## **Press release**



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## FSB 2021: the planerFORUM at the International Trade Fair for Public Space, Sports and Leisure Facilities in Cologne

A source of momentum for the design of tomorrow's innovative urban living spaces

Koelnmesse and STADT und RAUM Messe und Medien GmbH have been working together successfully at FSB since 2005. Among other things, STADT und RAUM Messe und Medien GmbH publishes the STADT und RAUM trade journal, which focuses on urban planning and open spaces, and awards the German Playground Prize. The two partners jointly developed the concept for the STADT und RAUM themed area at FSB. The STADT und RAUM planerFORUM is an important element of the strategic partnership and an established highlight for FSB exhibitors and trade visitors.

With the planerFORUM as a venue for talks and the associated presentation area for planners, consultants and associations, FSB has succeeded in firmly embedding experts and expert organisations within the trade fair as a crucial link between exhibitors and trade visitors. Centrally located in Hall 6, the 2021 planerFORUM has been planned in strict accordance with coronavirus regulations. It has one entrance with a registration area and two exits. The 14 seats are arranged so that the appropriate minimum distances are maintained. In addition, if required, the special design concept allows further trade visitors to follow talks standing behind a barrier without breaching social distancing regulations.

The presentation areas for planners - which will also be centrally positioned in Hall 6 within close reach of the STADT und RAUM themed area - have been designed with social distancing regulations in mind. They have a "comfortable" minimum size and are equipped with special features as standard, including protective glass screens for technical discussions with visitors.

The content for the planerFORUM on 26 and 27 October will focus on open spaces and movement. By presenting innovative projects, FSB will go beyond showcasing trends in the playground, sports, pool and amenity areas sector and fulfil its biannual role as a source of momentum for the design of tomorrow's innovative urban living spaces. Best practice examples of innovative planning will inspire the discussion in the industry with a lasting impact. Alongside current aspects in safe, COVID-compliant planning, the scheduled programme of talks will cover topics such as "Together! Open spaces and playgrounds for diverse target groups", "Crossgenerational or accessible projects", "Young and old ..." and "Local authority movement spaces: the outdoor gym". The BDLA Day, hosted by the Federation of German Landscape Architects, is again scheduled for Thursday (28 October 2021),



FSB 26.10. - 29.10.2021 www.fsb-cologne.com

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Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



and the award ceremony for the German Playground Prize will take place on Friday (29 October 2021), as is traditional.

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The medium-term changes in infection rates provide planning certainty and are giving rise to a more relaxed outlook in the industry. This development will further increase significantly between now and the end of the summer as levels of protection are expected to rise thanks to vaccination campaigns, among other factors. To ensure that the International Trade Fair for Public Space, Sports and Leisure Facilities (FSB) can be hosted as an in-person event in Cologne from 26 to 29 October 2021, Koelnmesse developed an evidence-based hygiene and organisational concept in close consultation with the competent organisations and authorities well in advance of the event. The concept will be adapted to the current situation and provides the highest possible levels of safety for visitors and exhibitors.

## **Registration:**

A one-off processing fee of Euro 150.00 plus VAT will be charged. Participants who cancel up to three months before the opening of the trade fair will be refunded the full registration fee. The registration fee will not be refunded in the event of cancellation less than three months before the opening of the trade fair. If you would like to register for the planerFORUM please contact STADT und RAUM Messe und Medien GmbH, Alte Schule Bannetze, Ochsentrift 2, 29308 Winsen (Aller), Germany. Tel. +49 (0) 51 46 98 86 - 0, fax +49 (0) 51 46 98 86 - 29, e-mail: fachmesse@stadtundraum.de; www.stadtundraum.de

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fastexpanding markets to its portfolio. These include idd Shanghai, interzum bogotá in Bogotá, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information is available at: www.global-competence.net/interiors/ Further information about ambista: www.ambista.com/ Note for editorial offices: FSB photos are available in our image database on the Internet at www.fsb-cologne. com/imagedatabase Press information is available at: www.fsb-cologne.com/Pressinformation If you reprint this document, please send us a sample copy.

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