

aquanale 2021: European Digital Press Conference, 9 June 2021, 11:00 a. m.



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26.10. - 29.10.2021
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aquanale 2021: European Digital Press Conference

9 June 2021, 11:00 a.m. (live-streamed event)



You will be speaking with:

Matthias Pollmann

Vice President Trade Fair Management, Koelnmesse GmbH

Ute Wanschura

Managing Director, German Association of Swimming Pools and Wellness (bsw)

Dr Stefan Kannevischer

Managing Director, Kannevischer Management AG, and President of the International Association for Sports and Leisure Facilities (IAKS)

Dick Spierenburg

Designer, spierenburgstudio

Alexander Königsmann

Host

Note: If you have any questions, please use the e-mail address provided with your access link.

Stand: 07.06.2021

Kürzel: cl

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No. 4 / March 2021, Cologne

Bettina Frias, Director of FSB and aquanale at Koelnmesse, answers four questions about preparations for the events

Early-bird phase ends with strong demand

There are signs of very good demand for the trade fair duo of FSB and aquanale - International Trade Fair for Public Space, Sports and Leisure Facilities, and International Trade Fair for Sauna, Pool, Ambience - with just over seven months to go before they are due to open. By the end of the early-bird phase, more than 65 per cent of market-relevant companies had already confirmed their participation in both FSB and aquanale. Bettina Frias, the Koelnmesse director responsible for these events, sees this as a clear signal: "FSB and aquanale have a vital role to play in the economic development of the sectors concerned, as both events are international leaders in their segments and provide the stimulus so urgently needed by all industries in the post-coronavirus era in terms of trends, networking and the initiation of new business relationships."

Bettina Frias, Director of FSB and aquanale at Koelnmesse, answers four questions about preparations for the events

The FSB and aquanale trade fair duo will take place in Cologne from 26 to 29 October 2021. How many registrations have there been so far, and what preparations are underway?

Bettina Frias: The FSB and aquanale teams and the industries represented at the two events eagerly anticipate the start of the trade fair at the end of October because a trade fair is the only format to provide a communication platform that gives all market players an excellent and comprehensive overview of new technologies, smart concepts and product innovations. It's also the only context in which it's possible to have discussions and dialogue that are intensive enough to ultimately generate business and new leads. In this respect, we're very satisfied with the results at the end of our early-bird phase. We're recording strong demand and numerous registrations in all segments across both trade fairs. For example, leading companies including Polytan, SMG, Berliner Seilfabrik, Eurotramp, Regupol, Conica, Kaiser & Kühne, Greenfields, CONDOR, Domosports, Richter Spielgeräte, Manfred Huck & HUCK Seiltechnik, Sik Holz, Mapei, PARKTIECT, W.M., AST, ISS Solar, Hamberger, TenCate Grass, Engo, Zamboni and Seilfabrik Ullmann have confirmed their participation at FSB. And all the market leaders are already on board for aquanale. With companies like Fluidra, Riviera Pool, Speck Pumpen, Grando, Fluvo, OSF, Behncke, Dryden, Bünger & Frese, Rollo Solar, Compass Pools, Whirlcare, Niveco, BWT, Renolit and many other national and international firms, we can put on a really outstanding aquanale at the end of October. We'll also be able to showcase some new exhibitors and "returnees" - above all, Villeroy & Boch, BAC, Nextpool and Leisure Pools. We're really looking forward to this, and it will motivate us over



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Your contact:

Volker de Cloedt

Tel.

+49 221 821-2960

Fax

+49 221 821-3544

e-mail

v.decloedt@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief

Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory
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the months ahead. Given the current challenging conditions, which are unsettling all of us in many different areas of our lives, this really is an excellent result at this stage. We'd like to thank everyone for the trust they've placed in our trade fair formats.

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What's the next step?

Bettina Frias: We're currently consulting closely with our partners to set up the specialist event programme for both events in good time. With respect to FSB, the IAKS (International Association for Sports and Leisure Facilities) is, of course, our first port of call as FSB's conceptual partner and organiser of the international IAKS Congress, which this year has the theme "Developing healthy and sustainable communities".

Further FSB partners include STADT und RAUM, SPORTNETZWERK.FSB, the German Olympic Sports Confederation (DOSB) and the German Ice Hockey Federation (DEB). As the conceptual partner of aquanale, the German Federal Association for Swimming Pools and Wellness (bsw) is the lead body responsible for the International Swimming Pool and Wellness Forum, supported by the IAKS, the European Waterpark Association (EWA) and the Association of German Swimming Supervisors, Lifeguards and Pool Attendants (BDS).

What changes will there be compared to the previous events in 2019?

Bettina Frias: We'll continue our steady development of the clear physical and thematic separation of the international trade fairs while holding them side by side. FSB will occupy Halls 6, 9 and 10.1. All halls are at ground level and are connected via a simple circular route that has been optimised for visitors. The individual themed areas are being reorganised to bring related topics together. At the same time, we're also adjusting the structure of aquanale, which has covered themes from the private and the public swimming pool segments since 2019. In a change from previous events, aquanale will occupy Halls 7 and 8, which are located right by Koelnmesse's Entrance North and offer optimum access. This means that visitors to aquanale will be guided as effectively as possible through all the themed areas focused on swimming pools, saunas, spas and wellness.

With regard to the pandemic and the next steps, what further preparations need to be made?

Bettina Frias: Koelnmesse has made extensive preparations ahead of the restart. Our #B-SAFE4business concept takes account of all the necessary measures and official guidelines for the protection of our exhibitors and visitors. We've also set out all the relevant documentation clearly and are offering all exhibitors and visitors to the trade fairs as much support as possible, especially in these difficult times. Our service for exhibitors, for example, ranges from attractive and coronavirus-compliant stand construction packages to customised, voluntary audits of exhibitors' own stand construction designs to ensure that they meet the current regulations and will support the smooth running of the trade fair. We're also giving all exhibitors the option to cancel their participation at no charge up until three months before the start of the event.

As for the ongoing preparations for FSB and aquanale, we're in the important stage

of planning the hall sections and, of course, we're continuing to have sales meetings with potential exhibitors and partners as well as specifically discussing their requests relating to participation.

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We're also working closely with our national and international partners on the specialist event programme and on various presentation formats to suit the current situation. For example, we're planning events that will not only take place in the exhibition halls and the congress area with a trade audience but also simultaneously on our digital platform. This is the only way we can meet the needs and demands placed on us as event organisers and achieve the necessary and desirable reach that these future-oriented topics require.

Please visit www.fsb-cologne.com and www.aquanale.com for more information about the hall structure and the individual areas of focus.

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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Tel +49 221 821-2960

Fax +49 221 821-3544

v.decloedt@koelnmesse.de

www.koelnmesse.com

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aquanale 2021: Three questions for the CEO of the European Waterpark Association



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EWA Village for aquanale 2021 as a meeting point for personal exchange

In less than seven months, the global industry will finally meet for aquanale 2021, International Trade Fair for Sauna.Pool.Ambience, in Cologne. Koelnmesse is ideally set up for a physical trade fair experience with its hygiene and safety concept #B-SAFE4business. Like all industries, the waterpark sector hopes for important impulses from aquanale. "After a year of online seminars and conferences, we know that nothing can replace personal contact. And the trade fairs offer an ideal platform", according to Dr Klaus Batz, CEO of the European Waterpark Association (EWA). The EWA has been an important partner of aquanale for years and, as the Quality Association of European Leisure Pools and Spas, will once again present the performance of its member companies in the EWA Village.

aquanale 2021: Three questions for Dr. Klaus Batz, CEO of the European Waterpark Association e.V. concerning the current industry situation.

1. What does the current situation in the waterparks look like?

Dr Klaus Batz: Unfortunately just like the title of our latest campaign: "We are being left high and dry: empty pools - empty tills"! However, we hope to be able to resume operations again gradually as of May. Our hygiene concepts have proven themselves in the past year, and we are also helping increase the trust of our guests with our "testing, vaccination, tracing, distancing" campaign. We have been missing our guests since the second lockdown in November 2020. In a comparison period from November 2019 until the first lockdown at the end of March 2020, German pools were visited more than 250 million times. We miss them now, not only for financial reasons. I don't even want to think about the effects the closures of the pools are having in the areas of "public health" and "social cohesion"...

2. As a partner of the aquanale of many years: what is the EWA planning this year at the trade fair in Cologne?

Dr Klaus Batz: We have adapted our concept to the current situation and look forward to being present together in an "EWA Village" at the aquanale. We are creating a real meeting point. After a year with online seminars and conferences, we know that nothing can replace personal contact. And the trade fairs offer an

Your contact:
Volker de Cloedt
Tel.
+49 221 821-2960
Fax
+49 221 821-3544
e-mail
v.decloedt@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
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ideal platform for this. Of course with observance of all hygiene rules!

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3. What themes will concern the industry in the post-corona world? What have your experiences been and what do your plans for the EWA look like?

Dr Klaus Batz: A first and for us very positive experience: although some of them are forced to pinch every penny these days, our members have remained loyal and we even experienced member growth in 2020. This also shows that, especially in periods of crisis, the associations are an important contact and a voice for our industry, and are also perceived and appreciated in this function. This task will surely remain beyond the period of the pandemic.

In our industry, the pandemic has also served as a booster for innovations in some respects. The focus has increasingly shifted in particular to digitalisation with themes like the online shop and online reservation. Even if it is a commonplace phrase, there is a kernel of truth in the saying: "we should understand the crisis as a chance". And let's be completely honest - we don't really have a choice! We would rather stretch our heads out of the water of the swimming pools again soon than bury them in the sand...

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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Köln

Germany

Phone + 49 221 821 2960

Fax + 49 221 821 3544

v.decloedt@koelnmesse.de

www.koelnmesse.de

No. 3 / November 2020, Cologne
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aquanale 2021: #B-SAFE4business - Koelnmesse has shown how it works

Koelnmesse has demonstrated hygiene and social distancing measures that comply with the Corona Protection Ordinance at a showcase trade fair

In order to host trade fairs such as aquanale 2021 - International Trade Fair for Sauna.Pool.Ambience - as in-person events and to provide a safe trade fair experience for exhibitors and visitors in the coronavirus era, Koelnmesse presented the prototype of a trade fair that translates the requirements of the State of North Rhine-Westphalia's Coronavirus Protection Ordinance into the event practice of international trade fairs with the #B-SAFE4business Village, which covered approximately 5,000 square metres in Hall 9 of the trade fair grounds. Under the title #B-SAFE4business, a campaign was launched back in June to explain Koelnmesse's comprehensive protective measures for exhibitors and visitors. A real-life experience has now been added to the campaign in the form of the #B-SAFE4business Village. The #B-SAFE4business Village was open to Koelnmesse's customers on invitation throughout the entire month of October, and many aquanale exhibitors took advantage of the opportunity to gather plenty of information.

Distancing, hygiene, face coverings, ventilation and the coronavirus app: simple behavioural measures with a big impact are now part of our new daily lives. However, compliance with these rules poses major challenges for trade fair organisers across the globe. With the #B-SAFE4business Village, Koelnmesse has demonstrated how the requirements can be implemented at industry events and proved that the trade fair organiser is excellently prepared for events with several thousand participants from all over the world. The entire customer journey was mapped, from paperless ticketing and the newly developed eGuard app for directing the flows of visitors, to a wide variety of stand construction concepts that take the social distancing rules into account even when space is limited. New event formats and digital technologies showed how exhibitors can increase their reach with hybrid exhibition stands. In the field of event services, Koelnmesse presented its catering and hygiene concept, among other offerings. In addition to several Koelnmesse business divisions, various service providers also participated in the Village.

The resumption of trade fairs is essential and not just for Koelnmesse. As a global industry gathering, aquanale in Cologne presents the international range of products and services for the swimming pool, sauna and wellness industry. It will play a decisive role in successful business development in the post-COVID-19 era. Cologne



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Your contact:
Volker de Cloedt
Tel.
+49 221 821-2960
Fax
+49 221 821-3544
e-mail
v.decloedt@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

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Gerald Böse (President and Chief Executive Officer)
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is the only place where international business partners can meet planners, architects and landscape architects, representatives from swimming pool construction and sauna construction companies, hoteliers and operators of municipal swimming and leisure pools. The extensive #B-SAFE4business measures provide the most suitable framework for safe face-to-face interaction. The package of measures is an important signal that a new era is dawning and gives trade fair participants every reason to look ahead with optimism.

Official images of the #B-SAFE4business Village are available at https://www.aquanale.com/news/content-for-media-representatives/image-database/image-database-b-safe4business-village.php?_ga=2.239641411.1545692481.1605864204-1438168541.1596091002

Film footage of the #B-SAFE4business Village can be viewed at <https://www.youtube.com/watch?v=GhbFnccjTzY&feature=youtu.be>

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The next events:

interzum bogotá - The event for industrial wood processing and furniture manufacturing, Bogotá 02.02. - 05.02.2021

interzum - Furniture Production Interiors Cologne, Cologne 04.05. - 07.05.2021

spoga+gafa - The garden trade fair, Cologne 30.05. - 01.06.2021

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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Köln

Germany

Phone + 49 221 821 2960

Fax + 49 221 821 3544

v.decloedt@koelnmesse.de

www.koelnmesse.de

No. 4 / February 2021, Cologne
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Early-bird pricing for FSB and aquanale still available until 28 February 2021

Build-up to the opening of the global industry platform begins

FSB and aquanale are excellently prepared as the build-up to the trade fair duo begins, and they get set to present the solutions and trends for resumed future success in the post-corona era to the sectors involved. The #B-SAFE4business safety and hygiene concept developed last year incorporates all the relevant protective measures that are necessary and vital to ensure the well-being of exhibitors and trade visitors while hosting trade fairs and events during the coronavirus outbreak. The co-located trade events FSB and aquanale, which will be held in Cologne from 26 to 29 October 2021, will play a crucial role in the development of the participating sectors because there is now an intense need to revive commercial relationships, network personally with all stakeholders and establish new business after a long period of uncertainty. And the need to exchange ideas and gather information is enormous: A good eight months before the trade fair duo opens, demand from Germany and abroad is excellent, both in terms of definite registrations and enquiries. Due to the challenging operating environment, potential exhibitors at FSB and aquanale 2021 still have time until 28 February 2021 to secure key benefits by registering early: Exhibitors applying now can already reserve their preferred size of stand area and stand location in the trade fair halls.

The clear spatial and thematic distinction between the co-located international trade fairs is being rigorously further developed with a view to the scheduled dates of the events at the end of October 2021 and will further enhance safety in relation to visitor flow management in the current coronavirus situation. FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities, will occupy Halls 6, 9 and 10.1, with all the showcases located on the ground level and linked to each other via an easy route for greater convenience for visitors. Individual themed areas will be restructured, and related themes brought together. In parallel to FSB 2021, adjustments are also being made to the hall structure for aquanale: The International Trade Fair for Sauna.Pool.Ambience will now occupy the attractive Halls 7 and 8, directly next to the Entrance North to Koelnmesse. This will enable optimal management of visitor flows through aquanale's themed areas covering the entire spectrum of swimming pools, saunas and wellness. Further information on the hall structure and the individual focus themes can be found at: www.fsb-cologne.de , www.aquanale.de .

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Your contact:
Volker de Cloedt
Tel.
+49 221 821-2960
Fax
+49 221 821-3544
e-mail
v.decloedt@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Köln

Germany

Phone + 49 221 821 2960
Fax + 49 221 821 3544
v.decloedt@koelnmesse.de
www.koelnmesse.de

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aquanale 2021: spotlight on the swimming pool and wellness industry

Live and in person - Koelnmesse is making what seemed unimaginable for a long time possible. aquanale, International Trade Fair for Sauna.Pool.Ambience, will be hosted in Cologne as an in-person event from 26 to 29 October. New products, trends and opportunities to exchange ideas face-to-face - all this will be available at aquanale, which is co-located with FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities.

What impact has the coronavirus pandemic had on the market for private pools and wellness facilities? Which developments are shaping the industry? And what do customers today want? Here we take a look at the latest trends in a branch of the economy that revolves around water:

Creating a haven of comfort and enjoying the holiday feeling at home

The upturn in the market for private swimming pools continued in the second year of the pandemic; it even boomed in some areas. In the absence of a clear end to the season, many swimming pool companies have not taken a break to meet the growing demand from customers who want a pool and wellness in their own gardens. The desire to make the home a cosy sanctuary of comfort has long been expressed with words such as “homing”, “hygge” and “cocooning”, but this urge has emerged with even greater prominence since 2020. Above all, it is about creating a place where you can feel at home in the true sense of the term. In the light of the boom in home working and home schooling, with sports facilities closed and stay-at-home orders imposed, the home also has to provide an escape from everyday life. A pool in the garden is not just a place for swimming laps, relaxing or splashing about boisterously in the case of younger users. When evening comes, it transforms into a balm for the soul as an illuminated garden feature - you could not ask for more. Germans were once regarded as world champions in foreign travel, but holidays in far-off places are no longer a given. Vacationing at home has been in since 2020. Given the increasingly hot weather, investing in a “seaside in the backyard” pays off, and its diverse benefits are now plain to see - and they are not restricted to the pandemic: a holiday with no stressful preparations, no suitcases to pack and no journey. Avoiding travel is considered responsible in the increasingly widespread environmentally conscious outlook.

Yes to a good time, no to waste

In this context, protecting natural resources is also becoming more and more important in pool operation, and the swimming pool industry has adapted to this demand. For instance, a pool cover is now a must for any swimming pool. It retains



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Your contact:
Volker de Cloedt
Tel.
+49 221 821-2960
Fax
+49 221 821-3544
e-mail
v.decloedt@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese
Herbert Marner

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

the heat generated in the pool for longer and can reduce power consumption by up to 80 per cent. To put it another way, those who save on a cover waste around 12 tonnes of carbon dioxide each pool season. That is equivalent to the emissions generated by a mid-size car on a round-the-world trip. Energy-efficient products are also available for heat generation. Heat pumps and solar collectors are two products to emerge from the “green wave”. Using stainless steel and other long-lasting, recyclable materials is as important here as developing products that can do more with less power, such as energy-efficient pumps. After all, we want nature to stay healthy.

Health & hygiene

Awareness of human health was already on the rise, but it has taken on even greater significance since 2020. Closely linked to it is the issue of hygiene. Keeping a safe distance from other people and avoiding gatherings - these are rules for staying healthy that a home wellness paradise can fulfil. Combined with professional water treatment, chlorine and other pool cleaning products ensure complete protection against viruses and bacteria. Once more of a lifestyle feature, the garden pool is evolving into a 24/7 fitness studio where the owners can control disinfection and the water values themselves and decide how many people may use the facility.

Personalisation

Being able to decide who enters your garden. Being able to decide when you would like to swim and what your own well-being oasis looks like - these are expressions of the mega-trend for personalisation, which is boosting demand for private wellness facilities generally and fuelling demand for pools that are one of a kind. Consumers want a completely customised, original design, not an off-the-peg solution, especially when there is no space for a standard-size pool. And this is increasingly the case due to the dwindling size of plots of land and gardens in cities as a result of urbanisation.

Little space, lots of possibilities

Predominantly formed of small and medium-sized companies, the swimming pool and wellness industry is well placed to respond very flexibly to this demand. Alongside traditional swimming pools in various price segments, mini pools and swim spas are also extremely popular. These tiny solutions are well received because, equipped with accessories such as swim jets, light features and massage jets, they can offer diverse possibilities for use that make them easily a match for larger alternatives. No one has to do without simply because of a lack of space. “Both one and the other” is the maxim in the swimming pool industry, not “either or”. An example of this is timber decking pool coverings, which slide over the surface of the water and can also be used as a terrace. A clever solution that saves both space and energy. Operated remotely at the press of a button, that goes without saying.

Convenience & service

Convenience is a major theme overall. It is now standard for hardly anyone to scrub their pool themselves. Instead, this chore is delegated to robotic pool cleaners. Modern pool owners can control their fully connected facility using an app on their smartphones. For even greater convenience, monitoring water values can be outsourced to a specialist swimming pool construction company under a service

agreement. This clearly shows that the advance of digitalisation is no substitute for the human factor. Far from it - demand for expert service is booming like never before. As the shortage of skilled workers worsens, swimming pool construction specialists are becoming sought-after professionals. There will be plenty of work for them in the future, too. Even if the massive pool trend triggered by the pandemic dies down, a wellness oasis in the back garden is a welcome financial investment with healthy returns: Investing in bricks and mortar is a safe choice given negative interest rates and the turbulence on the stock market.

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Staycationing

Holidaying at home was an alternative to long-distance travel for some even before the pandemic, and not just for the environmentally conscious. It also appeals to those who want to treat themselves to the luxury of not having to plan anything as well as professionals with a global outlook who work with colleagues and partners across the globe, but who want to just chill out, not organise anything and stay local when they are on vacation. In a business world that demands round-the-clock flexibility and focus, the home can serve as a constant beacon of calm, where the mind can be allowed to roam freely. Staycation has more than 35 million hits on Google, and more than 6 million images on Instagram are tagged with it.

What does holidaying at home look like? The more technology pervades our lives, the more we appreciate nature and being offline. People are thinking holistically, not just about body and soul, but also about their homes and gardens. True to the motto "A pool doesn't make a summer", the goal is to turn the garden into a space for living. The swimming pool forms part of an overall concept that includes planting, terrace design, outdoor furniture and accessories, as well as a barbecue station. Stylish sun protection, a fashionable garden shower and a romantic fireplace? They are all part of it, too. Our desire to be in harmony with nature is constantly growing.

A market with growth potential

The market for private swimming pools has also received a boost in growth. According to estimates by the German Association for Swimming Pools & Wellness (bsw), around 30,000 new swimming pools were built in Germany last year. The country now has more than 800,000 pools built by professionals. Looking at the market as a whole, Germany can now boast more than 2.2 million "watering places". With approximately 16 million single-family homes in the country, there is further scope for growth with plenty of development opportunities for the nation's roughly 750 specialist swimming pool construction companies.

Spiralling demand for water havens and wellness oases is not just a German trend; growth in private swimming pools is also soaring in other European countries, as aquanale will clearly demonstrate. The international trade fair hosts the EUSA Award for European swimming pools, which showcases the most beautiful facilities on the continent. Spas and whirlpool baths are also an important area of focus at the trade fair. After all, they represent a significant market segment, alongside saunas, steam baths and multifunctional wellness centres for sweating and revitalising.

Design & flexibility of use

Despite all the differences between customers and their design preferences, a trend for minimalist pool and wellness facilities is clearly emerging. Transparency, clean lines, light colours and natural shades predominate while the technology is hidden away where possible. Light is incorporated into the design, creating connections between underwater lighting and islands of light “on firm ground”, whether this is in the garden or an indoor swimming pool.

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How consumers want to use their pool varies. For some, fun for the kids is the top priority; for others, it is about having a place for swim training, aqua jogging or relaxing in comfort. The swimming pool industry has responded to these different target groups with a wide spectrum of built-in pool accessories, which includes swim jets, massage jets, cascade pool waterfalls and aerators, among a host of other options. Workout apps that control swim jets, pool exercise bikes for cycling in the water and online pool fitness courses - plus a special screen for good picture quality even in the sunlight - ensure pools large and small can be used in diverse ways.

With this diversity in mind, aquanale will present an A to Z of the market for swimming, sweating and making the self more beautiful in a showcase that covers both the private and the public segments. Alongside home swimming pools and wellness oases, the trade fair also represents the approximately 6,000 public pool facilities and 2,000 sauna facilities in Germany, as well as the roughly 3,500 pools in hotels and more than 2,000 pools in communal living facilities. The industry gathering is accompanied by the International Swimming Pool and Wellness Forum, a congress programme that addresses issues for private pools, hotel swimming pools and public facilities as well as presenting content for all market sectors.

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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Köln

Germany

Phone + 49 221 821 2960

Fax + 49 221 821 3544

v.decloedt@koelnmesse.de



aquanale 2021

Vorläufiges Ausstellerverzeichnis 2021 Preliminary exhibitor list 2021

Stand/as from: 01.06.2021

Aussteller /Exhibitor	Land/Country
ABPLAST s.r.o.	Tschechische R.
Alukov a.s.	Tschechische R.
Anhui Daisy Power Co.,Limited	China
Anhui Missouri Eco-Energy Solution Co., Ltd.	China
API WATER FUN GmbH	Deutschland
Aqua Drolics	Niederlande
Aqua Solar AG	Schweiz
Aquadeck BV	Niederlande
Aquagem Electric Limited	China
Aquarena GmbH	Deutschland
Aquatron Robotic Technology Ltd.	Israel
aqua-vogt.de GmbH	Deutschland
Arcana Hobby Pool	Deutschland
ASEKO, spol. s.r.o.	Tschechische R.
Associacao Portuguesa de profissionais de Piscinas (APP)	Portugal
Association of Greek Enterprises of Pool and Hydromassage (SEEPY)	Griechenland
Associazione Italiana Costruttori Piscine (Assopiscine)	Italien
B+B GmbH Poolsystems	Deutschland
BAC pool systems GmbH	Deutschland
beam GmbH	Deutschland
BEHNCKE GmbH	Deutschland
Berger Beton SE THERMATON	Deutschland
Bieri Tenta AG	Schweiz
BINDER GmbH & Co. KG	Deutschland
Black Forest Pools GmbH	Deutschland
BLEU ELECTRIQUE SAS CCEI	Frankreich
Blue Drops BVBA	Belgien
British Swimming Pool Federation Ltd. (BSPF)	Grossbritannien
bsw - Bundesverband Schwimmbad & Wellness e.V.	Deutschland
BT Verlag GmbH	Deutschland
Bundesverband Deutscher Schwimmmeister e.V.	Deutschland
Bünger & Frese GmbH	Deutschland
Carro pools	Belgien
Centralplast s.r.o.	Tschechische R.
CGT ALKOR	Frankreich
Chemoform AG	Deutschland
Compass Pools Deutschland GmbH	Deutschland
Covrex	Belgien
CPA Pool Products Inc.	Kanada
Diamant Unipool s.r.o.	Tschechische R.
dinotec GmbH	Deutschland
Dr. Nüsken Chemie GmbH	Deutschland
Dryden Aqua AG	Schweiz
Edicar Plasticos SL	Spanien
Elbtal Plastics GmbH & Co KG	Deutschland
entervo-access GmbH	Deutschland
European Union of Swimming Pool and Spa Associations (EUSA)	Belgien
European Waterpark Association e.V. - EWA	Deutschland
EVA Optic B.V.	Niederlande
Fabiotte Trading B.V.	Niederlande
Fachschriften Verlag GmbH & Co. KG	Deutschland
Federación de Asociaciones de Fabricantes de Equipos	Spanien
Fédération des Professionnels de la Piscine (FPP)	Frankreich
Fermit GmbH	Deutschland
Fibalon GmbH	Deutschland
FITT S.p.A.	Italien
FLUIDRA Deutschland GmbH	Deutschland
Frozen Brothers GmbH	Deutschland
Future Pool GmbH	Deutschland

G quadrat Geokunststoffgesellschaft	Deutschland
G. Eichenwald GmbH & Co. KG	Deutschland
Gassner GmbH	Österreich
grando GmbH Schwimmbad-Abdeckungen	Deutschland
Hanna Instruments Deutschland GmbH	Deutschland
Hayward Pool Europe	Frankreich
Heatcover	Belgien
Herget GmbH & Co. KG	Deutschland
Hexagone Manufacture SAS	Frankreich
HKR-Technik GmbH	Deutschland
Hugo Lahme GmbH	Deutschland
IFK-AMPRON KFT.	Ungarn
IKONO GmbH & Co. KG	Deutschland
Ilisin & Sohn GmbH Duschsysteme	Deutschland
IMC / EUROSPAPOOLNEWS	Frankreich
INDUSTRIAL POOL RETAIL FRANCE	Frankreich
Interline Products, subsidiary of Interhiva	Niederlande
JOEF BV	Niederlande
Klafs GmbH & Co. KG	Deutschland
Kober-Verlag GmbH	Deutschland
Koelnmesse Ltd.	Hongkong
Koelnmesse Ltd.	China
Kokido Development Limited	Hongkong
Kryształowy Świat P.H.U. - Export Aldona Grabowska - Pajdak	Polen
Leisure Pools and Spa Manufacturing Pty. Ltd	Australien
LEPSOD Sp. Z O.O. SP.K	Polen
Luxe Pools UAB	Litauen
LVHT GmbH Lehr- und Versuchsgesellschaft für	Deutschland
MAGIC BOX e.K. Special Events Duftregie	Deutschland
Mar Piscine Srl	Italien
Maytronics Ltd.	Israel
MERANUS GmbH	Deutschland
Midas Pool Products GmbH	Deutschland
mov(e)motions GbR	Deutschland
NEW Nordeifelwerkstätten gGmbH	Deutschland
Nextpool	Frankreich
NIVEKO s.r.o.	Tschechische R.
Nordmann Engineering AG	Schweiz
Oase nv	Belgien
OKU Obermaier GmbH	Deutschland
osf Hansjürgen Meier GmbH & Co. KG Elektrotechnik und Elektronik	Deutschland
Österreichischer Verband der Schwimmbad- und	Österreich
Ovenstone Wellness AG (OWAG)	Schweiz
Pentair International LLC	Schweiz
PERAPLAS Deutschland GmbH	Deutschland
Peraqua Professional Water Products GmbH	Österreich
Piscines Magiline SAS	Frankreich
Plettenberg Solarienkonzepte GmbH	Deutschland
Polin Waterparks	Türkei
Pollet Pool Group NV	Belgien
Pool Technologie	Frankreich
poolfactory-pp	Belgien
Procopi BWT GROUP	Frankreich
Prof. Dr. Biener GmbH	Deutschland
Propulsion Systems BVBA	Belgien
Rabbasol-Chemie GmbH	Deutschland
Reinhardt-Plast GmbH	Deutschland
RENOLIT Ibérica S.A.	Spanien
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Rollo Solar Melichar GmbH	Deutschland
ROOS Freizeitanlagen GmbH	Deutschland
Roth & Chailier Erlebnisanlagen GmbH	Deutschland
RP Industries SA	Portugal
Salinarium Krzysztof Lipiński	Polen
Schmalenberger GmbH + Co. KG	Deutschland
Schweizerische Vereinigung von Firmen für Wasser- und	Schweiz
SCP Germany GmbH	Deutschland
Sermed Havuz Sistemleri Eğitim Sağlık İnşaat San.Tic. Ltd.Ş	Türkei
SIGURA Innovative Water Care Europe	Frankreich
SiLi Sigmund Lindner GmbH	Deutschland

Sirem	Frankreich
Solanka z Zablocia sp. z o.o.	Polen
SOLAR-RIPP GmbH & Co. KG	Deutschland
Soldeck BV	Niederlande
sopra AG Schwimmbad- und Freizeittechnik	Deutschland
Sorodist CM SARL	Frankreich
Spartherm Feuerungstechnik GmbH	Deutschland
SPECK Pumpen Verkaufsgesellschaft GmbH	Deutschland
Steinbach International GmbH	Österreich
Sunrise Spas Europe	Niederlande
Supergrip Deutschland GmbH Antirutsch	Deutschland
Superior Wellness	Grossbritannien
Surf Days / Brand Guides GmbH & Co.	Deutschland
Sveriges Pool Producenter (SVPP)	Schweden
Technics & Applications BVBA	Belgien
Technol, Portoroz d.o.o.	Slowenien
Thomas Herrmann GmbH swimroll	Deutschland
Tintometer GmbH / Lovibond Water Te	Deutschland
Unicum Transmission de Puissance	Frankreich
Vagner Pool s.r.o.	Tschechische R.
Valter Ferreira Arcanjo, Lda.	Portugal
Variopool B.V.	Niederlande
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vivo spa® GERMANY	Deutschland
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WaterVision GmbH	Deutschland
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Weinmann GmbH	Deutschland
Wellis Magyarország Zrt.	Ungarn
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Whirlpool & Living GmbH	Deutschland
WhiteWater West Industries Ltd.	Kanada
WIBRE Elektrogeräte Edmund Breuninger GmbH & Co. KG	Deutschland
WWS-Eisele GmbH	Deutschland
Zetapool s.r.l.	Italien