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#spogagafa

New top theme for spoga+gafa 2025: "Design Gardens"

"Design Gardens" addresses two topics: Current trends in product design as well as garden design

After the top themes of spoga+gafa placed a strong focus on social responsibility in the last years, under the top theme of "Design Gardens" in 2025 the emphasis lies on designing gardens as well as the design of garden and BBQ products. The largest garden and BBQ trade fair in the world will examine all facets of designing outdoor areas from 24 to 26 June 2025. The latest trends of the product worlds of the international exhibitors will be addressed as well as the basic design of gardens, terraces and balconies. Accompanied by various special formats, a comprehensive event programme and networking events, the top theme "Design Gardens" will be made experienceable from different perspectives and in a target group specific manner.

Open air design

Outdoor areas are used in different ways today: They serve as a place of retreat and somewhere to relax, for self-provision or for growing decorative plants. They are meeting points for the family and friends, an open air kitchen or a green home office. Hence, the design of today's gardens and garden products is correspondingly versatile. Themes like aesthetics and comfort play a role just as much as efficiency, sustainability and health. Design also reflects cultural influences, trends, aesthetic demands and values.

The design demands not only characterise individual products, but also outdoor areas in their entirety. More and more people are designing their own green oasis. From the large suburban garden through to small city balconies, open spaces are becoming personal places of retreat and well-being. Natural gardens with natural plant products for biological diversity are particularly popular today.

Durability - in two respects

An important aspect of current design solutions for outdoor areas is their durability - in twofold respect. Innovative materials are making garden furniture, outdoor kitchens or grills more and more robust, easier to care for and more climate resilient. But the design of the "green living room" itself is also sustainable. A new simplicity with timeless shapes currently characterises outdoor furniture, BBQs and garden products, enhanced by comfortable accessories, natural materials and warm colours. In this way, design creates an authentic and at the same time cosy atmosphere.

Practical design



spoga+gafa
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www.spogagafa.com

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Beyond the appearance, design also extends the practical application in the garden. The keywords here today are variety of use and sustainability. Modular garden furniture offers more flexibility in the equipment, multifunctional BBQs and outdoor kitchens expand the options for BBQs and outdoor cooking. Optimised tools make the garden work more efficient and clever plant systems provide sustainable vegetation. For instance, size-adjustable garden tools improve the ergonomics and can be optimally adjusted to suit the user.

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Place-to-be of the global garden industry

Versatility and personalisation, efficiency and environmental protection or living comfort and timelessness are forward-looking aspects of outdoor design. The coming spoga+gafa will show which other themes and trends will shape the green living environments of tomorrow. As the place-to-be of the global garden industry, it will once again offer the most exciting inspiration for future garden design from 24 to 26 June 2025. The top theme "Design Gardens" will run through the presentations of the international exhibitors and the diversified event programme like a common thread - as an inviting incentive to joint garden design.

About spoga+gafa:

spoga+gafa is the world's biggest garden and BBQ trade fair. As an international trade fair at the location in Cologne, it sets impulses for the entire garden world. At the leading global trade fair, the garden industry talks about the line-ups and trends of the coming season and presents solutions for current and future challenges. The focus of spoga+gafa lies on trends and innovations from the sections garden bbq, garden creation & care, garden living and garden unique. The unique range of offerings turns the trade fair into the place-to-be for the purchasing managers of all trading forms. The Industry Garden Association e.V. (IVG) is the industry sponsor of spoga+gafa.

The schedule of the coming spoga+gafa has been changed, the event will be held in Cologne from Tuesday, 24 June 2010 to Thursday, 26 June 2025.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne and interzum, other formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia.

Further information on all trade fairs from the Living, Contract & Public Spaces portfolio: <https://www.spogagafa.com/trade-fair/spoga-gafa/industry-trade-fairs/>

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The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

Note for editorial offices:

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