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#spogagafa

spoga+gafa presents new key theme for 2024: "Responsible Gardens"

"Responsible Gardens" is the key theme of spoga+gafa 2024, the largest garden and BBQ trade fair in the world. In Cologne from 16 to 18 June 2024, the global garden lifestyle and BBQ industry will be focusing on the responsibility it bears regarding the current and future challenges and their solutions relating to the role the garden plays in society. Together with the green industry, spoga+gafa will place the centre of attention on the different levels of responsible behaviour in and around private green spaces from the points of view of the manufacturers, suppliers and consumers.

"The focus of the topic is the responsibility the green industry bears regarding the role the garden plays in society. Together with our exhibitors and visitors, spoga+gafa will find the answers to these questions," explained Stefan Lohrberg, Director of spoga+gafa.

Resource-saving gardening, fairly produced garden products, low-emission BBQ technologies, climate-friendly garden care and irrigation, but also a responsible rapport between garden owners will be especially emphasised at spoga+gafa 2024 and the relevance of the topic will be presented and discussed in various formats. Stefan Lohrberg: "The more responsibly we treat private green spaces, the more social and personally-relevant our gardens, balconies and terraces will become. That is our to-do list for the coming years."

spoga+gafa has already been staged under an overriding key topic that takes the current industry developments and socially-relevant topics into account every year since 2017. The key theme additionally creates a coherent experience for the exhibitors and visitors and thus an increased identification with spoga+gafa.

Already ten months before the start of the next event it is still apparent just how significant the largest garden and BBQ trade fair is for the gardening industry. In August 2023 spoga+gafa is recording a significant increase in the number of exhibitors compared to the previous events. Interested companies can still secure their participation at spoga+gafa 2024 at special conditions until 31.08.2023.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting



spoga+gafa
16.06. - 18.06.2024
www.spogagafa.com

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places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

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In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China.

Further information can be found as well here: www.imm-cologne.com/trade-fair/interzum-home/industry-sectors or here www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/.

Further information: <https://www.spogagafa.com/trade-fair/spoga-gafa/industry-trade-fairs/>

The next events:

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 24.10. - 27.10.2023

imm cologne - The interior business event, Cologne 14.01. - 18.01.2024

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

Note for editorial offices:

spoga+gafa photos are available in our image database on the Internet at www.spogagafa.com/imagedatabase in the "News" section.

Press information is available at: www.spogagafa.com/pressinformation

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