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Two months to go - EISENWARENMESSE - International Hardware Fair Cologne 2026 boasts strong international participation and new formats



EISENWARENMESSE -
International Hardware Fair
Cologne
03.03. - 06.03.2026

The world's leading trade show, EISENWARENMESSE - International Hardware Fair will once again gather the global hardware sector in Cologne from 3 to 6 March 2026. As the premier platform for procurement, knowledge exchange and networking, it brings together key players from industry, retail and sourcing worldwide. Kicking off the year, the trade fair defines the topics and trends that will shape the direction of the hardware industry. It delivers unparalleled product breadth - encompassing tools and accessories, industrial supplies, fasteners and fixings, fittings, and building and home improvement materials - providing a concise overview of the global market. This is where innovation meets real demand, new products find international procurement channels and technological developments fuel hands-on exchange.

For the first time, EISENWARENMESSE - International Hardware Fair will be held from Tuesday to Friday in 2026. The new format aligns more closely with internationally established business days, making it easier for exhibitors and visitors to plan high-quality business and purchasing meetings. Tickets for the event are now available in the official [ticket shop](#).

Strong registration numbers underscore international appeal

Around 2,450 companies from 53 countries are on board, clearly highlighting the broad international participation in EISENWARENMESSE - International Hardware Fair 2026. Foreign exhibitors account for 86 percent.

German companies and brands confirmed for EISENWARENMESSE - International Hardware Fair 2026 include ABUS August Bremicker Söhne, alfer aluminium, Allit, Arnz FLOTT, Brockhaus HEUER, Burg-Wächter, C. & E. Fein, Collomix, CONACORD, Conmetall Meister, edding International, Erwin Halder, F. REYHER Nchfg., Felo Werkzeugfabrik, fischerwerke, Gust. Alberts, Hailo-Werk Rudolf Loh, Heller Tools, Hettich Do-It-Yourself, JOKARI, KIP, Kirchoff Witte, KRAUSE-Werk, LUKAS ERZETT, MATADOR, MUNK, NOVALIA Deutschland, NWS Germany Produktion W. Nöthen e.K., Osborn, Picard, Prebena Wilfried Bornemann, PROJAHN Präzisionswerkzeuge, RHODIUS Abrasives, Rothenberger Werkzeuge, Saint-Gobain Abrasives, Scheppach, SFS Group, SPAX International, suki.international, TOX-Dübel-Technik, Weidmüller Interface, Wilh. Schmitt and wolfcraft.

Among the registrations from abroad are AMBROVIT, Anovi Reverberi, Apex Tool Group, Irega, Isaberg Rapid, JCB, KRINO, Morganti, Patrol Group, Prosperplast, Providus, PROXXON, Stanley Black & Decker, Telwin, Toughbuilt and Weiler Abrasives.

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Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

The full exhibitor list can be found via the official online [exhibitor search](#).

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Cologne - a must for the industry

Sebastian Hein, Director of the EISENWARENMESSE - International Hardware Fair, is optimistic about the progress of the preparations and highlights the event's global appeal: "Current registration numbers show that Cologne is a must-attend for the industry. We're seeing broad international participation with an exhibitor roster that reflects the full diversity and innovative strength of the hardware world. This makes EISENWARENMESSE - International Hardware Fair 2026 the definitive global kickoff of the year and most important platform for new products, sourcing and face-to-face business."

This market-driven focus is also evident in the strategic development of the trade fair. Alexander Alberts has joined the Advisory Board as its new Deputy Chairman. His appointment underscores the collaboration between the trade fair and the industry, and its commitment to tailor content and formats even more closely to global market needs and forward-looking issues.

New live EISENworkshop format puts practical know-how centre stage

With the EISENworkshop, EISENWARENMESSE - International Hardware Fair 2026 is expanding its programme to include an interactive format that showcases modern craftsmanship and strengthens the trade fair's role as a hub for innovation and knowledge. Located in a specially designed workshop in passage 10/11, leading professionals from various trades will give live demonstrations of tools, equipment and materials. The creators will address everyday workplace challenges and share their expertise through hands-on tips, tricks and lifehacks with audience participation. Targeting end users, retailers, product managers, technicians and buyers, the EISENworkshop delivers high-impact value through professional development, networking and hands-on experience. By featuring their products in real-world application scenarios, exhibitors can gain additional visibility in a dynamic showcase setting.

Hosted buyer programme and VIP accreditation - global reach set for major expansion

To further boost the event's international business impact, EISENWARENMESSE - International Hardware Fair 2026 is pursuing a focused strategy to significantly increase internationality, reach and visitor quality. The core component is scaling up the hosted buyer programme with systematic visitor management across six global regions, including Europe, Asia-Pacific, Latin America, North America, the Middle East and Africa. The aim is to identify and connect directly with top-tier buyers, retail chains, importers, OEMs and international decision-makers.

In addition, a new VIP accreditation programme will roll out for high-level international decision-makers in charge of global sourcing, such as managing directors, business owners, purchasing heads and category managers. VIP guests will enjoy exclusive services and personalised support to make their visit as seamless and efficient as possible. For exhibitors, this means contacts of higher quality, better planning for business meetings and greater incentives for global market development. More information about the VIP programme can be found at [www.](#)

Koelnmesse - industry trade fairs for the hardware sector: As a top international trade fair organiser, Koelnmesse is the global market leader for events in the tools and hardware sector. Cologne is home to the EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, the world's leading trade fair for the industry. Asia-Pacific Sourcing, the largest sourcing platform outside of Asia, also showcases its products there. Koelnmesse is also expanding its international portfolio in key markets. The China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and El Gran Salón Ferretero in Colombia are tailored events and leading regional trade fairs with international participation. The successful launches of the International Hardware Fair Indonesia in Jakarta and the International Hardware Fair Saudi Arabia in Riyadh in 2025 marked the addition of further events in strategically important growth markets: www.hardware-worldwide.com.

The next events:

INTERNATIONAL HARDWARE FAIR COLOGNE, Cologne 03.03. - 06.03.2026

International Hardware Fair Saudi Arabia - Saudi Arabia's largest trade fair for the hardware and tools sector, Riyadh 15.06. - 17.06.2026

International Hardware Fair Indonesia - powered by EISENWARENMESSE, Jakarta 23.09. - 26.09.2026

Note for editorial offices:

EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR photos are available in our image [database](#).

Press information can be found [here](#).

If you reprint this document, please send us a sample copy.

You can find more information about the EISENWARENMESSE INTERNATIONAL HARDWARE FAIR COLOGNE

at www.eisenwarenmesse.com, on [LinkedIn](#), [Instagram](#) and [Facebook](#).

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