

## Dosier de prensa de la conferencia de prensa europea del 5 de mayo de 2022 en Düsseldorf

Agenda ORGATEC 2022



ORGATEC 2022 25.10. - 29.10.2022 www.orgatec.com

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## Conferencia Europea de Prensa para Medios Especializados

ORGATEC 2022 4 de mayo de 2022, 14:00 h., Hyatt Regency, Dusseldorf Medienhafen



ORGATEC 2022 25.10. - 29.10.2022 www.orgatec.com

#### Intervenciones

#### **Oliver Frese**

Koelnmesse GmbH / Chief Operating Officer

#### Hendrik Hund

IBA (Asociación Industrial Oficinas y Entornos de Trabajo) / Presidente adjunto

### Ing. superior - Arquitecto Antonino Vultaggio

HPP Architekten GmbH / Senior Partner

#### Jonathan Reinartz

evolutiq GmbH /Senior Associate Smart Buildings

#### **Otros interlocutores**

..

#### **Matthias Pollmann**

Koelnmesse GmbH / Director del Area de Gestión de Ferias

#### **Thomas Postert**

Director ORGATEC

#### Moderado por

Michael Steiner

Stand: 04.05.2022 Kürzel: stnr



### Declaraciones de Oliver Frese, director de Koelnmesse GmbH sobre la ORGATEC 2022 con motivo de la Conferencia Europea de Prensa para Medios Especializados

ORGATEC 2022 4 de mayo de 2022, 14:00 h., Hyatt Hotel, Dusseldorf Medienhafen



ORGATEC 2022 25.10. - 29.10.2022 www.orgatec.com

#### Señoras y señores:

Es para mí también un gran motivo de satisfacción tener ocasión de saludarles en nuestra Conferencia de Prensa sobre la ORGATEC 2022. La última vez que pudimos celebrar la ORGATEC en Colonia fue en el año 2018. Desde entonces han pasado ya casi cuatro años.

Sin embargo, no podemos hablar de la ORGATEC 2022 sin, por lo menos, hacer un pequeña retrospectiva de los últimos 24 meses.

En este periodo de tiempo se han modificado muchas cosas. Y prácticamente nada ha evolucionado como nos habíamos imaginado. En los dos últimos años, muchos sectores económicos se han tenido que enfrentar a grandes problemas. Nosotros, como organizadores de ferias hemos tenido que hacer frente a desafíos muy especiales y durante casi dos años no hemos podido celebrar ningún certamen presencial.

Hoy podemos decir con seguridad que el negocio ferial va a tener unas características diferentes.

Sin embargo, naturalmente, los desafíos y los cambios no son nada nuevo para una entidad de primera línea como la Koelnmesse. Los cambios son algo substancial para este negocio. Y quien quiera tener éxito, ha de estar en la cumbre de esta evolución Por ello, hemos aprovechado este tiempo para desarrollar nuevos formatos mixtos y herramientas digitales adecuadas para hacer frente a estas cambiantes modificaciones. La velocidad en que se han ido presentando estas necesidades de cambio ha aumentado enormemente.

Tomemos como ejemplo la evolución de la oferta digital. Ya antes de la pandemia estuvimos trabajando para hacer posible a nuestros clientes incrementar su éxito ferial mediante ofertas digitales adicionales.

Sin embargo, hoy en día las ofertas digitales y mixtas se consideran ya casi como algo natural, aun cuando muchos sectores no han tenido hasta ahora muchas posibilidades de tener experiencias prácticas.



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Siempre hemos tenido que reaccionar con flexibilidad ante los nuevos retos, planificar, anular los planes, volver a planificar y volver a plantear todo de nuevo. Nosotros hemos celebrado certámenes totalmente digitales, hemos planificado y llevado a cabo ferias mixtas y siempre nos hemos tenido que adecuar a unas realidades cambiantes y a aspectos especiales de cada sector y en todas las ocasiones hemos podido aprender algo nuevo.

Desde otoño del año pasado estamos en la senda del nuevo comienzo. En este tiempo, con la IDS, la FSB aquanale, la anuga, la ISM/PSC en enero así como con la Anuga Foodtech que cerró sus puertas hace solo unos días, hemos mostrado que de nuevo es posible la celebración con éxito de ferias internacionales después de la pandemia y con el telón de fondo de los actuales acontecimientos geopolíticos.

Por todo ello, es para nosotros un gran motivo de satisfacción poder ofrecer a nuestros clientes con nuestras ferias las necesarias plataformas de negocios que conocen. Naturalmente, esto es también válido para la ORGATEC 2022 y en nuestras conversaciones con responsables de empresas y con visitantes de todos los sectores siempre hay una cosa clara: para todos, el deseo de intercambiar ideas a nivel personal, de debatir, de ver, tocar y probar soluciones creativas es mayor que lo había sido nunca.

La ORGATEC TOKYO que cerró sus puertas hace pocos días nos ha demostrado que estamos en el camino correcto. A la primera edición del certamen han acudido alrededor de 22.000 visitantes. Este éxito subraya la necesidad de un certamen dedicado al diseño, el equipamiento y la tecnología para modernos entornos de trabajo.

Por todo ello, vemos con optimismo la celebración en octubre de la ORGATEC y estamos satisfechos con los datos referentes a la superficie contratada que, en lo referente a las inscripciones recibidas del extranjero, se acercan de nuevo al excelente nivel alcanzado en 2018. En total, esperamos para el próximo mes de octubre la participación de alrededor de 600 expositores procedentes de unos 35 países.

La ORGATEC se celebrará en Colonia este año en los pabellones 6 al 9 y en los 10.1 y 10.2

En cuanto a los temas que figurarán en el centro de la atención en la ORGATEC 2022, los trataremos desde los más diferentes puntos de vista en colaboración con participantes procedentes del mundo de la ciencia, la investigación y la práctica.

Los núcleos centrales de la próxima ORGATEC radicarán con seguridad en los nuevos desarrollos relacionados con el trabajo mixto y flexible así como en las tecnologías inteligentes relacionadas con ello. Las primeras palabras clave que hay que mencionar aquí son el avance de la digitalización y las nuevas tecnologías para una planificación eficiente y sostenible de los edificios.

Por supuesto, las nuevas soluciones para el equipamiento de entornos de trabajo



flexibles después y durante la pandemia formarán parte de todo ello, lo mismo que la transformación de la oficina en "zonas de colaborativas". También serán temas centrales la demanda cada vez mayor de soluciones sostenibles en general y de soluciones técnicas y materiales que contribuyan a la protección del clima en particular.

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A este último tema la ORGATEC ofrecerá una zona propia con "Materials for future". La exposición muestra las innovaciones conseguidas en materiales sostenibles para el ciclo biológico e ilustra de forma impresionante qué soluciones sostenibles se están desarrollando actualmente o están a punto de salir al mercado para la construcción, el diseño y el interiorismo. Por cierto que a lo largo de la jornada podremos experimentar de nuevo de primera mano lo que ya es posible en este contexto.

Lo cual nos lleva ya a los eventos que la ORGATEC ofrecerá este año y que serán algunos: junto a "Materials for future" podemos mencionar aquí especialmente las IBA Conferences, el Investors day o la PropTech Arena que mostrará las más actuales soluciones tecnológicas para optimizar el incremento de la eficacia en la gestión de edificios. Así también el Simposio Fraunhofer "People in Spaces" y el área de eventos "Inspired Office" serán, sin duda, especialmente interesantes.

Permítanme explicar los dos últimos con más detalle, ya que son representativos de los demás actos de la ORGATEC.

Con el simposio "Personas en espacios" el Instituto Fraunhofer para Física de la Construcción (IBP) reúne desde hace años a personas del mundo de la investigación y la práctica para informar e intercambiar opiniones sobre la interacción entre personas y espacios. Este año, el evento tendrá lugar en la ORGATEC con una edición especial.

En un mundo laboral mixto, resultan de especial importancia el diseño y la efectividad de los entornos de trabajo. Las exigencias de los trabajadores deben conciliarse con las posibilidades y los requisitos de los empresarios, así como con la legislación en materia de salud y seguridad en el trabajo y las nuevas condiciones del marco jurídico. Al mismo tiempo, los lugares de trabajo modernos deben responder también a las crecientes exigencias ecológicas: las oficinas y los edificios deben construirse de forma sostenible y todos los lugares de trabajo deben funcionar de forma que se conserven los recursos en la medida de lo posible. El Simposio MiR 2022 estará dedicado a estos retos para dar forma al nuevo mundo del trabajo con los últimos descubrimientos científicos, conferencias magistrales inspiradoras y ejemplos de mejores prácticas.

Con Inspired Collaboration hemos visualizado en la ORGATEC 2018 cómo la técnica puede inspirar la colaboración entre personas. Con Inspired Office mostraremos este año cómo se pueden crear entornos inspiradores de trabajo mediante la adecuada utilización de la técnica en combinación con la organización y la configuración de oficinas. Este mundo no se limita a un lugar concreto, sino que combina el trabajo desde casa, el trabajo en la calle y la oficina en un "ecosistema" mixto.



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Lo especial de este espacio de eventos es que aquí hemos dado el paso desde la presentación de productos de varios líderes tecnológicos como Cisco o Telekom a la presentación de un sistema global integrado. De esta forma hacemos visible "lúdicamente" el Hybrid Work y las diferentes aplicaciones y productos se fundirán de forma lógica en un mundo de vivencias. Por tanto, no presentamos "visiones de futuro" abstractas con un aspecto bonito que no son aplicables en un futuro próximo. No, Inspired Office muestra concretamente entornos de trabajo en los que realmente ya hoy la técnica y el equipamiento se pueden combinar adecuadamente de forma eficiente y creativa.

Como ustedes pueden ver: la ORGATEC volverá a presentar este año temas relevantes de forma emotiva, proporcionando nuevos impulsos al sector. Porque eso es lo que hace esta feria líder a nivel internacional: en su calidad de evento temático empresarial, reúne a los responsables de la toma de decisiones de todos los sectores y les invita a experimentar e impulsar el desarrollo de mundos modernos de trabajo.

Muchas gracias.

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## Great interest in ORGATEC 2022 from companies all around the world

Almost 400 companies from all around the world have already confirmed their participation /// Top-class event programme will address current industry topics /// Funding programmes for start-ups and SMEs ///

Following the enforced break caused by the pandemic, interest in face-to-face, professional dialogue at the highest international level is very strong. Almost 400 companies from all around the world have already registered for ORGATEC 2022. The number of exhibitors continues to grow steadily, joining brands like Assmann, Brunner, Calligaris, Carpet Concept, Interface, Interstuhl, Kinnarps, Lapalma, Lintex, Muuto, Palmberg, Sedus, Thonet and Waldmann. A regularly updated list of those companies that have registered so far is available now at www.orgatec.com.

Companies interested in exhibiting at ORGATEC 2022 can benefit from the early-bird discount until 31 March 2022. Anyone wishing to take advantage of this offer before it expires can find the necessary documents on the ORGATEC website. The forms can now be completed and sent online, saving the hassle of downloading them.

The great interest shown by companies reveals just how strong the desire is to be able to exchange ideas in person, to have discussions with each other and to see, touch and try out creative solutions. Because one thing is undeniable: our working environments have changed profoundly in recent months - more radically and at a much faster pace than anyone had predicted. Hybrid meetings, working from home, multi-local and virtual working in agile teams have become the "new normal". The new world of work is more diverse than ever - and needs new perspectives. Workplaces must become even more flexible, increasing numbers of people are working in shifting locations - in offices, in hotels, in open workspaces, at home or while travelling by car, plane or train.

#### Sustainable, smart and flexible - tomorrow's working environments

The upcoming ORGATEC will therefore have a particular focus on the latest developments in relation to hybrid and flexible working. This will also include the associated smart technologies for communication and organisation in modern working environments. Sustainability will also figure prominently in the presentations and discussions in the exhibition halls in October. Alternative and sustainable materials, and topics such as resilience and the circular economy will be



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in the spotlight at ORGATEC 2022.

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#### Top-class event programme will address current industry topics

And, as the industry knows to expect from ORGATEC, these topics will be examined from a wide variety of perspectives in the trade fair's event programme in cooperation with participants from the spheres of science, research and real-world practice. For example, the special exhibition area "Materials4Future" will present potential solutions for reducing the carbon footprint of office furnishing products. In collaboration with leading companies from the telecommunications and technology sectors, the topic of smart hybrid office technology will also be highlighted with its own showcase entitled "Inspired Office". Furthermore, ORGATEC 2022, together with the Fraunhofer Institute, will be offering a symposium on the subject of "People in spaces", with the additional option for trade visitors to take part in numerous architect-guided and themed tours. Last but not least, in addition to lectures, congresses and tours, ORGATEC 2022 will for the first time offer innovative companies the opportunity to present new ideas, products and services for the digitalisation of the construction and property sectors in an exchange of ideas with the property industry in the PropTech Arena.

#### Funding programmes for start-ups and SMEs

To help them exhibit at ORGATEC 2022, start-ups and small and medium-sized companies can access support from the German Federal Ministry for Economic Affairs and Climate Action (BMWK) in the form of a contribution towards their participation costs. It's a win-win situation for all involved. Innovative start-ups and SMEs contribute fresh ideas and new perspectives, playing an important part in shaping the working world of today and tomorrow, while ORGATEC gives them an excellent platform for presenting and successfully marketing their solutions and services to high-quality target groups.

#### euvend & coffeena 2022 co-located with ORGATEC

As was already planned for 2020, euvend & coffeena will be co-located with ORGATEC 2022 for three days of the trade fair. euvend & coffeena is the leading international trade fair for vending and office coffee service. This is where new work meets new retail. New to-go concepts from the out-of-home sector for the office and contract business will be presented. The co-location of the events opens up new opportunities for ORGATEC visitors in these market segments. ORGATEC tickets give visitors access to the co-located event, thereby further increasing the benefits of attending the trade fair for companies of all sizes and making a visit to Cologne even more efficient.

#### ORGATEC - New Visions of Work: 25-29 October 2022 in Cologne

ORGATEC is the leading international trade fair for the modern working world. Hosted biannually in Cologne, the trade fair is the most significant international business event for the industry. With a strong focus on topical issues, it serves as a creative hotspot for networking, collaboration and new trends in interior design. As the industry's most important innovation and business platform, ORGATEC showcases the world of work in all its diversity, addresses the latest questions and transforms Cologne into a global gathering place for architects, planners, and industry experts from the manufacturing sector and the trade. The leading international trade fair



for the modern working world presents new visions of work and explores how work environments and work culture interact.

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#### Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

The in-person events are complemented by ambista, the online business network for the international interiors industry, which provides direct anywhere, anytime access to relevant products, contacts, expertise and events.

Further information: https://www.orgatec.com/trade-fair/industry-sectors

Further information about ambista: www.ambista.com

#### The next events:

ORGATEC TOKYO - The Rise of Hybrid Work, Tokyo 26.04. - 28.04.2022 spoga+gafa - The garden trade fair, Cologne 19.06. - 21.06.2022 ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022

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No. 7 / May 2022, Cologne #orgatec

## ORGATEC 2022: What kinds of spaces do people need?

The Fraunhofer Institute for Building Physics IBP will hold the sixth People in Spaces symposium at ORGATEC 2022.

For many years, the Fraunhofer Institute for Building Physics IBP has been bringing together the worlds of research and practice, scientists, architects, planners, users and companies to exchange information and discuss the interaction between people and spaces as part of the high-profile People in Spaces (Menschen in Räumen/MiR) symposium. This year, the People in Spaces symposium will be held in Cologne on 26 October at ORGATEC 2022, the international trade fair for the modern working world, and will be a special edition focusing on hybrid, multilocal working environments.

In a hybrid, multilocal world of work, the design and impact of working environments are especially important. Knowledge workers move dynamically between physical and virtual spaces, between offices and home offices, between more private areas and spaces intended for collaboration in their activity-based offices. And the choice of where to work has never been freer, never made more consciously than it is now.

Good spaces must satisfy users' innate needs for freedom from distractions, privacy, creative inspiration and interaction, and must be able to meet increased expectations with regard to flexibility, digital connectivity and safety. Changes to the ways work is organised and space is used have a reciprocal effect and ultimately also influence the demands on the context, such as food services, location, accessibility, land use and, ultimately, neighbourhood and urban development.

In this process, the employees' requirements must be aligned with what employers need and are able to offer as well as with occupational health and safety legislation and the new legal framework now being developed. At the same time, modern workplaces should also meet growing environmental needs - offices and buildings should be constructed in a sustainable manner, and all workplaces should be operated in the most resource-efficient way possible.

The Fraunhofer Institute for Building Physics IBP is devoting itself to these challenges involved in shaping the new world of work in its special edition of the People in Spaces symposium. In addition to the latest scientific findings, inspiring keynote speeches and best-practice examples, the event will feature exciting contributions from the fields of science, architecture and business practice.



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Participation in the symposium is free of charge for ORGATEC trade fair visitors. However, separate registration for the symposium is required. Registration: https://newsletter.fraunhofer.de/-optin-form/15490/47/rD5DJ

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Alongside other activities, the Fraunhofer Institute for Building Physics IBP researches the effect of spaces on people and supports companies and the public sector in the development and implementation of technical, organisational and behavioural solutions for attractive working environments that promote good health and boost performance. With its Office Initiative, the IBP has created a network that brings together scientists, planners, manufacturers and operators, facilitating and accelerating the transfer of research findings into real-world applications. <a href="https://www.ibp.fraunhofer.de/en/about-us/initiatives/office-initiative.html">https://www.ibp.fraunhofer.de/en/about-us/initiatives/office-initiative.html</a>

IBP scientists also conduct research into acoustics, lighting, air purification, hygiene and air conditioning in indoor spaces, as well as into sustainable materials, systems and construction methods. https://www.ibp.fraunhofer.de/en/

#### ORGATEC - New Visions of Work: 25-29 October 2022 in Cologne

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The next events:



spoga+gafa - The garden trade fair, Cologne 19.06. - 21.06.2022 ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022 LivingKitchen - The international Kitchen Show (open to the public on Friday, Saturday and Sunday), Cologne 16.01. - 21.01.2023

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No. 8 / May 2022, Cologne #orgatec

# Now more important than ever: ORGATEC 2022 provides insights into the working environments of tomorrow

Our worlds of work have changed more rapidly in the last two years than at almost any other time previously. Working from home and videoconferencing, multilocal and virtual working in agile teams have placed new demands on work environments. Workplaces need to become more flexible and at the same time more sustainable. Key topics at the leading international trade fair in October will therefore include the latest developments in hybrid and flexible working as well as smart technologies and environmentally friendly materials. To give you a foretaste of what lies ahead, we take a look at the current trends and innovations in the office furnishings industry.

As the requirement to work from home comes to an end and staff return to the office, the industry faces new questions. What's attractive about an office when it's generally possible to work from anywhere? What kind of environment do hybrid working models need? Which tools facilitate virtual teamwork? Together with the exhibitors, ORGATEC 2022 from 25 to 29 October will reveal the industry's thoughts about the office environment for the "new normal". Solutions that make the office more attractive for teamwork, the exchange of ideas and social interaction are now high on the agenda. Instead of rigid workstations, spaces are being created that support new, creative ways of working. But what do such workplaces look like?

### Forever flexible: shaping spaces with interior design

Today's offices are an ever-changing landscape of spaces, people and relationships. In line with the concept of colourful diversity over dull, uniform grey surroundings, employees prefer unique and adaptable office environments. The key to agile teamwork in the face of changing requirements is flexibility. With this goal in mind, several companies scheduled to exhibit at ORGATEC 2022 offer a wide variety of modular solutions for dividing spaces into zones. One example is the Node+ system from La Cividina, designed by Ben van Berkel. It comprises a series of upholstered parts, backrests, partition walls and accessories that can be combined in multiple ways in order to create spaces for work, relaxation, privacy or socialising. With RB and Clamp, the furniture brands Mobel Linea and Palmberg are also presenting new ranges for configuring office spaces. They respond to changing requirements by using modular elements to divide a wide variety of workspaces into zones.

### Versatile all-rounders: multipurpose furniture

Today, even individual pieces of office furniture are increasingly multiflexible and multifunctional. Recent examples include the Fundamentals cabinet system from



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Lande or the benches and stools in the 4SIX collection from SMV, which can be rearranged quickly and in many different ways. The models in the new Pontis Hypa range from ASSMANN Büromöbel, on the other hand, can be used as desks, seminar tables or bistro tables. Thanks to their rechargeable batteries, the tables are height-adjustable and their tabletops can be positioned vertically to serve as whiteboards. Thanks to magnetic supports, the Stay Agile whiteboards from Swiss manufacturer Adeco are as flexible as their name suggests and can even be used as meeting tables. The new, multifunctional Slide table system designed by the kaschkasch design studio for Renz is equally versatile - available in various heights, infinitely adjustable and mobile thanks to castors. The Mudra universal stacking chair, developed by Brunner in collaboration with designer Stefan Diez for offices, cafeterias or private homes, boasts a similar range of uses.

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#### Naturally sustainable: eco-friendly materials

The climate crisis remains one of the greatest challenges of our time and is playing an increasingly important role in new developments in the office industry. Younger professionals in particular are striving to live sustainably, cycling to the office, buying local products or eating a vegan diet. And the working environment should reflect this attitude, too. Manufacturers are therefore increasingly focusing on recycling as well as environmentally friendly and certified materials. For example, the new Green Eco chair, designed by Javier Mariscal and available from Spanish brand Mobles 114, is made entirely from recycled material and is itself also fully recyclable. The refined and understated Arco collection of seating furniture from Cantarutti and the new Lina chair from Calligaris have received awards for their use of FSC®-certified wood. Although still a vision of the future, Palmberg has designed a desk that is made entirely of locally sourced organic wood and feeds solar energy and the waste heat generated by equipment (back) into the electrical ecosystem in the workplace.

#### Circular models: cradle-to-cradle in the office

Many office manufacturers have committed to basing their product cycles on the cradle-to-cradle principle, marking a further decisive step towards sustainability. More and more companies are seeking certification to confirm their switch to ecofriendly production models. The new Lino range of chairs from Kinnarps, for example, conforms to the circular economy idea. It comprises only a few components, which can be easily disassembled, replaced, separated and recycled. The A22 stackable barstool, designed by Swedish designer Anya Sebton for Lammhults, is based on a similar concept. To facilitate recycling, it is made entirely of steel and has no bolts or screws. The yarn and felt backing used for the new Shadowplay carpets by Ege Carpets have also been recycled and can be reused.

#### Green working environment: taking inspiration from nature

Well-being is a key theme in today's office concepts, and studies show that green plants and other natural features can be particularly beneficial. The trend towards biophilic design is therefore set to continue. Factors such as natural light, vegetation or naturalistic design offer a contrast to technology and the hectic pace of urban life. Plants can also significantly improve indoor air quality. So why not integrate greenery directly into office furniture? Room dividers like Para Vert from Brunner bring vertical planting into the workplace, act as indoor air purifiers and



can be extended as required. New colour collections for the office, such as Pigment from Alvic or Cinque Terre Colours & Natural from Fantoni, which are inspired by colours from the natural world, also convey a sense of being close to nature.

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#### Cosy office furniture: the new at-home feeling

Even before the pandemic, work was already increasingly freeing itself from fixed locations. This trend has also blurred the boundaries between design for the office and the home. While homes have become offices, offices are visibly transforming into home-like feel-good zones. Soft shapes and warm colours define the new welcoming culture in the world of work. Furniture ranges like HomeLine from OKA combine office functions with homely design. The latest seating furniture - such as the ingLife office chair from Japanese manufacturer Kokuyo, the Alex lounge chair from BOS Barcelona or the Pottolo chair from French label Alki - also introduces a touch of cosy comfort into the office environment. With their elegant styling, these pieces are suitable for both work and home. Fun and playful designs, such as the brightly coloured octopus-shaped Medusa stools from Dileoffice or the Pony chair-and-table combination from gumpo also promise to liven up office work. Even company bosses avoid hard edges these days. Recent executive collections like Blade X from Alea feature soft, dynamic lines and welcoming wood tones.

#### Office design for the home

Working from home has gained new momentum as a result of the pandemic. As a long-term solution, it's an important issue - not only for companies but also in terms of product developments. Manufacturers such as Alea, Humanscale and Wiesner-Hager have developed special furniture ranges for remote workers that meet ergonomic requirements as well as the need to fit into a home environment. As an alternative to the kitchen table, height-adjustable sit-stand solutions such as the Gravit iDesk from Kesseböhmer introduce ergonomics and individuality to working from home. The tabletop can be personalised with bespoke motifs. Models like Poppe Swifel from Bla Station or Wooom Light from Klöber are functional items of office furniture and comfortable armchairs at the same time, making them suitable for sitting for extended periods in home offices. Woom Light features a moulded non-woven seat shell made from recycled PET bottles and an integrated reading light that creates an extra-cosy ambience. The Souly office chair from Nowy Styl, designed by Oscar Buffon, is another sustainable seating solution, the individual elements of which can be flexibly replaced.

#### Audible well-being: improving room acoustics

The more open and agile the office environment, the greater the need for products aimed at optimising acoustics. That's why companies like Strähle offer customers the option to preview spatial acoustics by entering their own room data. Room-inroom systems, such as the extended Se:cube Max from Sedus, are suitable solutions for existing structures and are both acoustically and visually attractive. Inspired by Japanese interiors, the Zen Pod from Abstracta also creates acoustically shielded spaces that can be used for digital meetings, quiet conversations and work requiring full concentration. The Flexia lamp from Artemide also takes its inspiration from Japan, and its origami-influenced design absorbs sound from its surroundings. Solutions like Silento Screen from the Lanab Group, which can be set up quickly to create meeting zones or individual workstations in open-plan offices, are designed



to help people focus in a busy environment. More compact options include seating modules like Mute Focus from Swedish manufacturer Horreds and the upholstered Buddyhub unit from Pedrali, both of which provide small acoustic islands that allow users to concentrate on work in open office landscapes.

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#### Healthier workplaces: ergonomic and antiviral products

Health has been a hot topic in the office industry for quite some time now. The pandemic has given the issue even greater prominence and added additional considerations. Alongside ergonomics and physical and mental fitness, hygiene matters are now increasingly finding their way into office design. The spectrum of current solutions ranges from ergonomic furniture for the workplace to room ventilators and antiviral surfaces. A healthy posture is supported by products like the fully upholstered Wave chair from Köhl, which has ergonomic properties that contribute towards healthy sitting and is available in a creative diversity of colours and designs. The Novus Clu monitor arm from Novus with light gas-spring technology is another recent example of optimised workplace ergonomics. The lamps from Italian manufacturer Artemide featuring Integralis® technology also promote good health when it comes to desk-based work by disinfecting the surfaces they illuminate.

When the office furnishings industry finally meets again in person at ORGATEC in October, the innovations on display will not only serve to illustrate the rapid pace of change in the world of work. They will also show the ongoing progression towards healthy, sustainable and intelligently organised office environments. In addition to innovative solutions and products to satisfy the requirements of a "new normal", the leading international trade fair will once again focus on the latest trends with an extensive event programme - and the industry has rarely been more excited to discover new ideas and inspiration for the future of work than it is right now.

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional

Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

The in-person events are complemented by ambista, the online business network for the international interiors industry, which provides direct anywhere, anytime access to relevant products, contacts, expertise and events.

Further information: <a href="https://www.orgatec.com/trade-fair/industry-sectors">https://www.orgatec.com/trade-fair/industry-sectors</a>

Further information about ambista: www.ambista.com



#### The next events:

spoga+gafa - The garden trade fair, Cologne 19.06. - 21.06.2022 ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022 LivingKitchen - The international Kitchen Show (open to the public on Friday, Saturday and Sunday), Cologne 16.01. - 21.01.2023 Page 5/5

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## German office furniture manufacturers look ahead to ORGATEC 2022:

short-term challenges, huge long-term opportunities

The Interior Business Association (IBA) reports a further rise in sales at the start of the year / Impact of the Russian war of aggression against Ukraine unforeseeable / High expectations for ORGATEC 2022

Wiesbaden, 4 May 2022 – At the European trade press conference for ORGATEC 2022 in Düsseldorf on 4 May 2022, the Interior Business Association (Industrieverband Büro und Arbeitswelt e.V. [IBA]) gave some initial insights into its members' expectations for the current year. In the first quarter of 2022, manufacturers of office and contract furniture based in Germany reported an increase in sales of 9.2 per cent compared to the corresponding period in the previous year. The roughly 90 industrial companies among the IBA's members closed the previous year with a rise of 5.7 per cent, thereby partially compensating for the fall in sales in the first year of the coronavirus pandemic (-11.8 per cent). The ongoing price rises in supply markets and the uncertain impact of the war in Ukraine are causes for concern.

#### Contract business driving increased demand in all segments

After a prolonged period of low demand during the pandemic years 2020 and 2021, the market already began to pick up noticeably at the end of 2021. This upturn was fuelled by the resumption of extensive new office fit-outs in the first months of the current year, as can be seen from the demand for office seating furniture as well as for desks, room dividers and storage furniture. Sales of office

seating furniture rose by 6.9 per cent, while other types of office furniture saw an average increase of 11.3 per cent.

Export sales rose by 8.5 per cent compared to the previous year. Domestic growth stood at 9.4 per cent. The share of exports stabilised at 26.0 per cent, returning to the level seen before the outbreak of the coronavirus pandemic.

#### Condemnation of the Russian war of aggression against Ukraine

Figures are not yet currently available for sales in April 2022. In the association's offices in Wiesbaden, however, the industry experts assume that the growth course that the industry had embarked upon will slow down as a result of the Russian war of aggression against Ukraine. Sales are accordingly expected to be lower than the outlook initially indicated at the start of the year. In response to the general uncertainty of the current situation, manufacturers of office and contract furniture are currently basing their planning on various scenarios. These range from a slight increase by the end of 2022 to a considerable fall in sales. The continually rising prices for raw materials and energy are currently the main cause of problems for manufacturers. By contrast, they have largely been able to compensate for bottlenecks in materials supplies by adjusting their procurement policies. Regardless of these issues and the as-yet-unknown impact on their own situation, the IBA and its members stand unreservedly behind the sanctions imposed on Russia by the German Federal Government, the European Union and their NATO partners.

#### Positive outlook and high expectations for ORGATEC 2022

While the industry is readying itself for further challenges in the short term, the IBA's members expect to see considerable sales increases in the long run. Implementing hybrid work models requires almost all companies to make at least partial adjustments to the existing workspaces in their offices. Home offices also still have

room for improvement. Organisational development, employer branding and needs-based workspace design will be closely linked to each other in the future. Industry insiders therefore see this year's edition of ORGATEC as ideally timed despite the global political environment. "Without any doubt, ORGATEC 2022 is set to be the richest in terms of its content since the launch of the event format," said Hendrik Hund, Vice President of the IBA, at the European trade press conference for ORGATEC, hosted by Koelnmesse. "After all, many questions relating to hybrid working still remain open. Moreover, new uncertainties are constantly emerging in the industrialised world and evolving extremely dynamically. All this means that companies must show that they care for their employees in a new way." Against this backdrop, exhibitors want to use ORGATEC as a platform to showcase solutions and concepts, while also taking advantage of the opportunities for further discussions with industry peers at the event.

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## **PRESSKIT**



Press conference 04. & 05. May 2022 Hyatt Regency, Düsseldorf Medienhafen

Architekten

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For high-resolution visualisations, photos and further information, please contact us at any time!

## backgroundinformation company portait



HPP Architects is one of Europe's leading architectural partnerships with a full range of architectural and master planning services. Since its foundation by Professor Hentrich, the 4th generation of HPP partnership today includes a global team of more than 25 nationalities and 450 architects, engineers, urban designers and specialists. Today it comprises 13 offices including 8 regional offices in Germany and 5 international branches in Turkey, China and Netherlands.

HPP Architects' headquarter is located in the Düsseldorf Media Harbor, further offices are located in Amsterdam, Beijing, Berlin, Cologne, Frankfurt, Hamburg, Istanbul, Leipzig, Munich, Shanghai, Shenzhen and Stuttgart.

HPP completed more than 1200 buildings worldwide and aspires to create architectural quality of lasting value beyond the here and now: timeless and yet clearly part of their time, innovative and equally grounded in history. We specialize in the design of corporate headquarters and campus, sports facilities, education and culture, refurbishment and listed building projects. HPP ranks as one of the 25 largest architectural offices worldwide and the second-largest in Germany.

Among the most famous projects in the company's history are the Dreischeibenhaus, the Vodafone Campus and the L'Oréal Germany Headquarter in Düsseldorf as well as the University of Applied Sciences in Mülheim. Most recently, the Europa-Park Stadium Freiburg, the SVW Technical Center and the SAIC Motor Pudong Arena in Shanghai or the Maslak Square and the mixed-use quarter AND Pastel Istanbul were completed. The mixed-use quarter FOUR Frankfurt, realised jointly with UNStudio, the Alibaba Campus in Hangzhou as well as the vertical campus Eclipse and the C2C-inspired timber hybrid office building The Cradle in Düsseldorf are among the projects currently in realisation.

## facts and figures



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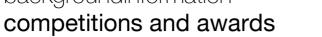
Reconstruction, Revitalization, Historic Preservation

**Typologies** Office and Administration Buildings, Shopping Centers,

Residential Buildings, Hotels, Hospitals, Stadiums and Arenas, Cultural Buildings, Teaching and Research

Buildings, Transportation Buildings, Industrial Buildings,

Banks, Computing Centers, Penitentiaries





Architects

### Competitions 1st Prize (Selection)

,	
Urban Quarter Liget-City, Budapest	2021
Huairou Science City, Beijing	2020
Zhanjiang Cultural Center	2020
Jingyu Xingfa Cement Factory, Beijing	2020
Residential buildings port islands II and III, 'Zollhafen' Mainz	2020
Shenzhen Airport Comprehensive Emergency Center	2020
Residential Buildings at Alsdorfer Straße, Cologne	2020
Institutional building CISPA 1, Saarbrücken	2020
Residential Building Ulmer Höh, Düsseldorf	2019
Residential Buildings Am Albertussee, Düsseldorf	2019
Visitor Center DESY, Hamburg	2019
Nanshan Science & Technology Innovation Center, Shenzhen	2018
Pudong Jinqiao Master Cube Industrial Park, Plot #21, Shanghai	2018
Alibaba Cloud Valley Park, Hangzhou	2017
Pudong Soccer Arena, Shanghai	2017
Sportpark Xujiahui Shanghai	2017
Parc du Sud Wohnquartier Essen-Rüttenscheid	2016
Quartierseingang Vogelkamp Hamburg	2016
Grafental WA10 Düsseldorf	2016
Cologne University of Music and Dance Campus	2015
EHO Daimler, Sindelfingen	2015
Shenzhen North Railway Station Towers	2015
International Financial Center Moscow	2014
Extension EURAC European Academy, Bozen	2014
DOSB Headquarters, Frankfurt	2014
Qingpu Complex, Shanghai	2014
Freudenberg Office Building, Weinheim	2014
Hunan TV Station, Changsha	2014
Office Building Ernst-Reuter-Platz, Berlin	2014
Extension Filderhalle, Leinfelden-Echterdingen	2014
Tax Office, Halle an der Saale	2014
Shanghai Caohejing Technology Oasis	2014



Architecte

### competitions and awards

2013 Guangdong Foshan Central Axis Specialized Court Center, Hanover 2013 Hangzhou Science and Technology Town 2013 Green Valley Quarter, Shanghai 2012 Shopping Mall Wanda Xuzhou 2012 2012 Schwalbe Arena Gummersbach Beumer Office Building, Beckum 2012 DFB Football Museum, Dortmund 2011 2011 Ruhr West University, Mülheim Pandion D'Or, Residential High-Rise Düsseldorf 2011 2010 Police Headquarters Düsseldorf Clariant Innovation Center Frankfurt 2010 Chongqing High Speed Rail Station Region, Chongqing/ China 2010 University of Muenster, New Building for Arts Faculty 2010 Taizhou Financial Center, Taizohu/ China 2010 2009 maxCologne, Cologne 2008 Office Complex Moscow, Khromova Street 2008 Münster Central Train Station Europe Tower Sofia, Bulgaria 2007 World Expo Village, Shanghai, China 2006 Tropenhalle Gondwanaland Zoo Leipzig 2006 Town Hall Gallery, Leverkusen 2005 Office and Commercial Building, Habsburgerring Cologne 2005 Olga Hospital and Women's Clinic, Stuttgart 2005

## competitions and awards



Architects

### **Awards Since 2004**

Pudong Soccer Arena, Shanghai, Iconic Awards, Innovative Architecture Selection	2021
Commerzbank-Highrise Düsseldorf, FIABCI Prix d'Excellence Germany, 1st prize	2021
Neue Höfe Herne, FIABCI Prix d'Excellence Germany, 2nd prize	2021
Eclipse Düsseldorf, Shortlist WAF Awards 'Office - Future Project'	2021
XJTLU Taicang Campus, Xi'an, WAN Awards "Future Projects Education", 3rd prize	2021
maxfrei Düsseldorf, Polis Award, 2nd prize "Urban Land Recycling"	2021
Neue Höfe Herne, Polis Award, 2nd prize "Reactivated Centres"	2021
Ruby Luna Hotel (former Commerzbank-Highrise), Hotel Property of the Year	2021
HPP Headquarter Düsseldorf, Workspace of the Month 04/21, Best Workspaces	2021
AND Tower Istanbul, World Architecture Community Awards, Realised	2021
"Architect Website Germany", European Property Award	2020
The Cradle, Special BIM Prize Heinze ArchitektenAWARDs 2020	2020
L'Oréal Headquarters Düsseldorf, iF Design Award Offices / Workspaces	2020
AND Pastel Istanbul, CTBUH Award of Excellence 2020	2020
L'Oréal Headquarters Düsseldorf, CTBUH Award of Excellence 2020	2020
Bismarck Quartier Düren, FIABCI Prix d'Excellence Germany Official Selection	2019
In Bund Office, Shanghai, Credaward	2019
Finnlandhaus, BDA Award Hamburg, Honour	2018
The Cradle, MIPIM/The Architectural Review Future Project Award	2018
The Cradle, Iconic Award: Innovative Architecture	2018
Hochschule Ruhr West Mülheim a.d.R., BDA Award	2017
Hochschule Ruhr West Mülheim a.d.R., iF Design Award	2017
Kongresshalle Leipzig, german-architects.com Building of the Year	2016
LVM 5 Münster, Architizer A+ Awards, finalist	2016
Emporio Tower Hamburg, Architecture Prize Hamburg, Recognition	2015
Dreischeibenhaus, Good Building Award North Rhine-Westphalia	2015
Kongresshalle Leipzig, Architekturpreis City of Leipzig, Mention	2015
AND Istanbul, European Property Awards	2015
Dreischeibenhaus, MIPIM Award "Best Refurbished Building"	2015
AND Istanbul Cityscape Award "Commercial Project Award (Future)"	2014
O.A.S.E. Medical Library, BDA Award of Düsseldorf	2014
Qingpu Crown Plaza, Excellent Design of Shanghai, 1st Prize	2013
O.A.S.E. Medical Library, Architizer A+ Awards, finalist	2013

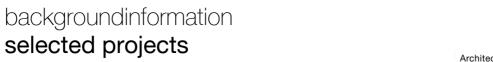
## backgroundinformation competitions and awards



maxCologne, Immobilienmanager Award	2013
Schwarzkopf LIGHTBOX by Karl Lagerfeld, iF communication design award	2012
LOOP 5 Shopping Center, ICSC European Shopping Centre Awards	2011
Max-Planck-Institute for Coal Research, BDA Award of Mülheim	2010
LVM 7, Architecture Award North Rhine-Westphalia, Energy Efficient Building	2008
Wuppertal Justice Center, for the recognition of good buildings	2007
Villa Ida Media Campus, BDA Award of Saxony	2007
Office Building VICTORIA Avenida Lisboa, Premio Valmor	2006
AufSchalke Arena Gelsenkirchen, IOC/ IAKS AWARD Special Distinction	2005
Palais Leopold, Façade Prize of the Capital City of Munich, Honorable Mention	2005
Grand Hotel Heiligendamm, MIPIM Award for "Hotel & Tourism Resorts"	2004
Parking Garage of the Leipzig Zoo, BDA Award of Saxony, recognition	2004
Allianz Munich Ludwigstrasse, Façade Prize of the Capital City of Munich	2004



Office & Administration	Completion
KAP 1A Düsseldorf, 44,600 m² GFA	2024
Rehabilitation Rathaus Marl, 25,700 m <sup>2</sup> GFA	2023
Eclipse, Düsseldorf, 50,000 m <sup>2</sup> GFA (with UNStudio)	2022
The Cradle, Düsseldorf, 10,000 m² GFA	2022
Opelring, office building on MARK 51°7 Bochum, 24,000 m <sup>2</sup> GFA	2022
Central Bank of Turkey Istanbul, 256,000 m <sup>2</sup> GFA	2022
"grasblau" am Halleschen Ufer Berlin, 17,000 m² GFA	2022
Office building Schwarzbach Quartier Ratingen, 39,000 m <sup>2</sup> GFA	2021
alltours Headquarters, Düsseldorf, 12,500 m² GFA	2021
Alibaba Cloud Valley Park, Hangzhou, 420,000 m² GFA	2021
Heinrich-Heine-Allee 20, Düsseldorf, 3,400 m² GFA	2021
Campus Butzweilerhof Köln, 43,000 m² GFA	2021
BB Business HUB 3 Berlin, 17,000 m² GFA	2021
Maslak Square, Istanbul, 41,400 m² GFA	2020
RWE Campus Essen, 29,700 m <sup>2</sup> GFA	2020
Police Headquarters Düsseldorf, 32,200 m² GFA	2020
China Merchants Bank Beijing, 220,000 m² GFA	2020
Mixed-Use Immobilie H27, Düsseldorf, 13,250 m² GFA	2019
First construction phase Rhenus Campus Holzwickede, 9,500 m² GFA	2019
Revitalization PSD Bank, Cologne, 3,400 m <sup>2</sup> GFA	2019
Daimler Engingeering Hub Operations, 46,600 m <sup>2</sup> GFA	2018
In-Bund Office, Shanghai, 12,700 m² GFA	2018
Yotrio Tower Ningbo, 34,000 m <sup>2</sup> GFA	2018
Horizon L'Oréal Headquarter Düsseldorf, 24,400 m² GFA	2017
Revitalization Finnlandhaus, 8,266 m <sup>2</sup> GFA	2017
Revenue service Halle, 19,400 m² GFA	2016
Freudenberg Weinheim office building, 14,230 m² GFA	2016
Microsoft working worlds München, 30,000 m <sup>2</sup> GFA	2016
AND Tower Istanbul, 73,300 m <sup>2</sup> GFA	2016
Specialized Court Center, Hanover, 21,300 m <sup>2</sup> GFA	2015
BASF Office & Conference Building, Ludwigshafen, 40,000 m² GFA	2015
Vodafone "NEW Wave 1", Eschborn, 20,700 m² GFA	2014
LVM 5, Münster, 19,300 m <sup>2</sup> GFA	2014





German Embassy, Washington, 13,616 m <sup>2</sup> GFA	2014
Procter & Gamble, Revitalization, Schwalbach a.T., 15,000 m <sup>2</sup>	2013
Revitalization Dreischeibenhaus, Düsseldorf, 33,700 m² GFA	2013
Ohligsmühle, Wuppertal, 18,000 m² GFA	2013
Vodafone Campus, Düsseldorf, 85,763 m² GFA	2012
maxCologne, Cologne, 77,000 m <sup>2</sup> GFA	2012
WESTGATE, Cologne, 23,534 m <sup>2</sup> GFA	2011
Emporio (formerly Unileverhaus), Hamburg, 55,000 m <sup>2</sup> GFA	2011
Extension ERGO HV, Düsseldorf, 40,972 m² GFA	2011
Media Center RTL "Rheinhallen", Cologne, 163,000 m² GFA	2010
Cecilien-Palais, Düsseldorf, 5,340 m² GFA	2009
B 1, Bennigsenplatz 1, Düsseldorf, 20,000 m <sup>2</sup> GFA	2009
LVM 7, Münster, 23,400 m <sup>2</sup> GFA	2008
Henkel Asia-Pacific and China HQ, Shanghai, 23,000 m <sup>2</sup> GFA	2007
Santander Consumer Bank, Mönchengladbach, 31,600 m² GFA	2006
Justice Center Wuppertal, 25,625 m <sup>2</sup> GFA	2005
Headquarters Allianz Unterföhring, 10,000 m² GFA	2004
Allianz-Kai, Frankfurt, 100,000 m <sup>2</sup> GFA	2002
Galileo House, Düsseldorf, 13,500 m² GFA	2002
Victoria House, Düsseldorf, 135,445 m² GFA	1998
Europa-Center, Berlin, 14,500 m <sup>2</sup> GFA	1964
Bayer High-Rise W 1, Leverkusen, 46,000 m <sup>2</sup> GFA	1961
Retail	
Hertie Neue Höfe Herne, 16,000 m² GFA	2020
Extension Petersbogen Leipzig, 17,500 m² GFA	2019
Revitalization CentrO Oberhausen, 19,000 m² GFA	2019
Solingen Shopping Center, 24,000 m <sup>2</sup> GLA	2013
Town Hall Gallery Leverkusen, 22,000 m <sup>2</sup> GLA	2010
Loop 5 Shopping Center, Weiterstadt, 58,300 m <sup>2</sup> GLA	2009
Europa Passage, Hamburg, 140,000 m² GFA	2006
Petersbogen, Leipzig, 53,000 m <sup>2</sup> GFA	2001
Leipzig Central Train Station, 30,000 m <sup>2</sup> GLA	1997
Ring Center I + II, Berlin, 35,500 m <sup>2</sup> GLA	1997



Architects

<b>Hotel &amp; Living</b>
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Residential Quarter Heerdterhof-Garten Düsseldorf, 11,350 m² GFA	2025
Hafeninseln II und III im Mainzer Zollhafen, 18,000 m² GFA	2023
Residential Quarter Alsdorfer Straße Köln, 22,500 m² GFA	2023
Residential Quarter Ulmer Höh Düsseldorf, 15,000 m² GFA	2023
Viktoriaallee Aachen, 36,000 m² GFA	2021
Grafental WA 10 Düsseldorf, 16,400 m² GFA	2019
Bismarck Quartier, Düren, 18,000 m² GFA	2019
Viktoriaallee Frankenberger Allee Aachen, 24,350 m² GFA	2019
Mothes Karree, Düsseldorf, 5,800 m <sup>2</sup> GFA	2019
25hours Hotel, Düsseldorf, 12,000 m² GFA	2018
B&B Hotel Magdeburg, 3,580 m <sup>2</sup> GFA	2017
Pandion Fine - Clouth-Areal, 9,600 m <sup>2</sup> GFA	2017
Grafental WA3+WA9, Düsseldorf, 30,000 m² GFA	2015
Residential Building Schanzenstraße, Düsseldorf, 12,000 m² GFA	2015
Adler Quartiere, Frankfurt am Main, 17,277 m <sup>2</sup> GFA	2015
Pandion D'Or, Residential Highrise, Düsseldorf, 19,700 m² GFA	2013
Zoopark Residence, Düsseldorf, 19,183 m² GFA	2010
EXPO-Village, Shanghai, 550,000 m² GFA	2009
Grandhotel Breidenbacher Hof, Düsseldorf, 17,520 m² GFA	2008
Park Villas at Kickerlingsberg, Leipzig, 9,498 m <sup>2</sup> GFA	2007
Grandhotel Intercontinental Königsallee, Düsseldorf, 50,000 m² GFA	2005
Grand Hotel Heiligendamm, 34,467 m <sup>2</sup> GFA	2003
Grandhotel Castle Bensberg, 20,500 m <sup>2</sup> GFA	2000
Housing for Young People, Leipzig, 2,951 m <sup>2</sup> GFA	2000
Residential Buildings Beethovenpark, Köln, 68,277 m² GFA	1994

#### **Health Care**

New Building Clinical Centre Frankfurt Höchst, 79,000 m² GFA	2021
Olga Hospital and Women's Clinic, Stuttgart, 94,000 m <sup>2</sup> GFA	2014
New Patient House 1 University Clinic Bonn, 16,886 m² GFA	2007
Robert Koch Clinic, Leipzig, 9,737 m <sup>2</sup> GFA	2004
New Patient Building Riesa-Großenhain Clinic, 11,312 m² GFA	2003
City Clinic, St. Georg, Leipzig, 23,500 m <sup>2</sup> GFA	2002



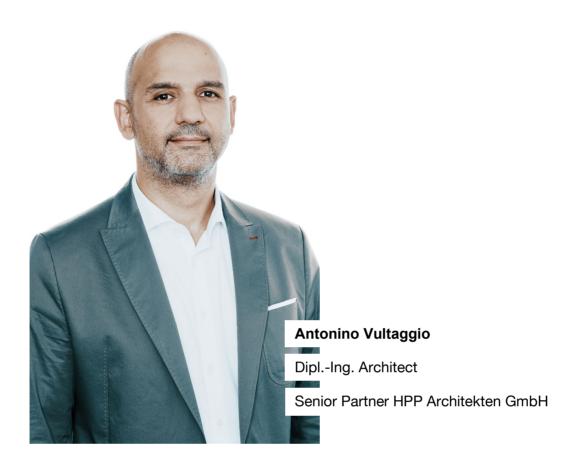
New Patient House 4 Karlsbad-Langensteinbach Clinic, 7,900 m² GFA	2001
Stadiums & Arenas	
Football Stadium Guiyang, 300,000 m² GFA	2023
Multifunktional Arena, Ekaterinburg, 15,000 Seats	2022
Xujiahui Sportpark Shanghai, 337,000 m² Area	2022
Pudong Soccer Arena, Shanghai, 37,400 Seats	2021
Football Stadium Freiburg, 20,000 Seats	2021
Multifunctional Arena Erfurt, 18,500 Seats	2016
Multifunctional Arena, Gummersbach, 4,132 Seats	2013
Baltic Arena, Danzig, 44,000 Seats	2010
BayArena, Leverkusen, 30,000 Seats	2009
Frankenstadion Nürnberg, 31,167 Seats	2005
SAP Arena, Mannheim, 14,000 Seats	2005
Volkswagen Arena, Wolfsburg, 30,000 Seats	2002
Arena "AufSchalke", Gelsenkirchen, 61,482 Seats	2001
Culture	
General Rehabilitation Castle Palace Solingen, 7,300 m <sup>2</sup> GFA	2024
Zhanjiang Cultural Center, 440,000 m² GFA	2024
Hunan TV Program Center Changsha, 228,000 m <sup>2</sup> GFA	2021
College of Music and Dance Cologne, 15,000 m <sup>2</sup> GFA	2021
Shangshi Centre Theatre Interior Design Shanghai, 13,000 m² GFA	2021
Rhein Sieg Forum, Siegburg 2,500 m² GFA	2021
Theatre Evergrande Ocean Flower Island Hainan, 70,000 m <sup>2</sup> GFA	2021
Entrance Building Trade Fair, Dortmund, 4,500 m <sup>2</sup> GFA	2019
Filderhalle, Leinfelden-Echterdingen, 3,300 m² GFA	2019
Refurbishment of the Cologne Theatres, 64,200 m <sup>2</sup> GFA	2017
Jiangsu TV Lichi Theatre Interior Design Nanjing, 5,000 m <sup>2</sup> GFA	2017
Congress Hall Leipzig, 8,000 m <sup>2</sup> GFA	2015
German Football Museum, Dortmund, 6,900 m <sup>2</sup> GFA	2015
Acoustic Renovation German Opera at the Rhine, Düsseldorf	2010
Düsseldorf Concert Hall, 9,680 m² GFA	2008
Leipzig Opera House, 21,100 m <sup>2</sup> GFA	2007



Rehabilitation Theatre, Leipzig The Thomasshop, Square Church of St. Thomas, Leipzig, 54 m² GFA Castle Jägerhof, Düsseldorf	2006 2003 1953
Teaching & Research	
Huairou Science City Beijing, 198,700 m² GFA	2023
Visitor Centre DESYUM Hamburg, 5,200 m <sup>2</sup> GFA	2023
Career-Campus Swiss Life Hannover, 7,300 m <sup>2</sup> GFA	2022
Institute Building CISPA 1 Saarbrücken, 11,350 m² GFA	2021
Taicang Campus Xi'an Jiaotong-Liverpool Univ., 470,000 m² GFA	2021
College of Music and Dance Cologne, 15,000 m <sup>2</sup> GFA	2021
Training Centre for Freudenberg, Weinheim, 2,685 m <sup>2</sup> GFA	2018
Ruhr West University, 62,800 m² GFA	2016
House of the University, Düsseldorf, 1,600 m <sup>2</sup> GFA	2013
Clariant Innovation Center, Frankfurt am Main, 29,500 m <sup>2</sup> GFA	2013
O.A.S.E. Medical Library, 5,055 m <sup>2</sup> GFA	2011
Lecture Theatre Building Max-Planck-Institute for Coal Research,	2009
Mülheim a. d. Ruhr, 1,762 m² GFA	
Media Library Krefeld, 7,500 m² GFA	2008
Dillmann Auditorium, Stuttgart, 1,720 m² GFA	2007
Rehabilitation Görres High School, Düsseldorf, 2,500 m <sup>2</sup> GFA	2005
Ruhr University Bochum, 766,200 m² GFA	1970
Master Planning / Neighbourhood Development	
Suzhou Creek Waterfront Innovation Park Projekt, 2,2 km² GFA	2035
Southern Überseequartier, Hamburg, 410,000 m² GFA	2024
FOUR Frankfurt, 220,000 m <sup>2</sup> GFA	2023
Revitalization Jingyu Xingfa Cement Factory Beijing, 182,000 m <sup>2</sup> GFA	2022
Nanshan STIC Shenzhen, 173,500 m² GFA	2022
Quarter Entrance Vogelkamp Neugraben Hamburg, 10,000 m² GFA	2022
Shenzhen North Station Huide Tower, 170,000 m <sup>2</sup> GFA	2020
AND Kartal, Istanbul, 170,000 m² GFA	2020
Green Valley, Shanghai, 200,000 m² GFA	2015
EXPO Village, Shanghai, 700,000 m² GFA	2009



Architects



## 12 years at HPP

Antonino Vultaggio was born in Offenbach in 1972. After his studies in Frankfurt a.M. he worked in the office of KSP Jürgen Engel Architects where he began as project architect and became vice head of design in 2007. In 2010 he came to HPP where he managed the attendance in design competitions as Head of Design. Antonino Vultaggio is project partner since 2012, partner since 2018 and was appointed to the circle of shareholders as senior partner of HPP Architekten GmbH in 2021. He is committed to all topics related to the sustainable transformation at HPP and among others is responsible for the C2C-inspired timber hybrid office building 'The Cradle' in Düsseldorf or the field of sports buildings with projects like the Europa-Park Stadium in Freiburg.

Vultaggio is a member of the chamber of Architects and Town Planners in Hessen, Germany.

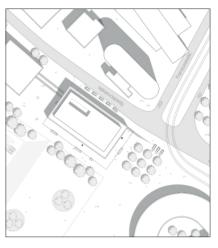


Architekten









#### Client:

INTERBODEN Gruppe

#### Location:

Düsseldorf

#### GFA:

11.400 m<sup>2</sup>

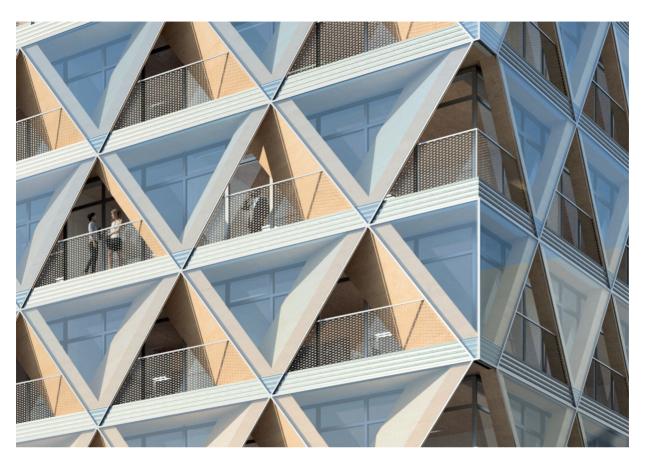
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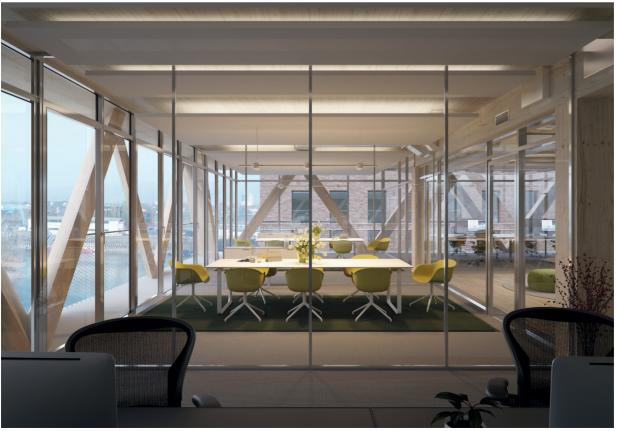
2023

Düsseldorf's first office building in timber hybrid construction is inspired by the Cradle-to-Cradle® principle. With its futuristic sustainability concept and striking architecture, the building stands for innovation, openness, and a new perception of architecture. By thinking circular equal consideration is given to economic, ecological, and social aspects - along the entire value chain and the entire life cycle. The integral facade combines a variety of functions, gives visual expression to the C2C principle, and creates a distinctive building with an identity for the place. The climate-friendly and health-promoting timber hybrid construction generates a positive ecological footprint with added value for users and the environment. In the sense of 'circular economy', The Cradle understands itself as a material depot: all construction materials used have been selected for their material health, single origin and separability, are documented in a Building Material Passport via the 3D BIM model and registered on the Madaster platform.



Architekten











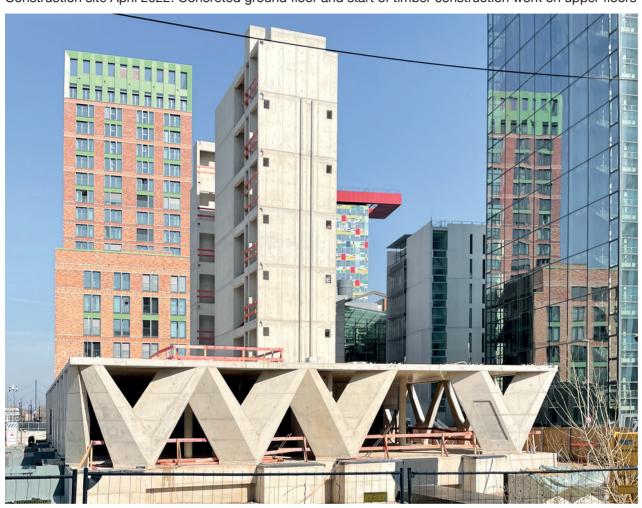


Prefabrication of the wooden supports in the factory





Construction site April 2022: Concreted ground floor and start of timber construction work on upper floors



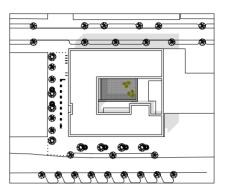












#### Client:

INTERBODEN GmbH & Co. KG

#### Location:

Düsseldorf

#### GFA:

14.130 m<sup>2</sup>

# Completion:

2023

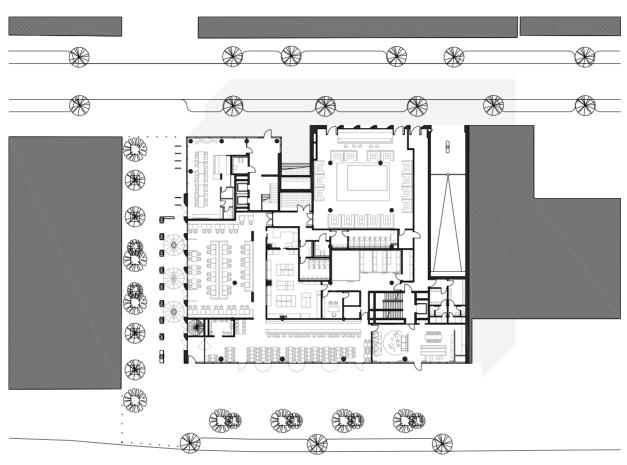
# Sustainability:

DGNB Gold

Office environments are currently undergoing a phase of accelerated change, which brings enormous challenges for many companies. The new headquarters of HPP in Dusseldorf's Medienhafen offers solutions to the challenges of our time. More space, the alternation of areas for retreat and meeting points, and the office as a place of well-being – these are the aspects that define our working environments.

HPP's new office environments are situated in the mixed-use property "H27", comprising offices, microapartments, gastronomy areas and event spaces. The clear, solid architecture echoes the contours of the neighbouring building and defines the various functional components with sculptural recesses, niches and alcoves.





Ground floor

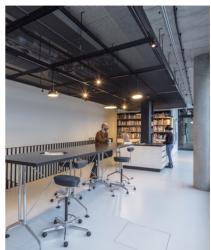






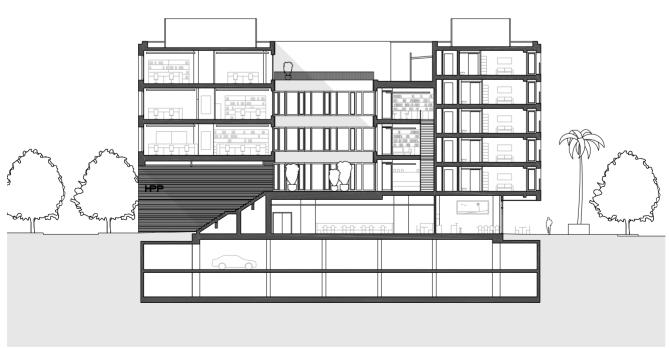












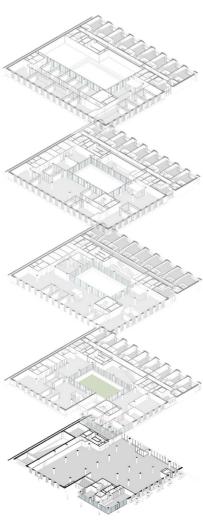










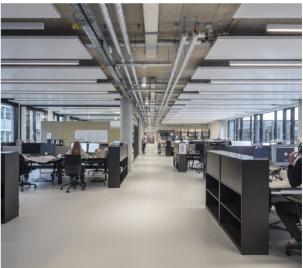


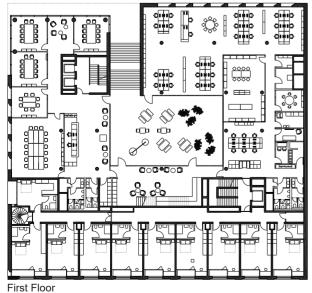
Exploded view















No. 6 / April 2022, Cologne #orgatectokyo #orgatec

# ORGATEC TOKYO 2022 kicks off in 4 days

With a central theme of 'The Rise of Hybrid Work, the inaugural ORGATEC TOKYO, held from 26-28 April 2022, will present an extensive line-up of programmes that gives a comprehensive look at the future of workspace in Asia.

Tokyo, Japan, 22 April 2022 - In 4 days, the leading office furniture trade show, ORGATEC, will be launching in Asia for the first time. Focusing on the theme, 'The Rise of Hybrid Work', ORGATEC TOKYO will tackle issues surrounding hybrid work in the 'new normal'. Participants will experience how four disparate workspace scenarios prevalent in today's times can be united; #1 (office and home), #2 (capital and rural areas), #3 (primary and secondary jobs), and #4 (work and hobby/vacation). This will be illustrated through the wide range of innovative workspace products, go-to solutions, and the latest trends across the 10,000 sqm space at Tokyo Big Sight Hall 1-2.

The show ground will be supplemented with an Xperiential Area (XA), where participants can immerse in current working trends that have impacted the changing office environments. The XA consists of Athletics, Avatar, and Biophilic workspace zones, and live lectures by representatives of leading brands, such as Endo Lightings, iPresence, Itoki, Kokuyo, Office Busters, and Okamura.

The line-up of seminars revolving around the theme "Creative Creation" is also not to be missed. Officially kickstarting the seminars is a keynote speech by renowned architect Mr. Sou Fujimoto, titled 'Future Architecture That Fosters "Hybrid Work"' happening on 26th April - followed by a series of talks and panel discussions across three days by thought leaders with science, research, and real-world practice.

- Session 1: Engaging through Beautiful Architectural Designs by Ikuo Maeda, head of Mazda design. Moderated by Kotaro Watanabe, takram contextual designer
- Session 2: Well-Being As A Way Of Life The Future Of Society And Living by Takeshi Natsuno, Kadowaka's CEO, and Yuki Maeda, flower artist
- Session 3: Unprecedented Value Formation from the Metaverse by Kazuhiko Nakama, Keisuke Toyoda, and Daito Manabe, moderated by journalist Nobuyuki Hayashi
- Session 4: A Diverse Society Is A Key Solution For Various Problems In The Modern World by Ryusuke Naka, professor at Graduate School of Craft Science, Kyoto Institute of Technology, and Nobuko Nakano, brain scientist
- Session 5: Architectural Design: Sustainability in Decisions by architect Yuko Nagayama, moderated by Takako Kida, brand director of ELLE DÉCOR



ORGATEC 2022 25.10. - 29.10.2022 www.orgatec.com

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To spotlight the top innovations and set impulses for the future of workspaces, ORGATEC will honour top exhibits with 'Best Presentation Awards'. 80 leading global brands will compete for 1 Grand Prix and 3 Semi-Grand prizes based on concept, design, functionality, originality, and uniqueness. The selection committee includes Takako Kida, the brand director of ELLE DÉCOR Japan, leading Japanese architect Sosuke Fujimoto and Ikuo Maeda, Mazda's Head of Global Design.

Anticipation is building as the event draws closer. "After months of planning, we are looking forward to welcoming the workspace industry community to the 1st edition of ORGATEC TOKYO next week," says Managing Director of Koelnmesse Japan, Mr Makoto Takagi. "The 3 days event is run by the industry for the industry. It's not just a place where active, highly relevant knowledge transfer occurs, but it's also a place where we set benchmarks for future innovations. Participants can fully immerse into modern work environments, as they receive large doses of inspiration and arm themselves with the knowledge of future trends."

Register for ORGATEC TOKYO here.

For more information on the event, visit www.orgatec-tokyo.com.

#### Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, designdriven products.

The in-person events are complemented by ambista, the online business network for the international interiors industry, which provides direct anywhere, anytime access to relevant products, contacts, expertise and events.

Further information: https://www.orgatec.com/trade-fair/industry-sectors

Further information about ambista: www.ambista.com

#### The next events:

ORGATEC TOKYO - The Rise of Hybrid Work, Tokyo 26.04. - 28.04.2022 spoga+gafa - The garden trade fair, Cologne 19.06. - 21.06.2022 ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022

# Note for editorial offices:

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# ARBEIT NEU DENKEN NEW VISIONS OF WORK

KÖLN | COLOGNE, 25.-29.10.2022

WWW.ORGATEC.DE

# HALLENBELEGUNG HALL ALLOCATION

ORGATEC

euvend & coffeena

Pure meets ORGATEC

Hallen Halls 6, 7, 8

Office - Meeting & Work Areas

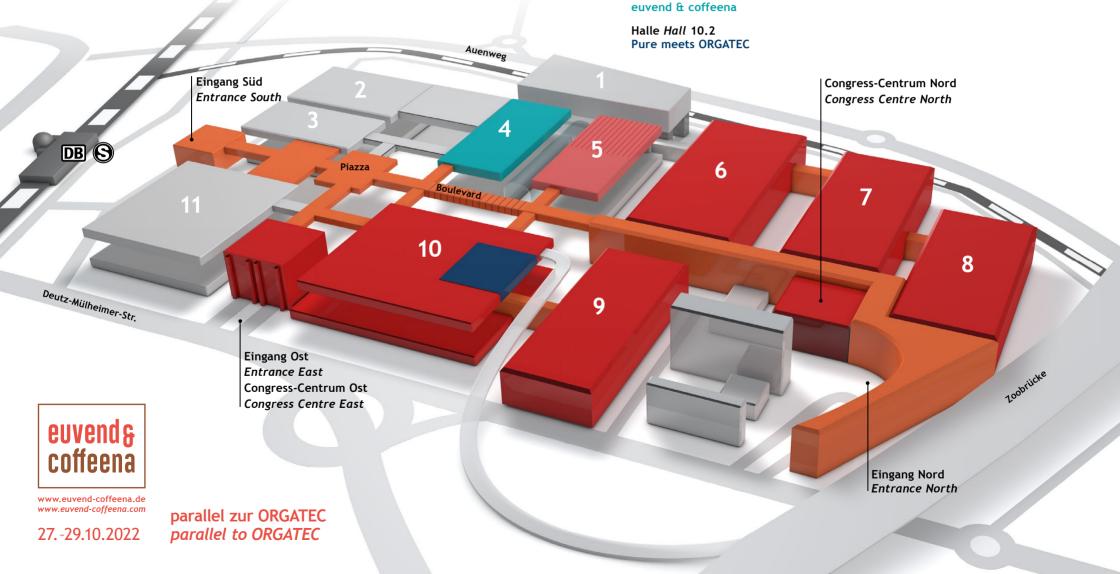
Hallen Halls 9, 10.1, 10.2 Nord North

Office & Contract

Hallen Halls 10.1, 10.2 Süd South

Contract - Hospitality in public professional spaces & supporting technology

Halle Hall 4.2





Oliver Frese, Geschäftsführer der Koelnmesse GmbH



Hendrik Hund, Stellvertretender Vorsitzender des Industrieverband Büro und Arbeitswelt (IBA)



Antonino Vultaggio, Gesellschafter bei HPP Architekten GmbH



Oliver Steinki, Gründer und Geschäftsführer, evolutiq GmbH