

No. 10 / September 2023, Cologne  
#kindundjugend

## Kind + Jugend Innovation Award Winners 2023



### First-time presentation of Midwives' Choice award

The Kind + Jugend Innovation Award was presented again this year at the leading international trade fair for baby and toddler products. The award is highly regarded among both industry professionals and consumers, often contributing to the success of the winning products in the market. After a preliminary selection from all 120 entries, 24 products were nominated in the final round by an independent international panel of experts.

During the festive award ceremony at the start of the trade fair, the following companies were pleased to be recognised with the Innovation Award in their respective categories for their innovative products:

#### **Moving & Travelling Kids - Vamos KLX, Osann GmbH, Germany**

Optimal stroller air quality at the touch of a button. The Vamos KLX combines intelligent technology with traditional features. The active carrycot ventilation prevents the risk of carbon dioxide rebreathing and ensures excellent air quality. In addition, it protects against heat buildup and mould by maintaining continuous air circulation thanks to the wooden base equipped with air holes and soft mattress with breathable mesh fabric.

#### **Moving & Travelling Kids Accessories - Minimeis Hero Parent Backpack, Minimeis AS, Norway**

Designed from a dad's perspective, this backpack replaces the diaper bag and offers many clever storage solutions. It even includes an integrated baby mobility seat that is perfect for use in places like restaurants.

#### **Kids Toys - Xtend Ride On, smarTrike, Israel**

A scooter with the world's only extendable footboard. To make the most advanced scooter even better, an attachable body was added. Xtend Ride On is suitable for children aged 12 months to 12 years.

#### **Kids Textiles - B.LOVE 2-IN-1 PILLOW, BABYMOOV GROUP, France**

The first organic pregnancy and nursing pillow of its kind. As a bolster, it is perfect for supporting the back, legs and belly during pregnancy. In just 30 seconds, it transforms into a practical, compact pillow for nursing or bottle-feeding at the perfect height and also provides additional comfort on the sofa or when travelling.

#### **Kids Care - Multi Cooking Divider, SOCIALBEAN, Korea**

This multi cooking divider saves both time and energy. Three separate compartments allow three different dishes to be cooked simultaneously. The patented heat circulation system and water grooves ensure even heat distribution.

Kind + Jugend  
07.09. - 09.09.2023  
kindundjugend.com

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**Kids Furniture - MoveMi, Noalima GmbH, Germany**

MoveMi can be transformed from a cosy baby crib into a large playpen and back again in just one second. It also doubles as a bedside crib and can fit through any door in any home thanks to its intelligent conversion technology.

**Sustainability for Kids - Matratze Wind, Träumeland GmbH, Austria**

For the first time, a mattress core has been developed using 50 percent raw materials sourced from the circular economy. State-of-the-art upcycling and recycling techniques are used to conserve resources and create new materials from used foam products. This mattress not only offers comfort but also contributes to environmental protection through the use of recycled materials.

**The new Midwives' Choice award**

This year, the new Midwives' Choice award was presented for the first time. A panel of midwives in partnership with Hebammen-testen.de selected three products from all the submissions. The winners are as follows:

**1st Place: DuoGlider, Unilove Baby Ltd, Taiwan**

A versatile companion for twins, this innovative stroller seamlessly transforms into a spacious wagon, providing comfort, adjustable seats, ample storage, maneuverability, safety features and plenty of room to stow things.

**2nd Place: MODU Dreamer Set, MODU ApS, Denmark** large building toy designed to help children develop their motor skills while promoting imaginative play all throughout their childhood. Consisting of foam blocks, connector pegs and wheels, it allows children to create a wide range of toys that are both functional and fun. All components are exclusively manufactured in Europe from monomaterials, such as fully recyclable EPP and ABS, using an injection moulding process to minimise waste.

**3rd Place: MoveMi, Noalima GmbH, Germany**

MoveMi can be transformed from a cosy baby crib into a large playpen and back again in just one second. It also doubles as a bedside crib and can fit through any door in any home thanks to its intelligent conversion technology.

The winners along with the nominated entries will be showcased in an attractive special event in Hall 11.2 until 9 September 2023.

**Koelnmesse - industry trade fairs for the children's first years segment:**

Koelnmesse is the world's top trade fair organiser in the premium baby and toddler products segment. At the trade fair grounds in Cologne/Germany, the leading international trade fair Kind + Jugend is an established, central industry platform for the global trade and ordering business and presents an annual showcase of the latest products, trends and innovations. In addition to the event at its Cologne headquarters, Koelnmesse is expanding its portfolio internationally: Pueri Expo in São Paulo/Brazil is the largest trade fair in Latin America for premium baby and childcare products, bringing leading Brazilian and international brand manufacturers together with buyers and retailers from across the region with a carefully targeted approach. With Kind + Jugend ASEAN in Bangkok/Thailand, the successful brand is

launching an additional event specifically tailored to the emerging Southeast Asian region.

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Further information: <https://www.kindundjugend.com/fair/industry-sector>

**The next events:**

Pueri Expo - International Trade Fair for Baby & Childcare Products, São Paulo

23.04. - 25.04.2024

Kind + Jugend ASEAN - The Premier Trade Show for Baby & Kids Products in ASEAN, Bangkok 25.04. - 27.04.2024

Kind + Jugend - The Trade Show for Kids' First Years, Cologne 03.09. - 05.09.2024

**Note for editorial offices:**

Kind + Jugend photos are available in our image database on the Internet at [www.kindundjugend.com/imagedatabase](http://www.kindundjugend.com/imagedatabase) in the "News" section. Press information is available at: [www.kindundjugend.com/Pressinformation](http://www.kindundjugend.com/Pressinformation)

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