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#ISMinredients #ISM #ISMfamily

## ISM Ingredients: The new centrepiece of the raw materials and ingredients industry for sweets and snacks

**Innovations, world premieres and global participation await the trade visitors in 2026**

The international sweets and snacks industry can look forward to a highlight: From 2026 onwards, ISM, the world's leading trade fair for sweets and snacks in Cologne, will be enhanced by the new platform, **ISM Ingredients**. Complementing ProSweets Cologne, this will create a central point of contact for the providers of raw materials, ingredients and semi-finished products - a platform that makes the entire value chain visible and sets decisive impulses for the future of the industry.

ISM Ingredients is already a true success story: Due to the huge demand, the new platform has already been fully-booked since the beginning of October. Additional space is now being made available by ISM in Hall 10.1. The enthusiasm is also tangible at international level - especially after **Anuga**, where numerous suppliers of classic **raw materials and ingredients** signalled their strong interest in a presence on the new platform.

"The **journey of exhibitor applications** is thus long since not over - on the contrary: The momentum surrounding the launch of ISM Ingredients shows how high the demand and potential of this new format is," explained Guido Hentschke, Director ISM Ingredients and ProSweets Cologne.

### **Innovation, inspiration and world premieres under focus**

ISM Ingredients brings the leading players of the ingredients industry to Cologne and presents the latest developments for sweets and snacks.

- **Cargill** - is presenting its portfolio of **Cost-Effective Delights** at ISM Ingredients, which offers favourably-priced, sustainable and tasty alternatives to classic chocolate. **NextCoa™**, a cocoa-free confectionery innovation, which sets new benchmarks in responsible enjoyment with its up to 67% lower carbon footprint and 95% less water consumption, is the centre of attention.
- **Döhler** - is presenting an inspiring variety of classic and innovative concepts for sweets, bakery products, snacks and ice cream - with a focus on sustainable, healthy and multi-sensory solutions.
- **Exberry by GNT** - with innovative, purely plant-based dyeing solutions that unite sustainability and naturalness.
- **Brenntag** - leaders in services for efficient production processes.



ISM Ingredients  
01.02. - 04.02.2026  
[www.ism-cologne.com](http://www.ism-cologne.com)

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- **Capol** - a specialist for surfaces and polishing solutions.
- **Sternenzym** - tailor-made enzyme solutions for the sweets section.
- **Olam Food Ingredients (ofi)** - with sustainable cocoa and chocolate solutions.
- **Calowry** - a pioneer in innovative, low-calorie sweetening and flavour solutions, presenting a patented chocolate technology for the first time that makes it possible to produce shiny, water-based chocolates.
- **Pfeifer & Langen** - one of the leading European suppliers of sugar products and natural sweetening solutions.

Statements from the industry underline the fact that ISM Ingredient's focus on raw materials and ingredients represents an important step for the further development of this market segment.

Philippe Bernay, **Marketing Director Indulgence at Cargill**, emphasises:

"As the industry is increasingly looking for sustainable solutions that bring taste, viability and sustainability in line with each other, ISM Ingredients is the ideal platform for presenting our wide range of '100% chocolate' alternatives - especially **NextCoa™**, a cocoa-free confectionery alternative to chocolate that combines full taste with a lower ecological and economic impact."

**Exberry by GNT** is also using the new platform to make innovation and sustainability visible:

"Every year ISM is a fantastic platform for innovation and sustainability - and we are looking forward to demonstrating at ISM Ingredients why our plant-based EXBERRY® colours are a perfect fit. We'll be presenting a whole range of bright shades and showing how we can help brands avoid artificial colouring. Beyond this we also offer solutions for supporting sustainability goals, for example with verified CO2 data for almost the entire EXBERRY® range.

- Sabrina Moers, Marketing Communication Coordinator, GNT

**Döhler** underlines the trade fair's importance for inspiration and exchange:

"ISM Ingredients offers the perfect stage for presenting our sustainable and forward-looking concepts for sweets, snacks and ice cream. We will show how taste, better nutrition and multi-sensory experiences can be united in harmony - from plant-based protein bars to innovative chocolate alternatives."

- Stefanie Engel, Market Segment Manager Food, Döhler

The new exhibitor **Calowry** intends to use ISM Ingredients to showcase its new product: "At ISM Ingredients we are celebrating the world premiere of our patented chocolate technology, which enables the production of shiny, crunchy chocolate using water - with fewer calories, fewer carbohydrates and lower costs. At the same time, we use coconut mesocarp fibre made from 100% waste materials and thus contributing to the reduction of around 50 billion kilogrammes of coconut shells a year. The Holy Grail of the chocolate industry has been achieved - the visitors can

convince themselves and try them!"

- Kate Wilson, Lead Food Technologist, Calowry Canada

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### **"Ingredients of the Future" Special Show**

A further highlight will be the **Ingredients Special Show**, which focuses on the trends and innovations: from **natural sweeteners** and **plant-based proteins** to **climate-friendly raw material alternatives**. The presentation surface not only offers visitors insights into the products of tomorrow, but also inspiration for new cooperations and business ideas.

### **International participation and strong demand**

The new format is already meeting with a great response: Strong international group stands from **Turkey, China and Germany** underline the global significance of ISM Ingredients. The high demand signalises: This new platform is quickly advancing into becoming a central meeting point for the raw materials and ingredients industry worldwide.

### **Note for editorial offices:**

ISM photos are available in our image database at [www.ism-cologne.com](http://www.ism-cologne.com) in the "Press" section. Press information is available at [www.ism-cologne.com/Pressinformation](http://www.ism-cologne.com/Pressinformation)

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