

# FSB 2023 - Digital press conference on 20 June 2023

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FSB 24.10. - 27.10.2023 https://www.fsbcologne.com Agenda

## **Digital Press Conference**

FSB 2023 20 June 2023, 11 a.m. (CET), Livestream

Remarks

Matthias Pollmann Vice President Trade Fair Management, Koelnmesse GmbH

**Dr Stefan Kannewischer** President of the International Association for Sports and Leisure Facilities (IAKS)

Klaus Meinel Secretary General, International Association for Sports and Leisure Facilities (IAKS)

Christian Faber Project Coordinator Oberbillwerder, IBA Hamburg

Stefan Diderich Director General/CEO, EMEA Synthetic Turf Council (ESTC)

Theresa Rüdiger Project Leader Sustainability, TFI Aachen GmbH

Christian Siegel Head of Department "Sports Facilities, Environment and Sustainability", German Olympic Sports Confederation (DOSB)

#### Moderation

Alexander Königsmann

Stand: 21.06.2023 Kürzel: khe



FSB 24.10. - 27.10.2023 https://www.fsbcologne.com



**Press release** 



No. 5 / June 2023, Cologne #fsb

## FSB 2023: Sector's leading trade fair to focus on sustainability

Digital press conference provided insights into the upcoming edition of the event

FSB, the global industry event for public space, sports and leisure facilities, sets the trends for the design of tomorrow's urban living spaces. From 24 to 27 October 2023, parallel to aquanale, the International Trade Fair for Sauna.Pool. Ambience, the halls of the Cologne trade fair grounds will once again be completely devoted to playground equipment, outdoor fitness, ice sports, sports equipment, sports surfaces and stadium infrastructure. This year's trade fair will focus on sustainability. A digital press conference on Tuesday, 20 June 2023, provided insights into the upcoming edition of the event. Representatives from Koelnmesse and the International Association for Sports and Leisure Facilities (IAKS), which acts as FSB's conceptual sponsor, discussed the current challenges facing the sector with experts from various disciplines. Together, they presented sustainable solutions and placed FSB as the sector's leading trade fair in the context of the sustainability debate.

A little under four months before FSB 2023 opens, all the early indications are excellent. The preparations are in full swing, and the organisers are very satisfied with the current level of registrations, said Matthias Pollmann, Vice President Trade Fair Management at Koelnmesse. "We are seeing very high demand in all segments. FSB is virtually fully booked: 450 exhibitors from 40 countries will present an almost complete picture of the sector from 24 to 27 October 2023. It's a clear signal that the event is indispensable for the industry," said Pollmann. The list of companies that have already registered includes names such as Berliner Seilfabrik, CONICA AG, Eurotramp, W.M, HARO Hamberger Flooring GmbH & Co. KG, Kaiser & Kühne, Polytan GmbH, REGUPOL und SMG Sportplatzmaschinenbau GmbH. "Our target on the visitor side is 25,000 national and international visitors at the co-located events FSB and aquanale."

#### Sports and leisure industry focuses on resilience and sustainability

Developments in recent years have further consolidated FSB's importance. "Sports and leisure facilities have gone through a difficult time. During the coronavirus crisis, they were closed for long periods, and when they reopened, users didn't return in the same numbers to all centres," said Dr Stefan Kannewischer, President of IAKS. Alongside the pandemic, war in Europe and the energy crisis have been significant in underscoring the immense importance of sustainable action in the sports and leisure industry, added Kannewischer. "All these crises show that it is crucial that our leisure facilities are resilient. And inherent sustainability is key to



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Executive Board: Gerald Böse (President and Chief Executive Officer) Oliver Frese

Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



achieving that - facilities must be socially, environmentally and economically sustainable." Social sustainability is currently a major focus for the sector.

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FSB will address these developments and provide impetus for the industry's futureoriented and sustainable transformation. "Leading international trade fairs such as FSB are not merely exhibitions of the global range of products and services. We also have a responsibility to identify new issues and challenges and to present the first solutions that meet future requirements - a claim that we have already lived up to in the past," explained Pollmann. For pressing issues such as the environment and resource conservation, energy and climate, the social dimension and participation, economic management and use, FSB will present corresponding solutions, he added. Here the event is supported by its partners, including the ESTC (EMEA Synthetic Turf Council), the TFI (German Textile and Flooring Institute at RWTH Aachen) and the DOSB (German Olympic Sports Confederation), who presented new approaches from their segments at the press conference. Insights like these make the event a unique international platform for discussions on new trends, technological innovations and sustainable concepts, said Pollmann.

#### Extensive event programme provides added value

FSB is also staging an extensive programme of events for visitors, with a line-up that includes forums, special events, conferences and award ceremonies. The prestigious IAKS Congress, which will be hosted at FSB for what is now the 28th time, will form the centrepiece of FSB's event programme. This year, the congress has adopted "Building resilient communities through sports and leisure facilities" as its motto. Delegates will discuss topics such as the social function and value of sport and exercise, and how sports and leisure facilities can provide social value, as well as examining methods and tools for measuring public value.

The 2nd German Sports Facilities Day is also being held as part of FSB. The event, which is being organised jointly by IAKS Germany, the DOSB, the Association of German Cities (DST), the German Association of Towns and Municipalities (DStGB) and the Federal Institute of Sports Science (BISp), will focus on the topic of "improving the situation of sports facilities and areas in Germany". The event's successful partnerships with the information portal Sportstättenrechner and STADTundRAUM will also be continued at the 2023 edition of the trade fair. For the fourth time, FSB will once again feature the networking area of Sportnetzwerk@FSB, an initiative by Koelnmesse and the online cost calculator for sports facilities, Sportstättenrechner. This is where decision makers from clubs, stadiums and local authorities can meet leading companies from the sports facilities industry. Financing and subsidies for sports facilities and sustainability in the construction of sports facilities will be focus topics, with Sportstättenrechner and FAIRPLAID providing live demonstrations of their services. Alongside talks and discussion panels, best cases will once again be presented by clubs and local authorities at the event. The planners' forum, which is being organised with STADTundRAUM, the Federation of German Landscape Architects for North Rhine-Westphalia (BDLA NRW) and the Federal Association of Playground Equipment and Leisure Facilities Manufacturers (BSFH), brings together architects, designers, landscape architects and municipal decision-makers for dialogue and exchange.



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One of the trade fair's new segments this year will be the Marketplace Play & Exercise, organised by the international trade journal Playground@Landscape. As a showcase for companies specialising in playground construction and facilities for emerging sports and new forms of exercise, the marketplace will provide a compact forum for communication and networking. In addition, the German Ice Hockey Federation (DEB) is teaming up with the North Rhine-Westphalia Ice Hockey Association (EHV NRW) and IAKS to organise an information and discussion event on sustainable ice rink renovation. This year, the International Basketball Federation (FIBA) will be represented in Hall 10.1, where it will host a networking and information stand.

Alongside these presentations, exciting live event areas will present industry trends and innovation areas. They will include the emerging sports parkour and padel, which will be represented at dedicated special event areas with workshops and live matches.

#### Co-located events create powerful synergies

As in previous years, FSB will be co-located with aquanale, which is also already nearly fully booked. "The concept of staging two complementary trade fairs simultaneously at the same location has proven itself. The co-located events generate important synergies - not just for visitors, but also for exhibitors for whom both events are relevant. In particular in the B2B segment of sports and leisure facilities, FSB and aquanale have established themselves as an indispensable forum for experiencing products first-hand," explained Pollmann.

A recording of the digital press conference on FSB 2023 on 20 June 2023 is available at the following link: <a href="http://www.fsb-cologne.com/press/press-releases/digital-press-conference/">www.fsb-cologne.com/press/press-releases/digital-press-conference/</a>.

A **media kit** on the event is available for download at the following link: <u>https://</u> <u>www.fsb-cologne.com/press/participation-for-media-representatives/digital-press-</u> <u>kits/</u>.

#### About FSB

FSB will take place in Cologne from 24 to 27 October 2023, parallel to aquanale, International Trade Fair for Sauna.Pool.Ambiente. As the industry's leading international platform, FSB is covering everything relating to public spaces, playground equipment, outdoor fitness, ice sports, sports equipment, sports flooring and stadium infrastructure. Among the companies that have already registered to exhibit are AST, Avalon, Berliner Seilfabrik, Bodet Sport, Condor Grass, Conica, Dow Europe, Dr. Wolff, Edelgrass, Engo, Espas, EFS Emsland, Eurotramp, Forbex, Gammasport, Gill Athletics, Grass Inc, Hahn Kunststoffe, Hamberger Florring, Hauraton, Herculan, Holz-Speckmann, Huck Seiltechnik, Intercom Dr. Leitner, Juta, KDF, Kaiser & Kühne, Kraiburg, Lano Sports, Lappset, Mapei, Melos, Metalu Plast, Mondo, Nurteks, Omsi, Polytan, Proludic, Regupol, Saltex, Schmitz Foam, Seilfabrik



Ullmann, Sik Holz, SMG, Sports and Leisure Group/Domo, Stauf, Stockmeier, Strabag, Synlawn, Tatamsport, TenCate, TipTipTap, Universal Sport, Vinci Group, W. M. and Zamboni. They will be joined by a national delegation of companies from France and a group showcase of international companies focusing on basketball, organised by OIKO srl. The list of exhibitors provides an up-to-date overview of the participating companies: <u>www.fsb-cologne.com/fsb-exhibitors/list-of-exhibitors/</u>.

FSB 2023 will be staged in Halls 9, 10.1 and 10.2 of the Cologne trade fair grounds. Hall 9 will focus on public spaces, playground equipment, ice sports and outdoor fitness. All the offerings for sports halls, sports equipment, indoor sports concepts and outdoor fitness/playground equipment will be grouped together in Hall 10.1. Thematically linked to this showcase, outdoor sports surfaces, artificial turfs, sports protective equipment and fall protection, granulates, recycling, sports centres and stadium infrastructure will be presented in Hall 10.2.

Further information is available at <a href="https://www.fsb-cologne.com/">www.fsb-cologne.com/</a> and <a href="https://www.aquanale.com/">https://www.aquanale.com/</a>.

Note for editorial offices:

FSB photos are available in our image database on the Internet at <u>http://www.fsb-cologne.com/imagedatabase</u>

Press releases are available at www.fsb-cologne.com/pressinformation

If you reprint this document, please send us a sample copy.

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## 28<sup>th</sup> International IAKS Congress for the Design, Construction, Modernization and Management of Sports and Leisure Facilities

24 to 27 October 2023 in Cologne, Germany

The IAKS Congress is the world's leading international forum on the planning, building and operation of sports and leisure facilities. Its 28<sup>th</sup> edition is taking place in conjunction with the FSB, the leading international trade fair for public space, sports and leisure facilities in Cologne, Germany. The outstanding community sport and recreation knowledge sharing event is innovative thinking at top level. International architects, engineers, clients, designers, local authorities, technical and operative management, sports federations and clubs will be converging in Cologne, Germany to share experiences and ideas with their peers - with debates, keynotes, success story case studies, exchanges, conversation hubs, workshops, focus sessions, presentations... and talks.

This year's IAKS Congress will focus on "Building resilient communities through sport and leisure facilities". From 24 to 27 October 2023, the IAKS Congress, in its 28th edition already, will be the most important international forum for planning, construction, financing and management of sports and leisure facilities for experts in sports facility construction from all over the world.

On the four days of the congress, the IAKS will invite international speakers from science, sport and architecture. They will discuss the challenges and opportunities that move clients, local authorities, technical and operational management, architects, designers and engineers all the way to sports federations and clubs.

International Association for Sports and Leisure Facilities Internationale Vereinigung Sport- und Freizeiteinrichtungen e.V. Eupener Straße 70 | 50933 Köln | Germany

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In exciting lectures, panel discussions and workshops, international experts will provide innovative thinking to pressing questions. The congress programme will feature the following sessions:

- Building resilient communities through sports and leisure facilities: Global challenges and global initiatives
- The activity path to Brisbane 2032 and beyond
- Today's design decisions and future-oriented programming
- Reducing the carbon footprint
- Socially relevant design: A commitment to the community
- The challenge of true inclusivity
- Enhancing and activating the public domain
- Synthetic sports surfaces: Benefits and challenges

### First-rate support from IOC, IPC, and German Federal Ministry of the Interior

The International Olympic Committee IOC, the International Paralympic Committee IPC, and the German Federal Ministry of the Interior continue the long-term tradition of their official patronage of the 28th IAKS Congress. In their welcome addresses they emphasize the importance of health and thus of an active lifestyle. Greater importance is being attached to social cohesion and comprehensive social inclusion. Sports and leisure facilities will have to respond to this and can contribute as the foundation of a resilient society



#### **Editors Notes:**

Full Program can be found at <u>https://iaks.sport/en/congress/28th-iaks-congress</u> Follow the IAKS on <u>LinkedIn Facebook</u>, and <u>Instagram</u>

#### **Event Details**

28<sup>th</sup> IAKS Congress on planning, building and operation of sports and leisure facilities 24-27 Oct 2023 Cologne, Germany Congress Centre North of the Koelnmesse

#### General information about the IAKS

The International Association for Sports and Leisure Facilities (IAKS) was founded in Cologne/Germany in 1965. It is the only non-profit organization concerned globally with the subject of sports and leisure facility development and has been awarded the status of a Recognized Organization by the IOC. The IAKS makes up a global network of first-hand expertise for design, construction and management of sports and leisure facilities. The IAKS regularly holds specialized conferences and educational seminars. Since 1967, IAKS has been publishing "sb", the world's foremost specialist magazine for sports architecture and the construction, modernization and management of sports and leisure facilities.

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## 2023 IOC IPC IAKS architecture prizes

In the course of the 28th IAKS Congress, the winners of this year's IOC IPC IAKS architecture prizes will be announced and presented to the audience at the FSB trade fair. On the evening of 24 October 2023, the secret will be revealed about this year's winners, who will be presented with the coveted awards for sustainable, accessible and innovative sports and leisure facilities at a festive gala dinner.

With a comprehensive exhibition, the award-winning projects will be presented in detail at the IAKS exhibition stand at FSB 2023. It will be centrally located on the boulevard in front of halls 7 and 8 at Koelnmesse. All projects will also be portrayed in detail in a special edition of the trade magazine "sb", which will be published at the trade fair.

The award for exceptional achievements in the planning and operation of sports, leisure and recreation facilities takes place every two years. Since 1987, the International Olympic Committee (IOC), the International Paralympic Committee (IPC) and the International Association for Sports and Leisure Facilities (IAKS) have jointly awarded the architecture prizes.

In 2023, a total of 102 projects from all corners of the globe take part in the competition, including projects from Australia, Brazil, Nepal and Uganda, showcasing extraordinary design and functionality. 13 submissions were sent in for the IOC IPC IAKS 2023 Architecture and Design Award for Students and Young Professionals.

The coveted awards for sustainable, barrier-free and innovative sports and leisure facilities enjoy the highest reputation worldwide and are also called the "Oscar of sports facility infrastructure" among experts.

https://iaks.sport/en/award/award-2023

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## **OBERBILLWERDER - Hamburg's 105th district**

Total area: 118 ha

Housing units: 6.000 - 7.000

Leafy and open space: approx. 28 ha

#### Jobs: up to 5.000

At around 118 hectares, Oberbillwerder is not just Hamburg's second-largest urban development project, it will also become the Hanseatic city's 105th district. North of the suburban railway station Allermöhe (map), in the Bergedorf borough district, up to 7,000 housing units of varying typologies and up to 5,000 jobs will be created from the mid-2020s. Here, a lively district will develop, realising innovative mobility concepts and modern, energy-efficient modes of life and work. The master plan for Oberbillwerder follows the fundamental concept of a district integrated in its surroundings, with lively neighbourhoods and diverse offers of education, culture, leisure, sport and recreation.

The basic urban structure is derived from the local cultivated landscape. The open space with the Grüne Loop (Green Loop) will become the core element linking five different quarters. These each present their own character and are organised around several small-scale squares. In this way, compact local neighbourhoods will arise. Hamburg's 105thdistrict will also be developed as an "Active City" model district, with a focus on sport, health and activity.

Oberbillwerder is in the borough district of Bergedorf, a quarter of an hour by suburban railway from central Hamburg and only two suburban railway stations from the centre of Bergedorf. Developed from the location, the master plan is based on the principle of a district integrated in its environment. It creates various connections with neighbouring districts and at the same time keeps a respectful distance from the village of Billwerder. In the concept of the "Connected City", open space is the linking element. At its core is the Grüne Loop (Green Loop), which sets the basic structure of Oberbillwerder and at the same time becomes its trademark.

In Oberbillwerder, open space is the linking element – with the Grüne Loop (Green Loop) forming the heart of the new district. Here, synergies will arise from multiple uses, helping to keep space usage minimal: in the Grüne Loop, there are public open spaces for relaxation, sport and play, as well as pedestrian and cycle paths. The Grüne Loop is also an important element for rain retention in the district.

Oberbillwerder will be a model district for the Active City. Sport and activity are understood as an integral component of daily life. Various widely accessible offerings for all sections of the population will support an active and communal way of life in the new district. These include not only the large new activity park but also the fact that daily routes can easily be traversed on foot or by bicycle.

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## **Statement on the press conference FSB 2023**

"The DNA of the IBA is characterised by a holistic understanding of neighbourhood development – in this context, sport and movement are to become an integrated part of an active and communal everyday life respectively sustainable lifestyle in Oberbillwerder."

Christian Faber, IBA Hamburg, Project Manager Oberbillwerder



Credits: IBA Hamburg GmbH / ADEPT mit Karres + Brands



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## **STATEMENT**

ESTC is the industry association for the region Europe Middle East and Africa and seeks to engage with all stakeholders in the synthetic turf industry, including members, end-users, sports governing bodies, land-scape design and builder associations, and legislators. The strategy of ESTC is based on, and driven by, the four pillars of Advocacy, Knowledge, Marketing and Networking. As a high-tech, innovative industry, we are moving towards circularity and, as we develop this circular strategy, we consider sustainability implications across the entire synthetic turf supply chain.

ESTC has placed sustainability at the core of its strategy and is bringing together all levels of the supply chain of the synthetic turf industry to become part of a circular economy and to progress in the area of environmental care. Taking care of the environment is no longer just an option; we feel it as our obligation and a responsibility for all. It is clear that synthetic turf has tremendous social economic benefits. It allows society to play sports and other social activities all year round and under all weather circumstances and in places with high population and a lack of space. It also helps withstand the impact of climatic change by saving water on one hand and perform water-harvesting on the other.

At the same time, we have to think about any potential side effects on the environment and do our utmost to neutralize these.

\* ESTC is strongly pushing for proper separation and recycling of synthetic turf at the end of its life time in dedicated facilities. End-of-life turf becomes a valuable resource and will form a raw material for a new production process.

\* ESTC is recommending field owners to ensure that proper maintenance is being performed and prevent that any unwanted particles can end up in the environment

\* ESTC members are committed to only use safe materials and strictly adhere to the REACH regulations

\* ESTC and its members are doing the utmost to minimize CO2 emissions. A major project here is the PEFCR project, which is being done under guidance of the European Commission. It is an LCA for the entire industry, which will enable to compare different turf systems on their environmental sustainability. The end result will be a classification, comparable to the energy labels for houses and household appliances.

The industry is going through an impressive transition period with a significant increase in innovation that will result in new products being brought to the market in the coming years. At FSB, a number of those new innovations will be shown by the industry participants. We welcome everybody who is interested to come see us at the ESTC stand.

Stefan Diderich Director General/CEO

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### Notizen/Notes:

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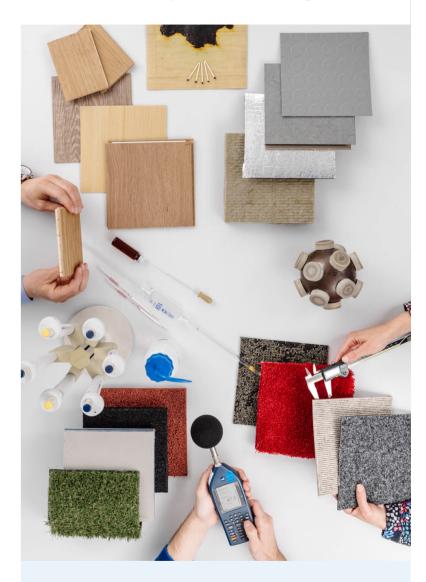
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- health
- safety
- comfort
- design

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## **STATEMENT ON FSB**

The German Olympic Sports Confederation (DOSB) is the umbrella organisation for German sport: We represent sports clubs in Germany. With more than 27 million members in around 87,000 sports clubs, we are the largest citizens' movement in Germany.

Making sustainability the focus of FSB sends an excellent signal. Since the 1980s, sustainability has become a global mission. The pace of change has accelerated in recent years, including in the field of sport. The DOSB has declared itself in favour of long-term, environmentally responsible and sustainable sports and club development in its statutes.

Across the entire spectrum of sport and in the DOSB's fields of work, there are diverse connections to the three pillars of sustainability:

- The environmental pillar in the context of environmental protection and nature conservation
- The social pillar in connection with health, education (including values education), inclusion, equal opportunities, diversity and promoting engagement
- The economic pillar with regard to economic efficiency, good governance and employee development

Sports organisations have demonstrated a growing commitment to sustainability in recent years. They have published sustainability strategies and reports, hosted competitions and events, and drawn up programmes.

But how have sports clubs fared in recent years? The past few years have been extremely challenging for sports clubs. The coronavirus pandemic brought many of them to a standstill: Sports facilities were closed; no training could take place. Just as many sports clubs were slowly returning to normality, the next crisis appeared.

The shortage of fossil fuels due to Russia's invasion of Ukraine presented challenges for many sports clubs. The mostly volunteer-run clubs have implemented energy-saving measures and demonstrated how creative and resilient they are. However, on the other side, the financial challenges are evident. The mild winter and support in the form of the electricity and gas price caps by the Federal Government and the hardship regulations adopted by the Federal States have eased the situation somewhat. But it is too early to say whether the danger has passed. Costs may have fallen significantly, but they are still considerably higher than before the war. This will continue to be a strain on sports clubs. For this reason, sport must concern itself with the question of energy supply, but also with the general issue of intensifying climate change.

After all, Germany is famous as a world champion in building sports facilities. We have around 230,000 sports facilities across the country. Most of our current landscape of sports facilities was built as part of the so-called "golden plans" in the 1960s to the 1980s. The need for renovation and modernisation amounted to at least 31 billion euros in 2018 – and that figure does not include the costs of decarbonisation, which is necessary to achieve independence from fossil fuels in the long term. A multi-year renovation and modernisation drive is therefore needed to preserve a crucial piece of our quality of life in sporting Germany.

The Federal Government's Coalition Agreement reflects the importance of sport and the challenges set out above. The drive by local authorities and clubs to invest in sports facilities with sustainability, accessibility and inclusion in mind is to be expanded. In addition, the Federal Government is



conducting a joint participatory process to draft a sports development plan. In this plan, the Federal Government is to see sport as a cross-sectional task for various ministries.

The issues mentioned here are highly relevant to our society. Sport as an activity benefiting the common good has enormous potential to emerge stronger from these crises.

It is therefore vital that we consider the issues of climate and environmental protection, funding for the design of modern sports venues and many other issues at FSB.

This is why we are teaming up with IAKS Germany, the Federal Institute of Sports Science (BISp), the Association of German Cities (DST), and the German Association of Towns and Municipalities (DStGB) to host the Second German Sports Facilities Day at FSB on 25 October. This year, we will discuss the future of sports venues and spaces for movement. Our aim is to jointly develop solutions for sustainable, modern and exercise-friendly sports facilities.

We now need to forge new paths to secure the future of sports venues and spaces for movement for coming generations. Let's join forces and start taking action together! Because ultimately, without sports facilities, there can be no sport.

Christian Siegel Head of Department – Sports Facilities, Environment and Sustainability German Olympic Sports Confederation

# FSB PRESS CONFERENCE

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**Christian Siegel** 

Head of Department Sports Facilities, Environment and Sustainability German Olympic Sports Confederation (DOSB)

20 June 2023

## The importance of sustainability

- Sustainability has become a global mission since the 1980s
- Pace of change has accelerated in recent years including in the field of sport
- Diverse connections to the three pillars of sustainability across the entire spectrum of sport and in the DOSB's fields of work:
  - The environmental pillar in the context of environmental protection and nature conservation
  - The social pillar in connection with health, education (including values education), inclusion, equal opportunities, diversity and promoting engagement
  - The economic pillar with regard to economic efficiency, good governance and employee development
- Sports organisations have expanded their commitment to sustainability: e.g. by publishing sustainability strategies and reports, hosting competitions and events, and drawing up programmes for sports clubs



## Challenges facing sports clubs

- During the coronavirus pandemic, sports facilities were closed; no training could take place
- Russia's war of aggression against Ukraine in violation of international law has led to a shortage of fossil fuels
- Challenges for sports clubs
  - Energy-saving measures
  - Financial challenges due to higher energy costs
- Support from the Federal Government's electricity and gas price caps and from the Federal States' hardship regulations
  - DOSB

- Higher energy costs will continue to be a strain on sports clubs
- Addressing the question of energy supply and intensifying climate change



## Survey results: sports clubs' situation in the energy crisis

(As at September/October 2022)

## SPORTS CLUBS IN THE GRIP OF THE ENERGY CRISIS - AN OVERVIEW

In your opinion, how severe will the impact of the energy crisis be on your organisation? How severe was the impact of the coronavirus pandemic on your organisation? (Responses: 2,284 energy / 3,453 coronavirus)

Forecast for the energy crisis

40% Severe impact 6% Acute existential threat

26%

3%

Looking back on the pandemic

## SPORTS CLUBS EXPECT A MORE SEVERE IMPACT THAN DURING THE CORONAVIRUS CRISIS.





## Survey results: sports clubs' situation in the energy crisis

(As at September/October 2022)

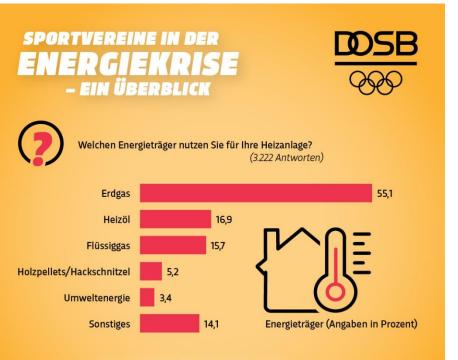
## SPORTS CLUBS IN THE GRIP OF THE ENERGY CRISIS - AN OVERVIEW

Which energy source do you use for your heating system? (3,222 responses)

| Natural gas             | 55.1 |
|-------------------------|------|
| Fuel oil                | 16.9 |
| Liquefied petroleum gas | 15.7 |
| Wood pellets/woodchips  | 5.2  |
| Ground source heat      | 3.4  |
| Other                   | 14.1 |
|                         |      |

Energy sources (in per cent)

### INVESTMENT IN RENEWABLE ENERGIES IS URGENTLY NEEDED.



## INVESTITIONEN IN **ERNEUERBARE ENERGIEN** SIND DRINGEND NOTWENDIG



## Survey results: sports clubs' situation in the energy crisis

(As at September/October 2022)

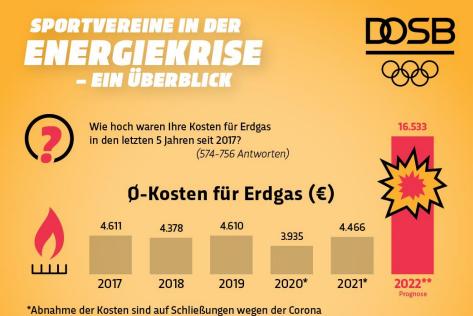
## SPORTS CLUBS IN THE GRIP OF THE ENERGY CRISIS - AN OVERVIEW

How much did you pay for gas in the five years since 2017? (574-756 responses)

| Average gas costs (in euros) |       |       |       |       |                     |  |
|------------------------------|-------|-------|-------|-------|---------------------|--|
| 4,611                        | 4,378 | 4,610 | 3,935 | 4,466 | 16,533              |  |
| 2017                         | 2018  | 2019  | 2020* | 2021* | 2022**<br>(forecast |  |

\*Decrease in costs due to the impact of pandemic-related closures \*\*Forecast for 2022 based on the gas price anticipated by sports clubs (0.224 euros/kWh) and their average gas consumption in 2021.

### CLUBS WITH THEIR OWN SPORTS FACILITIES ARE DIRECTLY AFFECTED BY THE COST EXPLOSION.



Pandemie und deren Auswirkungen zurückzuführen

\*\*Prognose für 2022 basiert auf einem angenommenen Gaspreis von 0,224 Euro/kWh und dem durchschnittlichen Gasverbrauch der Sportvereine des Jahres 2021

## VEREINE MIT EIGENER SPORTSTÄTTE TRIFFT KOSTENEXPLOSION UNMITTELBAR



## Renovation and modernisation initiative

- Around 230,000 sports facilities in Germany
- Constructed under the so-called "golden plans" in the 1960s to the 1980s
- Need for renovation and modernisation amounted to more than 31 billion euros (as at 2018)
  - Costs of decarbonisation not included
- Multi-year renovation and modernisation initiative is needed to ensure viable sports facilities
- Federal Government's Coalition Agreement (p. 107):

"We are drawing up a 'Sports Development Plan' with broad participation and are expanding the offensive for investment in sports facilities by municipalities and clubs, taking into account sustainability, accessibility and inclusion, and giving greater consideration to swimming pools in particular."



## Second German Sports Facilities Day

- Hosted at FSB in Cologne on 25 October 2023
- Organised by the DOSB, IAKS Germany, the Federal Institute of Sports Science, the Association of German Cities, and the German Association of Towns and Municipalities
- Key topic: the future of sports venues and spaces for movement
- Developing solutions for sustainable, modern and exercise-friendly sports facilities



# CONTACT



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# <mark>Goldmedaille</mark> Für den Klimaschutz