

Responsible Gardens

The focus of the topic is on the question of the responsibility the green industry bears regarding the role of the garden in society. Together with our exhibitors and visitors, spoga+gafa will find the answers to these questions.

Responsibility has many facets

Resource-saving gardening, fairly produced garden products, low-emission BBQ technologies, climate-friendly garden care and irrigation, but also a responsible rapport between garden owners will be especially emphasised at spoga+gafa 2024, and the relevance of the topic will be presented and discussed in various formats. One's own garden has become more of a passion than ever for many people. They are very happy to assume the responsibility involved in its care and design. They plant local and insect-friendly greenery, use organic fertilisers and other environmentally-friendly products, collect rainwater and compost their garden waste. Together with neighbours and friends, they care for common areas for the cultivation of fruit or vegetables, in this way creating green oases in the middle of the city. Responsible action at the personal level thus has many facets and extends from conscious consumption through social activities outdoors to self-sufficiency and the upgrading of one's own or general living environment.

Ideal framework for an exchange.

With its new key theme, Responsible Gardens, spoga+gafa 2024 aims to promote and support the enjoyment of responsible gardening. With forward-looking product presentations and its extensive event programme, it offers the ideal setting for this purpose. International companies of the garden industry meet with trade visitors in the Cologne exhibition halls to exchange ideas about the latest trends and market developments. What aspects should be taken into account for outdoor areas with regards to the theme of sustainability? How can the garden be made fit for climate change? What possibilities do new devices offer for the cultivation and preparation of food outdoors? How can outdoor furniture be used more flexibly or garden tools be designed more ergonomically? The exhibitors of spoga+gafa 2024 will present a large number of new solutions and market-ready products with this in mind.

Garden industry assumes responsibility

In the face of the current global challenges, the garden industry is itself assuming its social responsibility. Many exhibitors of spoga+gafa pay attention to resource-preserving production, reduce or compensate for their CO₂ emissions and use recycled and recyclable materials.

Organic soils and fertilisers or insect-friendly plants for the preservation of biodiversity in the care of green spaces are increasingly being brought onto the market. Responsible design also makes garden

devices, BBQs and outdoor furniture for all generations more comfortable and easier to operate. Certificates often confirm the tested environmental compatibility or the socially responsible production of current garden products.

Ideas for responsible gardening

As a change from the everyday routine, the garden offers a possibility to enter into a relationship with nature. Even children become familiar with natural processes and the significance of the seasons when sowing, planting and harvesting. Gardening thus offers not only enjoyment of one's own actions, but also inspiration for responsible dealings with the environment. As commonly used open areas, gardens are also places for encounters and understanding. People of various origins and different generations gather here for relaxation or garden work. Gardening thus also promotes not only a relationship with nature and well-being, but also a sense of solidarity. With its focus on Responsible Gardens, spoga+gafa 2024 wants to raise enthusiasm for, stimulate interest in and encourage gardening with responsibility. In the foreground here is the joy in the living greenery and shaping a life together outdoors

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In Cologne from 16 to 18 June 2024, the global garden lifestyle and BBQ industry will be focusing on the responsibility it bears regarding current and future challenges and their solutions relating to the role the garden plays in society. Together with the green industry, spoga+gafa will place the centre of attention on the different levels of responsible behaviour in and around private green spaces from the points of view of manufacturers, suppliers and consumers.