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#spoga+gafa

spoga+gafa 2026: BBQ and Outdoor Adventure move closer together

In the course of its conceptual further development "growing forward", spoga+gafa, the leading global trade fair garden lifestyle and BBQ, is enhancing its offer. The theme worlds "BBQ" and "Outdoor Adventure" are to be more closely interlinked both in terms of contents and layout. spoga+gafa will thus be addressing a trend from 22 to 24 June 2026 that is increasingly shaping the market: the merging of indulgence, lifestyle and outdoor experiences in everyday life.

Whether in one's own garden, while camping or on spontaneous outings into the country: Grilling and outdoor cooking are closely entwined with the desire for adventure and leisure activities. This opens up new potential for the trade - from interconnected ranges to holistic product presentations for concrete usage scenarios.

"We are delighted to bring the theme worlds BBQ and Outdoor Adventure closer together this year and stage them jointly in an emotionally engaging way. The hall will be filled with strong brands and manifold impulses, offering new perspectives for designing product ranges and sales areas," says Claudia Maurer, Director of spoga+gafa.

Strong brands, interconnected product ranges

The exhibitor structure reflects this development. Among others, the following exhibiting companies will be represented in the BBQ and Outdoor Adventure hall: Blackstone, Bestway, Bull Outdoor, Campingaz/Coleman, Enders Colman, Gozney, Intex, LISA, Livwise, Millarco International A/S with the brand Cozze, Petromax, Westerholt and Westfield Outdoor. Their products are relevant for both the garden and Outdoor Adventure segments.

A full overview of all participating exhibitors can be found online in the exhibitor search of spoga+gafa 2026: www.spogagafa.com/spoga-gafa-exhibitors/list-of-exhibitors/.

New experience areas for the trade

spoga+gafa 2026 will showcase how the BBQ and Outdoor Adventure sections can be interlinked effectively at the point of sale on a central special zone. This area will provide inspiration for modern retail space concepts and product range design. The focus lies on a converted campervan, which combines products from the BBQ, Outdoor Adventure and the further theme worlds of spoga+gafa - Living and Creation&Care - with each other in a practical scenario. The special zone will be



spoga+gafa
22.06. - 24.06.2026
www.spogagafa.com

Your contact:
Celina Fuhrmann
Tel.
+49 176 125 63 266
e-mail
C.Fuhrmann@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

enhanced by a stage where lectures are held and a cosy networking area where visitors can engage in an exchange and business discussions.

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Further highlights include the "Pitmaster Stage", where BBQ professionals will demonstrate their skills on all three days of the trade fair, as well as the "Flavour Market", which unites trends and product diversity revolving around BBQ and food themes.

Broad exhibitor base sets positive signal

With the further development of its theme structure, spoga+gafa is underlining its role as an international business platform and driving force for the garden industry. The recently published, positive booking figures in the sections Living and Creation&Care also underscore the strong market response across all theme worlds.

Tickets for spoga+gafa are available via the official ticket shop: www.spogagafa.com/trade-fair/tickets/buy-tickets/.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia

Further information: www.spogagafa.com/trade-fair/spoga-gafa/portfolio-worldwide/

The next events:

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 02.06. - 04.06.2026

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

Note for editorial offices:

spoga+gafa photos are available in our image database on the Internet at www.spogagafa.com/imagetdatabase in the “Press” section.

Press information is available at: www.spogagafa.com/pressinformation

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Your contact:

Celina Fuhrmann
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Mobile +49 176 12563266
c.fuhrmann@koelnmesse.de
www.koelnmesse.com