

Agenda



European Press Conference

spoga+gafa 2023

wednesday 22 march 2023, 3:00 pm, Impact Hub Madrid



spoga+gafa 2023
18.06.-20.06.2023

www.spogagafa.com

Remarks

Welcome

Representative of the City of Madrid

Topic:

Trade fairs in times of the pandemic & facts and news about spoga+gafa 2023

Stefan Lohrberg, Director Koelnmesse GmbH

Panel discussion:

The situation of producers and trade

Anna Hackstein, Executive Director Industrieverband Garten e.V. (IVG)

John W. Herbert, Secretary General European DIY Retail Association (EDRA) / Global Home Improvement Network (GHIN)

Martina Mensing-Meckelburg, President Verband Deutscher Garten-Center (VDG)

Norbert Jedrau, Executive Director Barbecue Industry Association Grill e.V. (BIAG)

Keynote:

Thema Trends - the colors come back

Manuel Rucar

Welcome address, discussion host

Moderation

Camilla Biasio, Appelhagen Management, Starnberg

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