different events and special events. Visitors in Cologne acquire valuable impulses and inspirations for actively helping shape the transformation of the industry.

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Koelnmesse - industry trade fairs for the children's first years segment:

Koelnmesse is the world's top trade fair organiser in the premium baby and toddler products segment. At the trade fair grounds in Cologne/Germany, the leading international trade fair Kind + Jugend is an established, central industry platform for the global trade and ordering business and presents an annual showcase of the latest products, trends and innovations. In addition to the event at its Cologne headquarters, Koelnmesse is expanding its portfolio internationally: Pueri Expo in São Paulo/Brazil is the largest trade fair in Latin America for premium baby and childcare products, bringing leading Brazilian and international brand manufacturers together with buyers and retailers from across the region with a carefully targeted approach. With Kind + Jugend ASEAN in Bangkok/Thailand, the successful brand is launching an additional event specifically tailored to the emerging Southeast Asian region.

The next events:

Pueri Expo - International Trade Fair for Baby & Childcare Products, São Paulo
23.04. - 25.04.2024

Kind + Jugend ASEAN - The Premier Trade Show for Baby & Kids Products in ASEAN,
Bangkok 25.04. - 27.04.2024

Kind + Jugend - The Trade Show for Kids' First Years, Cologne 03.09. - 05.09.2024

Note for editorial offices:

Kind + Jugend photos are available in our image database on the Internet at www.kindundjugend.com/imagedatabase in the "Press" section. Press information is available at: www.kindundjugend.com/Pressinformation

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Your contact:

Markus Majerus
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany

Tel +49 221 821-2627
m.majerus@koelnmesse.de
www.koelnmesse.com

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