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spoga+gafa - garden creation & care



spoga+gafa 16.06. - 18.06.2024 www.spogagafa.com

Garden care trends

The design and care of gardens is more diversified than ever today: Innovative, multifunctional garden tools, environmentally-friendly care methods, CO2 neutral and recycled products as well as the growing popularity of subsistence gardens are uniting efficiency and sustainability when it comes down to garden work. From 16 to 18 June 2024, the largest garden and BBQ trade fair in the world will present precisely these trends in the theme world "garden creation & care".

International exhibitors will give insights into their latest developments and products from the garden care section - from plants and their cultivation, to optimal care, through to the appropriate tools and machines. A look at some of the current garden care trends.

All in one: multifunctional garden tools

Today, the garden is a space that fulfils multiple purposes and as such the tools needed for its care are becoming increasingly versatile. New electrical appliances offer numerous attachments and can be used as a brush, grout cleaner, lawnmower and edge trimmer. There are also quick-change systems for new mist blowers for the vertical and horizontal wetting of plants. The power for alliance initiative also contributes towards today's versatility: More and more companies are joining initiatives that enable the operation of the diverse tools of different manufacturers and the use of the same battery. For their storage, new tool sheds are individually designable and extendable.

Gentle care: Garden work for more variety

To protect the flora and fauna more and more regional, natural protection and care products are being used when gardening. For example, modern fertilisers are made from clover or sheep's wool. Using one's own compost as a fertiliser also promotes environmentally-friendly plant care. Large and small models of practical composters are available for this purpose. Weeds are also eliminated without the use of chemicals, for example at the push of a button with electronic ignition burners. Endangered plant species, which belong to the line-ups of many garden centres today, contribute towards maintaining the biodiversity.

Own harvest: Trend towards self-sufficiency

Growing one's own herbs, fruit and vegetables started to become increasingly

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popular even before the food prices went up. Even if only limited space is available, their cultivation is being made easier with the aid of small greenhouses, plant towers and pyramids. Stackable trays enable space-saving storage. Furthermore, easy-to-operate and compact tools are being offered, especially for urban gardening. And in case it gets too hot on small outdoor areas, plant pots protect the greenery up to temperatures of 50 degrees Celsius. There are water butts with integrated plant holders that offer additional cultivation areas.

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Greener industry: CO2 neutral and recycled products

Overall, the green industry is becoming "greener". Many suppliers use wind power and green electricity for the production of their garden products in the meantime. Remaining emissions are compensated for by promoting reforestation or climate protection projects. Many new garden products are 100 percent recyclable or CO2 neutral. Renewable raw materials such as wood from sustainably managed forests are increasingly being used for the materials for greenhouses or plant growing aids. Furthermore, plant pots are often made out of other natural materials like seaweed, reused wickerwork or recycled plastic.

About spoga+gafa

spoga+gafa is the biggest garden and BBQ fair in the world. As an international trade fair at the location in Cologne, it sets impulses for the entire garden world. At the leading global trade fair, the green industry talks about the line-ups and trends of the coming season and presents solutions for current and future challenges. The focus of spoga+gafa lies on trends and innovations from the sections garden bbq, garden creation & care, garden living and garden unique. The unique range of offerings turns the trade fair into the place-to-be for the purchasing managers of all trading forms. The Industry Garden Association e.V. (IVG) is the industry sponsor of spoga+gafa.

The coming edition of spoga+gafa is being staged from 16 to 18 June 2024 under the key theme "Responsible Gardens". To learn more about the event, visit www.spogagafa.com.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: https://www.spogagafa.com/trade-fair/spoga-gafa-2024/



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The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024 spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024 ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

Note for editorial offices:

spoga+gafa photos are available in our image database on the Internet at www. spogagafa.com/imagedatabase in the "News" section.

Press information is available at: www.spogagafa.com/pressinformation

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