

No. 6 / February 2025, Cologne  
#spogagafa

## Garden industry is relying on spoga+gafa 2025: High interest is boosting the joyful anticipation - ticket shop is open immediately

**In a challenging market environment there is ongoing high demand from the exhibitors for spoga+gafa. The biggest garden and BBQ trade fair in the world is being staged with a new schedule from Tuesday to Thursday, 24 to 26 June 2025, this year and 90 percent of last year's exhibition space has already been booked.**

"The industry is showing strong commitment! The very good booking situation underlines the significance of spoga+gafa as a trendsetter and the leading international platform of the garden industry," said Claudia Maurer, Director of spoga+gafa. "We are delighted that so many companies are also taking part in 2025 which means we will be able to represent the entire spectrum of garden lifestyle."

The exhibitors who have already registered include among others:

4 Seasons Outdoor, Andrea Bizzotto, Areta, Bestway, Big, Biohort GmbH, Blackstone Products, BULL Outdoor, Capi Deutschland, Coleman EMEA, Dansons Europe, dekoVries, Eda Plastiques, Edelman, Elmar Jung Product Solutions, Enders Colman AG, Esschert Design, Freund Victoria, Glatz, Gloria, Hartman Outdoor, Intex, Koopman, Merotec GmbH, Niehoff Garden GmbH, Ooni GmbH, Otto Graf GmbH, Palram-Canopia, Petromax GmbH, Prosperplast, Scheurich, Stern GmbH & Co. KG, Suncast Corporation, Tradepoint, Teraplast, Ter Steege, Tramontina, Weber, Zebra Group GmbH.

### Early opening of the ticket shop

The trade visitors can already purchase their tickets and redeem their vouchers more than four months before the opening of the fair. By opening the ticket sales earlier the organisers are particularly allowing the international guests more time to plan their trip. Tickets for spoga+gafa can be ordered from the official [ticket shop](#) immediately.

### Established formats meet new ones

Whereas the existing hall allocation remains the same, spoga+gafa 2025 is setting targeted accents with new and further developed special areas. In the new Start-up Square young companies are being given the opportunity to present their products and innovations to an international audience. Members of the industry sponsor of spoga+gafa, the Industry Garden Association e.V. (IVG) can now also present their



spoga+gafa  
24.06. - 26.06.2025  
[www.spogagafa.com](http://www.spogagafa.com)

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Gerald Böse (President and Chief Executive Officer)  
Oliver Frese

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

products on the new IVG Garden Boulevard. Further highlights also include the Cooling World with mobile refrigerated products, the Outdoor Kitchen World with the trends for outdoor kitchens as well as the special area BBQ for every Wallet that offers a compact overview of BBQs from all price segments.

Page

2/3

The event programme of spoga+gafa will also set new impulses: Three theme-based stages offer lectures and discussion panels, the Boulevard of Trends & Ideas special event unites the latest trends and developments from the garden lifestyle and BBQ sections. The POS Green Solution Islands are being staged again this year together with Oliver Mathys and they will showcase revenue-generating design ideas for the point of sale for all seasons. This year's top theme "Design Gardens" will be visible and tangible for the visitors all over the trade fair.

**Koelnmesse - Global Inspiration for Living, Contract and Public Spaces** Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne and interzum, other formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia.

Further information on all trade fairs from the Living, Contract & Public Spaces portfolio: <https://www.spogagafa.com/trade-fair/spoga-gafa/industry-trade-fairs/>

#### **The next events:**

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

FSB Sports Show Riyadh - Saudi Arabia's Largest Trade Fair for Sports Build, Leisure Facilities and Public Spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

**Note for editorial offices:**

spoga+gafa photos are available in our image database on the Internet at [www.spogagafa.com/imagetdatabase](http://www.spogagafa.com/imagetdatabase) in the “Press” section.

Press information is available at: [www.spogagafa.com/pressinformation](http://www.spogagafa.com/pressinformation)

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Page

3/3

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<https://www.linkedin.com/showcase/spoga-gafa>

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