

No. 5 / March 2022, Cologne
#orgatec

Great interest in ORGATEC 2022 from companies all around the world

Almost 400 companies from all around the world have already confirmed their participation /// Top-class event programme will address current industry topics /// Funding programmes for start-ups and SMEs ///

Following the enforced break caused by the pandemic, interest in face-to-face, professional dialogue at the highest international level is very strong. Almost 400 companies from all around the world have already registered for ORGATEC 2022. The number of exhibitors continues to grow steadily, joining brands like Assmann, Brunner, Calligaris, Carpet Concept, Interface, Interstuhl, Kinnarps, Lapalma, Lintex, Muuto, Palmberg, Sedus, Thonet and Waldmann. A regularly updated list of those companies that have registered so far is available now at www.orgatec.com.

Companies interested in exhibiting at ORGATEC 2022 can benefit from the early-bird discount until 31 March 2022. Anyone wishing to take advantage of this offer before it expires can find the necessary documents on the ORGATEC website. The forms can now be completed and sent online, saving the hassle of downloading them.

The great interest shown by companies reveals just how strong the desire is to be able to exchange ideas in person, to have discussions with each other and to see, touch and try out creative solutions. Because one thing is undeniable: our working environments have changed profoundly in recent months - more radically and at a much faster pace than anyone had predicted. Hybrid meetings, working from home, multi-local and virtual working in agile teams have become the "new normal". The new world of work is more diverse than ever - and needs new perspectives. Workplaces must become even more flexible, increasing numbers of people are working in shifting locations - in offices, in hotels, in open workspaces, at home or while travelling by car, plane or train.

Sustainable, smart and flexible - tomorrow's working environments

The upcoming ORGATEC will therefore have a particular focus on the latest developments in relation to hybrid and flexible working. This will also include the associated smart technologies for communication and organisation in modern working environments. Sustainability will also figure prominently in the presentations and discussions in the exhibition halls in October. Alternative and sustainable materials, and topics such as resilience and the circular economy will be



ORGATEC 2022
25.10. - 29.10.2022
www.orgatec.com

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in the spotlight at ORGATEC 2022.

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Top-class event programme will address current industry topics

And, as the industry knows to expect from ORGATEC, these topics will be examined from a wide variety of perspectives in the trade fair's event programme in cooperation with participants from the spheres of science, research and real-world practice. For example, the special exhibition area "Materials4Future" will present potential solutions for reducing the carbon footprint of office furnishing products. In collaboration with leading companies from the telecommunications and technology sectors, the topic of smart hybrid office technology will also be highlighted with its own showcase entitled "Inspired Office". Furthermore, ORGATEC 2022, together with the Fraunhofer Institute, will be offering a symposium on the subject of "People in spaces", with the additional option for trade visitors to take part in numerous architect-guided and themed tours. Last but not least, in addition to lectures, congresses and tours, ORGATEC 2022 will for the first time offer innovative companies the opportunity to present new ideas, products and services for the digitalisation of the construction and property sectors in an exchange of ideas with the property industry in the PropTech Arena.

Funding programmes for start-ups and SMEs

To help them exhibit at ORGATEC 2022, start-ups and small and medium-sized companies can access support from the German Federal Ministry for Economic Affairs and Climate Action (BMWK) in the form of a contribution towards their participation costs. It's a win-win situation for all involved. Innovative start-ups and SMEs contribute fresh ideas and new perspectives, playing an important part in shaping the working world of today and tomorrow, while ORGATEC gives them an excellent platform for presenting and successfully marketing their solutions and services to high-quality target groups.

euvend & coffeena 2022 co-located with ORGATEC

As was already planned for 2020, euvend & coffeena will be co-located with ORGATEC 2022 for three days of the trade fair. euvend & coffeena is the leading international trade fair for vending and office coffee service. This is where new work meets new retail. New to-go concepts from the out-of-home sector for the office and contract business will be presented. The co-location of the events opens up new opportunities for ORGATEC visitors in these market segments. ORGATEC tickets give visitors access to the co-located event, thereby further increasing the benefits of attending the trade fair for companies of all sizes and making a visit to Cologne even more efficient.

ORGATEC - New Visions of Work: 25-29 October 2022 in Cologne

ORGATEC is the leading international trade fair for the modern working world. Hosted biannually in Cologne, the trade fair is the most significant international business event for the industry. With a strong focus on topical issues, it serves as a creative hotspot for networking, collaboration and new trends in interior design. As the industry's most important innovation and business platform, ORGATEC showcases the world of work in all its diversity, addresses the latest questions and transforms Cologne into a global gathering place for architects, planners, and industry experts from the manufacturing sector and the trade. The leading international trade fair

for the modern working world presents new visions of work and explores how work environments and work culture interact.

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Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

The in-person events are complemented by ambista, the online business network for the international interiors industry, which provides direct anywhere, anytime access to relevant products, contacts, expertise and events.

Further information: <https://www.orgatec.com/trade-fair/industry-sectors>

Further information about ambista: www.ambista.com

The next events:

ORGATEC TOKYO - The Rise of Hybrid Work, Tokyo 26.04. - 28.04.2022

spoga+gafa - The garden trade fair, Cologne 19.06. - 21.06.2022

ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagedatabase in the "News" section. Press information is available at: www.orgatec.com/Pressinformation

If you reprint this document, please send us a sample copy.

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