Press release



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spoga+gafa 2025: Trend report garden furniture and decoration

How is life outdoors changing? Which trends are determining the design of gardens, terraces and balconies? From 24 to 26 June spoga+gafa will be presenting the latest garden lifestyle innovations. The current outdoor furniture, accessories, lighting and shading solutions will then be presented at the biggest garden and BBQ trade fair in the world. This year the focus is on the theme "Design Gardens". It examines forward-looking design trends of the garden industry.

Free space is living space: Inviting garden design

The outdoor area is becoming the second living room - a trend that is shaping modern garden collections. Whether on the terrace or on the balcony: Outdoor furniture is convincing with inviting design, rounded shapes, soft cushions and materials with a nice haptic feel. (i.e. new collections from 4 Seasons Outdoor, Crescent Garden, Hartmann) Warm, muted colours and hand-made plant pots (i.e. Solaia by Teraplast) are creating a comfortable atmosphere. Retro-look sunshades provide atmospheric lighting (i.e. Alexo and Piazzino by Glatz) and dimmable outdoor lights charming accents.

Timeless modern: Reliability in design

Modern and yet timeless - what seems like a contradiction, reflects the current design demand for garden furniture. It is about reliability, regarding both waterproof materials and the design of the furniture itself. (i.e. Hartmann: extended guarantee up to 5 years) Without fashionable accessories clear shapes and ergonomic lines characterise the design of the "green living room" (i.e. Smart sunshade by Glatz, Astor Lounge by Life Outdoor Living). This approach is further accentuated with the use of reliable and robust materials like natural wood, leather or concrete (i.e. Alto and Elba tables by Niehoff, Vasi designer vase by Sunsit). Durable solutions not only contribute towards outdoor comfort, but also preserve resources.

Elegant lightness: Relaxed outdoor feeling

Times are challenging, so a more relaxed and care-free life in the garden is welcome. Current design for outdoor furniture stands out with a filigree lightness that exudes both naturalness and elegance (i.e. Acore collection of Niehoff Garden, balcony set Concept by doppler, stackable seat Sense by Kettler). Thin lines and organic shapes are united harmoniously with earthy tones and soft, reserved colours (i.e. Puglia collection by 4 Seasons Outdoor, Jella collection by Stern, Wave series by



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Zebra). Discrete red shades also reflect the wish for harmony (i.e. Montana chair by dekoVries) or accessories in warm brown shades of the pantone colour of the year 2025 "mocha mousse". Carefully designed teak wood trimmings and low dining chairs are reminiscent of the elegant design of the 1950s (i.e. Delgada & Evora by Andrea Bizzotto, Teakwood sunshade by Glatz). Also on trend: A relaxed, Mediterranean ambience (i.e. Homemotion collection by Andrea Bizzotto) and the quiet simplicity of Scandinavian design (i.e. Pure Copenhagen collection by Stern).

Green design: Sustainable material use

The design process is becoming more and more sustainable - and that is just the beginning. With modern climate screening tools, the CO2 footprint of new garden furniture is minimised in a targeted manner. Materials like aluminium are reduced. Recycled plastics are used to produce chairs, tables or plant pots (i.e. Lieke chair from the Schöner Wohnen collection, Kettalux tabletops by Kettler, Groove series by Scheurich, Flora series by Teraplast). The implementation of regrowing raw materials like wood or bamboo from certified production contributes towards promoting responsible forest management (i.e. nesting boxes by Esschert Design, Granville table by dekoVries, Ann von Niehoff collections, Stern table systems, green line series by Zebra). The wide selection of environmentally-friendly materials satisfies different design preferences and connects sustainability with aesthetic demand in an impressive way.

Design diversity instead of uniform green: More design possibilities for the garden

The garden is far more than merely green space - it offers unlimited possibilities to be creative. Whether modular dining sets, elegant sofas on the terrace or spacesaving stackable tables and chairs: Modern garden furniture is flexibly adapted to satisfy the different needs and occasions (i.e. current collections by 4 Seasons Outdoor, Hartman, Kettler, Life Outdoor Living). Multifunctional furniture (i.e. Somerset sofa by Zebra) and creative design concepts like natural plants or Blackbox Gardening transform the outdoor section into a versatile place of retreat for relaxing and spending time.

Comfy, timeless design, resource saving, design lightness and diversity - these trends are characterising the design of current and future outdoor areas. spoga+gafa from 24 to 26 June 2025 in Cologne will demonstrate which further themes and trends will influence the green living worlds of tomorrow. The new top theme "Design Gardens" will then be brought alive by the international exhibitors from all sections of the garden to offer exciting insights into the future of garden lifestyle.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne other formats hosted at the trade fair hub of Cologne such as interzum, ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections all topics for



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the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia. Further information on all trade fairs from the Living, Contract & Public Spaces portfolio: <u>https://www.spogagafa.com/trade-fair/spoga-gafa/industry-trade-fairs/</u>

The next events:

ORGATEC TOKYO - SHIFT DESIGN - THE LEADING INTERNATIONAL TRADE FAIR IN ASIA FOR THE MODERN WORKSPACES, Tokyo 03.06. - 05.06.2025 FSB Sports Show Riyadh - Saudi Arabia's Largest Trade Fair for Sports Build, Leisure Facilities and Public Spaces, Riyadh 16.06. - 18.06.2025 spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. -26.06.2025

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