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#spoga+gafa

spoga+gafa 2026: "Creation&Care" theme world records high number of bookings

From 22 to 24 June 2026, spoga+gafa will once again bring the international garden lifestyle and BBQ industry together in Cologne. Already during the early-bird phase, the "Creation&Care" theme world recorded particularly strong demand and is currently around 85 percent booked. This section bundles products and solutions for garden design, equipment and technology as well as plants and care, and alongside "Living", "BBQ" and "Outdoor Adventure" is a key focus within the product portfolio of the world's leading trade fair for garden lifestyle and BBQ.

As part of the strategic further development of spoga+gafa with "growing forward", Creation&Care 2026 will receive an even more clearly defined structure and a sharper content profile, complemented by diverse formats for exchange and inspiration.

High demand and international participation

With a current booking level of around 85 percent, Creation&Care is already one of the most sought-after theme worlds at spoga+gafa 2026. "The fact that Creation&Care is attracting such strong interest underscores the international appeal of spoga+gafa. The industry is looking for platforms with a clear structure, inspiring contents and measurable added value for their own business. This is precisely what we are offering in 2026 with our more focused profile," said Claudia Maurer, Director spoga+gafa.

The companies that have already registered include AL-KO Geräte, Biohort, Dreame, ECOVACS, FITT, Freund Victoria, GLORIA, Hörmann, JUWEL H. Wüster, KETER, Mammotion, Robert Bosch Power Tools, Roborock Germany, Suncast Corporation, Sunseeker and Videx Garden.

Clear structure for better orientation

Creation&Care has been divided up into three product areas to allow a better orientation:

- Garden design - Equipment
- Garden design - Technology
- Plants & Plant Care

The segmentation is consistently oriented on the purchasing and product range logic of the trade and reflects the current market developments - from garden sheds,



spoga+gafa
22.06. - 24.06.2026
www.spogagafa.com

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District Court Cologne, HRB 952

privacy screens and pavilions, to battery-powered devices, robotic mowers, lighting and irrigation systems, through to garden tools, fertilisers and seeds. This gives the trade visitors a structured overview based on their purchasing and product range logic.

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IVG stand and "IVG Garden Boulevard" as an industry meeting point

The Industry Garden Association (IVG), the industry sponsor of spoga+gafa, will be prominently represented in the Creation&Care theme world. The IVG stand and the IVG Garden Boulevard are central networking and information platforms that focus on exchange, industry insights and current developments.

"For the IVG, spoga+gafa is one of the highlights of the year. We look forward to engaging in an exchange with the industry. Our traditional trade fair party is being staged jointly with the BHB for the first time this year. We are particularly excited about this and about the Garden Boulevard - which has grown significantly in its second year," stated Anna Hackstein, Managing Director, Industry Garden Association.

Among others, COMPO, Dachser, FELCO Europe, Hauert MANNA Düngerwerke, Humintech, MESTO Spritzenfabrik Ernst Stockburger and SBM Life Science have confirmed their participation in the IVG Garten Boulevard.

"Digital Garden" focuses on the digitalisation in the trade

In addition to this, spoga+gafa 2026 will integrate aspects of digitalisation in the trade more strongly. In the scope of the "Digital Garden", an innovative platform for digital solutions along the entire value chain of the trade is being created. Themes like merchandise management, AI-supported pricing, digital price labelling or POS solutions will be presented in a hands-on manner and integrated into the trade fair activities. The current demands of the stationary and online trade as well as corresponding new solutions will also be addressed in order to support the competitiveness of the trade.

Tickets for spoga+gafa have been available since 24 February 2026 via the official ticket shop: www.spogagafa.com/trade-fair/tickets/buy-tickets/.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by

imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia
Further information: www.spogagafa.com/trade-fair/spoga-gafa/portfolio-worldwide/

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The next events:

imm india - The Business Platform for Furniture and Interiors in India, New Delhi
11.03. - 14.03.2026

interzum guangzhou - Asia's Most Comprehensive Woodworking and Upholstery Machinery, Furniture Production and Interior Décor Trade Fair, Guangzhou 28.03. - 31.03.2026

interzum bogota - International Trade Fair for Technology and Components for Furniture Manufacturing and Wood Processing, Bogotá 12.05. - 15.05.2026

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 02.06. - 04.06.2026

Note for editorial offices:

spoga+gafa photos are available in our image database on the Internet at www.spogagafa.com/imagetdatabase in the "Press" section.

Press information is available at: www.spogagafa.com/pressinformation

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