**Press release** 



No. 1 / 2026, Cologne #EISENWARENMESSE

# EISENWARENMESSE - International Hardware Fair COLOGNE 2026: Registration now open

Early bird discount for exhibitors until end of May

Following a strong performance last year, preparations are already in full swing for the upcoming EISENWARENMESSE - International Hardware Fair taking place from 3 to 6 March 2026. Exhibitors that participated in previous editions and prospective new exhibitors can secure significant benefits by booking early. Companies can save around 14 percent off the regular price until 31 May 2025.

In 2026, the EISENWARENMESSE - International Hardware Fair will once again occupy six halls of the Cologne fair grounds. Spread across halls 2-5, 10 and 11, the leading international trade fair for the hardware industry will again feature an unparalleled selection of products. The range encompasses everything from tools and accessories to building and DIY supplies, fittings, fastening technology and industrial equipment. To register for the EISENWARENMESSE - International Hardware Fair, click on the following link: <u>Online registration</u>.

EISENWARENMESSE - International Hardware Fair in Cologne is the industry meeting point for top global players to present their products and forge valuable connections. This is where exhibitors meet buyers and retailers from all over the world on the lookout for new products and innovations for their portfolios. At EISENWARENMESSE - International Hardware Fair 2026, trade visitors can look forward to an even more prominent high-calibre event programme featuring insights into the latest industry topics and trends.

#### New schedule in 2026

EISENWARENMESSE - International Hardware Fair taking place from 3 to 6 March 2026 will now run from Tuesday to Friday (previously Sunday to Wednesday schedule). This change reflects the industry's desire to focus even more on the business days of the trade fair.

## More information about registration can be found at: <u>www.eisenwarenmesse.de</u>

Koelnmesse - industry trade fairs for the hardware industry: Koelnmesse is the global leader in hosting top-tier international trade fairs for the tools and hardware sector. Its leading event, EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, is held in Cologne, where Asia-Pacific Sourcing, the largest sourcing platform outside of Asia, also showcases its products. Beyond Cologne, Koelnmesse is expanding its portfolio across key international markets. The China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and El Gran Salón Ferretero in Colombia are leading regional



EISENWARENMESSE -International Hardware Fair Cologne 03.03. - 06.03.2026

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Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



trade fairs with international participation. New additions to the portfolio are the Page International Hardware Fair Indonesia in Jakarta and the International Hardware Fair 2/2 Saudi Arabia in Riyadh, both set to take place in 2025: <a href="https://www.hardware-worldwide">www.hardware-worldwide</a>. 2/2

### The next events:

Asia-Pacific Sourcing - Tools and Products for Home and Garden from Far East, Cologne 11.03. - 13.03.2025 International Hardware Fair Italy - powered by EISENWARENMESSE, Bergamo 08.05. -09.05.2025 International Hardware Fair Saudi Arabia - powered by EISENWARENMESSE, Riyadh 16.06. - 18.06.2025 International Hardware Fair Indonesia - powered by EISENWARENMESSE, Jakarta 24.09. - 27.09.2025

## Note for editorial offices:

EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR photos are available in our image <u>database</u>. Press information can be found <u>here</u>. If you reprint this document, please send us a sample copy.

You can find more information about the EISENWARENMESSE INTERNATIONAL HARDWARE FAIR COLOGNE at <u>www.eisenwarenmesse.com</u>, on <u>LinkedIn</u>, <u>Instagram</u> and <u>Facebook</u>.

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