

No. 6 / April 2026, Cologne
#spoga+gafa

spoga+gafa 2026: High demand in the Outdoor Decoration and Furniture section

spoga+gafa, the leading global trade fair for garden lifestyle and BBQs, is taking place in Cologne from 22 to 24 June 2026. With very strong bookings for the theme world "Living", it is sending a strong signal for the upcoming event. The high demand underlines the segment's relevance for the international trade and confirms the trade fair's course of development. Including among others a clearer range of offerings, which allows improved orientation, increases the efficiency of the trade fair visit and promotes more targeted networking.

The Living theme world bundles the outdoor decoration, furniture and shading solution offerings at spoga+gafa and thus covers the key product categories of the garden industry. The strong participation of both national and international companies demonstrates the dynamism of the market and illustrates the growing significance of stylishly designed outdoor living spaces. Against this backdrop, spoga+gafa serves as an important international platform for trends, orientation and business initiation. It offers the trade audience a concise overview of the current developments in the Outdoor Living market and opens up new business potential.

"With its focus on decorative design and new lifestyle perspectives, spoga+gafa showcases how outdoor spaces are defined as a combination between design, comfort and nature today. The high demand confirms that our offerings are meeting the current market demands and further reinforces our role as a driving force in the industry," said Claudia Maurer, Director of spoga+gafa.

International brand diversity

Numerous national and international companies are shaping the landscape of the theme world Living this year. In the Decoration section, among others Capi Europe, Edelman, Esschert Design, IDeL, Nuova Deroma, Prosperplast, Scheurich and Teraplast are represented.

The exhibitors in the Outdoor Furniture and Shading section include Brafab, doppler, 4 Seasons Outdoor, Hartman, Kettler Home & Garden, Platinum, Sieger, SUNSIT, Tierra Outdoor and Zebra.

A full overview of all participating exhibitors can be found online in the exhibitor search of spoga+gafa 2026: www.spogagafa.com/spoga-gafa-exhibitors/list-of-exhibitors/.

There is also high demand in the remaining segments of the trade fair: The theme



spoga+gafa
22.06. - 24.06.2026
www.spogagafa.com

Your contact:
Celina Fuhrmann
Tel.
+49 176 125 63 266
e-mail
C.Fuhrmann@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

world "Creation&Care" has also reported a high number of applications. Further product offers in the theme worlds BBQs and Outdoor Adventure round off the overall offer of the garden industry. spoga+gafa is thus once again underlining its importance as an international industry meeting point and confirming the significance of its role for Cologne as a trade fair location.

Page

2/3

Outlook: New impulses due to the changed date for 2027

spoga+gafa will take place in September as of 2027. With the new date, the trade fair is aligning more closely with the actual business cycles of the bricks-and-mortar trade, creating optimal planning and order conditions, especially for garden centres, DIY store and the specialised trade. Exhibitors from the theme worlds Living and BBQs, in particular, will in future benefit from a more precise timing for product presentation and business transactions.

As part of the new date and ongoing developments of the event, individual hall concepts are also being reimaged. In this context, the planned launch of the special exhibition area "Object.Europe" for premium outdoor living brands - curated by H.O.M.E. publisher Angelika Müller - is being considered for 2027. "As a multiplier, we aim to support spoga+gafa in creating a new platform for high-quality European design and in setting fresh impulses for the industry," says Angelika Müller.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia

Further information: www.spogagafa.com/trade-fair/spoga-gafa/portfolio-worldwide/

The next events:

interzum bogota - International Trade Fair for Technology and Components for Furniture Manufacturing and Wood Processing, Bogotá 12.05. - 15.05.2026

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 02.06. - 04.06.2026
interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026
FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh Fall 2026

Page

3/3

Note for editorial offices:

spoga+gafa photos are available in our image database on the Internet at www.spogagafa.com/imagetdatabase in the "Press" section.

Press information is available at: www.spogagafa.com/pressinformation

If you publish this document, please send us a sample copy or link.

Facebook:

www.facebook.com/spogagafa

Instagram:

www.instagram.com/spogagafa/

LinkedIn:

www.linkedin.com/showcase/spoga-gafa

Your contact:

Celina Fuhrmann
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Mobile +49 176 12563266
c.fuhrmann@koelnmesse.de
www.koelnmesse.com