

No. 1 / July 2024, Cologne #spogagafa

As of 2025 spoga+gafa is changing its schedule and will begin on Tuesday in future

The biggest garden and BBQ trade fair in the world is reacting to the industry's wishes.

spoga+gafa, the biggest garden and BBQ trade fair in the world is reacting to the industry's wishes and is changing its schedule. From the next event onwards, the trade fair will no longer start on a Sunday, but will in future begin on Tuesday and end on Thursday. This change will allow spoga+gafa to cater even better to the needs of the exhibitors and visitors. The next spoga+gafa is being staged from 24 to 26 June 2025 in Cologne.

The majority of the national and international exhibitors as well as those visitor groups and associations approached asked for the schedule to be changed and as such for the Sunday to be excluded as the arrival or trade fair day. Starting on the Tuesday allows the participants to prepare themselves more readily for the trade fair and optimise their arrival.

"We have taken the feedback of our exhibitors and visitors seriously and decided to alter the schedule to further improve the trade fair experience and the trade fair success of all parties involved," said Sebastian Rosito, Vice President Trade Fair of Koelnmesse.

The 2024 edition of spoga+gafa that ended just recently once again confirmed its position as the most important platform for the global garden industry. A good 28,000 trade visitors from 113 countries took part in the world's biggest garden and BBQ trade fair from 16 to 18 June 2024. Hence, the trade fair built seamlessly on the success of the previous year.

On altering its schedule spoga+gafa remains true to its claim to be the central platform for the global garden and BBQ industry and on making this change is demonstrating its flexibility and customer orientation.

About spoga+gafa

spoga+gafa is the world's biggest garden and BBQ trade fair. As an international trade fair at the location in Cologne, it sets impulses for the entire garden world. At the leading global trade fair, the green industry talks about the line-ups and trends of the coming season and presents solutions for current and future challenges. The focus of spoga+gafa lies on trends and innovations from the sections garden bbq, garden creation & care, garden living and garden unique. The unique range of offerings turns the trade fair into the place-to-be for the purchasing managers of all trading forms. The Industry Garden Association e.V. (IVG) is the industry sponsor of



spoga+gafa 24.06. - 26.06.2025 www.spogagafa.com

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Oliver Frese

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Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



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Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne. Further information on all trade fairs from the Living, Contract & Public Spaces portfolio: https://www.spogagafa.com/trade-fair/spoga-gafa/industry-trade-fairs/ Note for editorial offices:

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