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#spogagafa

## spoga+gafa 2024: Successful early bird phase and registrations by strong brands

**Around 90 percent of the planned exhibition space already booked**

After a successful spoga+gafa 2023 with 1,842 exhibitors and a 20 percent increase in attendance, the outlook for next year's edition of the largest garden and BBQ trade fair in the world is very good. After the end of the early bird phase almost 90 percent of the exhibition space planned for 2024 is already booked. A strong rebooking rate and the return of brand name exhibitors, especially from Europe, are allowing exhibitors and visitors to look ahead to the coming year full of anticipation. spoga+gafa is being staged in Cologne from 16 to 18 June 2024 under the key theme "Responsible Gardens".

### Key theme meets with great interest

The key theme "Responsible Gardens" is arousing widespread interest among the industry and has also contributed to the positive result of the early bird campaign. Together with the green industry, spoga+gafa will place the centre of attention on the different aspects of responsible behaviour in and around private green spaces from the points of view of the manufacturers, suppliers and consumers and in the coming year present corresponding solutions, products and ideas in Cologne.

### Strong brands in all segments - more exhibitors from Europe

In addition to the high demand, the field of participants is also proving to be very high quality. Particularly the share of European exhibitors has increased significantly: Numerous renowned brands as well as national and international industry giants have confirmed their participation at spoga+gafa 2024 at an early stage. In line with the diversity of spoga+gafa, registrations were received for all of the four production sections: garden living, garden creation & care, garden bbq and garden unique.

Among others the following exhibitors have already registered (Status as of October 2023):

4Seasons, Acht&Acht, Amgen, Areta, Backyard, Bama, Bestway, Bica, Biohort, Birchmeier, Bosch, Brafab, Bull, CampingGaz, Capi, CF Group, Char-Broil, Coen Bakker, CreativeLiving, Dachser, Dansons, Daye Europe, Doppler, Edco, Edelman, Elho, Enders, Esschert Design, Fiskars, Fitt Spa, Freund Victoria, Fyron, Giostyle, Glatz, Gozney, Hartman, HiGold, Höfats, Hörmann, Idea, Ikono, Intex, Ipae, Jan Kurtz, Juwel, Kaemingk, Kamado Joe, Keter, Kettler, Life, Life Outdoor, Meater, Mesto, Mwh, Napoleon, Ndt, Nuova Deroma, Outdoor Chef, Palram, Plasticos Joluce, Plastiken, Plastmeccanica, Proloisir, Prosperplast, Scancom, Scheurich, Severin, Sieger, Stern, Straus, Tel International, Telcom, Ter Steege, Tierra Outdoor, Tradepoint, Traeger, Tramontina, Van Der Leeden, Veca, Weber-Stephen



spoga+gafa  
16.06. - 18.06.2024  
www.spogagafa.com

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spoga+gafa is being staged in Cologne from 16 to 18 June 2024.

### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: <https://www.spogagafa.com/trade-fair/spoga-gafa-2024/industry-trade-fairs/>

### **The next events:**

imm cologne - The interior business event, Cologne 14.01. - 18.01.2024

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

spoga+gafa - The garden trade fair, Cologne 16.06. - 18.06.2024

### **Note for editorial offices:**

spoga+gafa photos are available in our image database on the Internet at [www.spogagafa.com/imagetdatabase](http://www.spogagafa.com/imagetdatabase) in the "News" section.

Press information is available at: [www.spogagafa.com/pressinformation](http://www.spogagafa.com/pressinformation)

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