

Agenda PR event at Thaifex - Anuga Asia

Agenda PR Event
28.05.2025 Bangkok, Thailand



Anuga
04.10. - 08.10.2025
www.anuga.com

Agenda

Welcome and introduction

Alex Macgregor
Senior PR Consultant at MSL Group

Anuga Worldwide

Oliver Frese
COO Koelnmesse

Anuga Cologne

Bastian Mingers
Vice President Food and FoodTec at Koelnmesse

Politicisation of nutrition in Germany

Franz-Martin Rausch
Chief Executive of the German Food Retail Association (BVLH)

Consumer Trends 2025 in Asia

Fellicia Kristianti
Insights and Innovation Analyst at Innova Market Insights

Fireside Chat

Q&A, Closing Remarks and Photos

Networking

Stand: 22.05.2025

Kürzel: hfr