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#ISMinredients #ISM #ISMfamily

## **Positive market response for ISM Ingredients 2026: New trade fair format for raw materials gets off to a successful start - 40% more space booked than in the Ingredients segment of ProSweets Cologne 2025**

**Successful early bird phase underlines the industry's interest +++  
ISM Ingredients has its finger on the pulse of the industry +++ Focus  
on functionality, sustainability and innovation +++ Close  
interlinking between ISM and ProSweets Cologne +++ Top brands  
like Brenntag, Döhler, GNT and Olam already confirmed as  
exhibitors**

On creating ISM Ingredients, Koelnmesse is introducing a new specialised trade fair format onto the market as of February 2026 that focuses specifically on raw materials, functional ingredients and semi-finished products for the sweets and snacks industry. The new platform is a reaction to the growing significance of ingredients as innovation drivers - particularly against the backdrop of the rising prices for raw materials, disrupted supply chains and the growing demands for sustainability.

The market is clearly signalling its approval even prior to the premiere: The amount of exhibition space booked, where the Ingredients section was formerly located, is almost 40% up compared to the figures for ProSweets Cologne 2025. International industry giants such as Olam Food Ingredients, GNT Group, Döhler, Brenntag, Dreidoppel, Sethness Roquette, SternEnzym, Freeze-Dry Foods (Paradiesfrucht), Coppenrath Feingebäck as well as a pavilion organised by the Istanbul Exporters Association have already confirmed their participation. Further global market leaders and international group stands are pending.

"The strong response shows that there is a concrete need for a focused and future-oriented Ingredients platform with international reach among the producers of sweets and snacks," commented Guido Hentschke, Director ProSweets Cologne & ISM Ingredients. "Especially the combination between functional, natural and technologically relevant ingredients opens up new perspectives for innovation, added value and consumer relevance."

### **ISM Ingredients: Where innovation, raw materials and sustainability are shaping the future of the sweets and snacks industry**

With the introduction of ISM Ingredients, not only a new trade fair format is being created, but indeed a promising platform that offers answers to the industry's key future questions - from functional ingredients and sustainable raw material



ISM Ingredients  
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[www.ism-cologne.com](http://www.ism-cologne.com)

Your contact:  
Jana Hohlfinger  
Tel.  
+49 221 821-3468  
e-mail  
[J.Hohlfinger@koelnmesse.de](mailto:J.Hohlfinger@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:  
Gerald Böse (President and Chief  
Executive Officer)  
Oliver Frese

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jurisdiction:  
Cologne  
District Court Cologne, HRB 952

solutions, through to technologically effective natural components. In combination with ISM and ProSweets Cologne a strong trade fair trio is arising that completely interlinks the entire value chain of the sweets and snacks industry for the first time - from the development of formulas, to the production and packaging, through to the positioning at the point of sale. This close content-related and spatial interlinking creates synergies, promotes innovation and enables cross-industry impulses across the entire field of product development.

The target group of ISM Ingredients encompasses the producers of sweets and snacks, including specifically procurement decision-makers, product developers, innovation departments, manufacturers, trademark developers as well as trade visitors from the food service sector. The trade fair is placing the focus on themes like health and functionality, fermentation, sensory innovations, clean label products, upcycling and natural ingredients. The Special Show Ingredients forms a special highlight. In the course of the show, innovative start-ups will present their solutions and actively engage in a dialogue with the industry and investors.

ISM Ingredients is being co-located with ISM and ProSweets Cologne from 01.-04.02.2026.

**Note for editorial offices:**

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**Your contact:**

Jana Hohlfinger  
Public and Media Relations Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
Germany  
Tel +49 221 821-3468  
E-Mail: [j.hohlfinger@koelnmesse.de](mailto:j.hohlfinger@koelnmesse.de)  
[www.koelnmesse.com](http://www.koelnmesse.com)