



Media Service

DLG e.V., Eschborner Landstr. 122, 60489 Frankfurt/Main, Germany,
Tel.: +49-(0)69-24788-206, Fax: -112; r.huebner@DLG.org, URL: www.dlg.org

Frankfurt am Main,
15 November 2021

Guiding Theme of Anuga FoodTec 2022: Smart Solutions – Higher Flexibility

Smart solutions for the challenges of the industry – specialist forums shed light on a variety of current topics – guided tours offer a compact overview and provide orientation

(DLG). "Smart Solutions – Higher Flexibility" is the guiding theme of the Anuga FoodTec, the leading supplier trade fair of the food and beverage industry. It will take place in Cologne, Germany, from 26 to 29 April 2022. The technical programme organised by the DLG (Deutsche Landwirtschafts-Gesellschaft - German Agricultural Society) systematically offers trade fair visitors numerous approaches to process optimisation. The focus is on smart solutions for the current challenges of the industry. The goal is to enable even more flexible, more efficient and at the same time environmentally and climate-friendly production. Against this background, specialist forums will illuminate a variety of current topics in food technology and link scientific findings with business practice. During the guided tours on the trade fair grounds, visitors to Anuga FoodTec will also be provided with a compact overview and orientation with regard to pioneering innovations in the area of food technology. Koelnmesse's comprehensive package of measures #B-SAFE4business will ensure that the safety of exhibitors, visitors and partners at Anuga FoodTec 2022 is guaranteed in the best possible way.

Volatile markets, an adjusted supply of raw materials and increased competitive pressure pose considerable challenges for food manufacturers worldwide. Added to this are the considerably more demanding requirements of consumers for the

quality and safety of products and the sustainable production of food. In addition, this development is spurred by the trend toward individualised products and ever shorter product life cycles. In this context, in the future it will be more significant than ever that suppliers and manufacturers produce according to need in a resource-saving, customer-specific manner. The key to a diversified product range adapted to meet customers' requirements are flexible, efficient and at the same time environmentally and climate-friendly production methods. Processes in development, production and logistics must react increasingly dynamically in order to achieve a maximum degree of changeability. Smart solutions are in demand.

And that's exactly what Anuga FoodTec 2022 will present with its guiding theme: Smart Solutions – Higher Flexibility. From Tuesday to Friday, the technical programme will offer trade fair visitors an attractive mix of forums, discussions and presentations, and will focus on smart solutions for the industry.

In the process, a broad range of topics on food and beverage technology, including packaging will be covered. Particular emphasis will be placed on technological innovations in the meat, dairy, bakery and beverage industry, as well as other segments of the food industry. Among the topics to be highlighted are innovations in logistics and the digital supply chain, automation and robotics, smart solutions against food waste, innovative tools in data and production security, intelligent packaging and artificial intelligence. The entire Technical Programme is available online starting immediately at www.anugafoodtec.de

Guided Tours

Visitors to Anuga FoodTec will be provided with a compact overview of pioneering innovations in the area of food technology during guided tours of the trade fair grounds. As part of the approximately one-hour guided tours offered by the DLG, exhibitors will present and explain their latest products and optimum solutions. From March 2022, visitors can register to participate in the guided tours on the Anuga FoodTec website.

Professional partners

The organisations participating in the technical programme of Anuga FoodTec 2022 include the Gesellschaft Deutscher Lebensmitteltechnologien (GDL e.V. - German Food Technologies Society), the European Hygienic Engineering & Design Group (EHEDG), the Nederlands Verpakingscentrum (NVC - Netherlands Packaging Centre), the Industrievereinigung für Lebensmitteltechnologie und Verpackung e.V. (IVLV - Industry Association for Food Technology and

Packaging), foodjobs GmbH, AFC Personalberatung GmbH (human resources consulting firm), the Wissenschaftlerkreis Grüne Gentechnik e.V. (WGG - Scientific Circle on Green Genetic Engineering), the Deutsche Schüttgut-Industrie Verband e.V (DSIV - German Bulk Material Handling Industry Association) and the Bundesvereinigung der Deutschen Ernährungsindustrie e.V. (BVE - Federal Association of the German Food Industry).

DLG – professional and conceptual sponsor of Anuga FoodTec 2022

The professional and conceptual sponsor of Anuga FoodTec is the DLG (Deutsche Landwirtschafts-Gesellschaft - German Agricultural Society). The DLG is an open network and professional voice of the agricultural, farming and food industry. It promotes progress in the agricultural, farming and food industry with a worldwide transfer of knowledge, quality and technology and contributes to sustainably ensuring the global basis for life. Anuga FoodTec is organised by the Koelnmesse (Cologne Trade Fair).

For additional information, go to: www.anugafoodtec.de