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#EISENWARENMESSE #IEM

## **EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR COLOGNE 2026:** **International industry key players are betting on the world's leading trade fair at an early date**

### **Already a good response in the early bird phase**

The event can already demonstrate good interim results around nine months prior to the start of EISENWARENMESSE - International Hardware Fair. The early bird phase was a success not only internationally with exhibiting companies from more than 40 countries and a foreign share of more than 87 percent. Numerous German companies have also already applied and thus secured the advantages of early booking. EISENWAREN - International Hardware Fair 2026 takes place from 3 to 6 March 2026 - and thus for the first time in Cologne in a new sequence of days from Tuesday to Friday.

"The result following the early bird phase gives us plenty of reasons for optimism. We are pleased that many industry leaders from Germany and abroad have already confirmed their participation in EISENWARENMESSE - International Hardware Fair 2026. The demand once again confirms the importance of the trade fair as the most important global platform for the presentation of new products, services and technologies", according to Sebastian Hein, Director of EISENWARENMESSE - International Hardware Fair.

Among the German companies and brands participating in EISENWARENMESSE-International Hardware Fair 2026 are ABUS August Bremicker Söhne, alfer aluminium, Allit, Arnz FLOTT, Burg-Wächter, C. & E. Fein, Collomix, CONACORD, Conmetall Meister, edding International, Erwin Halder, F. REYHER Nchfg., fischerwerke, Gust. Alberts, Hailo-Werk Rudolf Loh, Heller Tools, Hettich Do-It-Yourself, JOKARI, KIP, Kirchoff Witte, KRAUSE-Werk, MUNK, NOVALIA Deutschland, Picard, Prebena Wilfried Bornemann, PROJAHN Präzisionswerkzeuge, RHODIUS Abrasives, Scheppach, SFS Group, SPAX International, suki.international, Techtronic Industries, TOX-Dübel-Technik, Weidmüller Interface and wolcraft.

From abroad, the event features applications from AMBROVIT, Annovi Reverberi, Apex Tool Group, Isaberg Rapid AB, JCB, KRINO SPA, Morganti SPA, Patrol Group, Prosperplast, PROXXON, Stanley Black & Decker, Telwin and Toughbuilt, among others.

### **Diverse event programme**

Spread on eleven hall levels, EISENWARENMESSE - International Hardware Fair once



EISENWARENMESSE -  
International Hardware Fair  
Cologne  
03.03. - 06.03.2026

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Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of  
jurisdiction:  
Cologne  
District Court Cologne, HRB 952

again provides a diverse offering that is unique worldwide - from tools and accessories through home improvement to fittings, fasteners and fixings and industrial supplies. Trade visitors can also once again look forward to a high quality event programme in 2026. Especially the EISENforum, with a programme curated by digital expert Michael Atug, and exploring exciting industry themes like the use of AI, provides important impulses for the continuing development of the industry.

With the DIY Boulevard, EISENWARENMESSE - International Hardware Fair, in cooperation with the German Association of Home & Garden Manufacturers e.V (HHG), once again provides companies with the possibility to present their products in an environment close to POS. This ensures an authentic product presentation experience on the boulevard for trade visitors.

The renowned "EISENaward powered by ZHH" 2026 will also be presented live again. In cooperation with the central association for the hardware trade (ZHH), EISENWARENMESSE - International Hardware Fair searches for outstanding new ideas, inventions and solutions directly from the industry. The three winners of the award will be honoured live on stage. A trade public will also be able to marvel at the ten nominated products during the trade fair in a special area. Registered exhibitors can apply with their innovations at no charge as of autumn 2025.

The event programme will be continually updated. Additional formats are currently in planning.

**More information about registration can be found at [www.eisenwarenmesse.com](http://www.eisenwarenmesse.com)**

**Koelnmesse - industry trade fairs for the hardware industry:** Koelnmesse is the global leader in hosting top-tier international trade fairs for the tools and hardware sector. Its leading event, EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, is held in Cologne, where Asia-Pacific Sourcing, the largest sourcing platform outside of Asia, also showcases its products. Beyond Cologne, Koelnmesse is expanding its portfolio across key international markets. The China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and El Gran Salón Ferretero in Colombia are leading regional trade fairs with international participation. New additions to the portfolio are the International Hardware Fair Indonesia in Jakarta and the International Hardware Fair Saudi Arabia in Riyadh, both set to take place in 2025: [www.hardware-worldwide.com](http://www.hardware-worldwide.com).

**The next events:**

International Hardware Fair Indonesia - powered by EISENWARENMESSE, Jakarta  
24.09. - 27.09.2025

China International Hardware Show - Leading Trade Fair for Tools, DIY and Building Hardware, Fasteners, Security Systems, Locks and Fittings, Shanghai 10.10. - 12.10.2025

El Gran Salón Ferretero - powered by EISENWARENMESSE, Bogotá 06.11. - 08.11.2025

**Note for editorial offices:**

EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR photos are available in our

image [database](#).

Press information can be found [here](#).

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You can find more information about the EISENWARENMESSE INTERNATIONAL  
HARDWARE FAIR COLOGNE

at [www.eisenwarenmesse.com](http://www.eisenwarenmesse.com), on [LinkedIn](#), [Instagram](#) and [Facebook](#).

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