

# spoga+gafa 365

The matchmaking platform for buyers  
and suppliers of the garden lifestyle

## Year-round. Worldwide. Digital.

We are experts in B2B-matchmaking within the international garden lifestyle industry and bring together buyers and suppliers. We now offer you this added value beyond our leading world trade fair on our innovative matchmaking platform spoga+gafa 365.

## The **benefits** at a glance



- Efficient, year-round product, supplier and new business scouting thanks to AI supported technology
- Tailored target group through a growing spoga+gafa community with currently 15,000 active users
- Company and product presentations in virtual showrooms
- 24/7/365 access to all relevant business contacts, including online tools in order to communicate and manage meetings
- Easy preparation and follow-up of the trade fair through modern matchmaking
- B2Buyer events with virtual 1:1 meetings between selected buyers and vetted suppliers

**!** This makes spoga+gafa 365 the first industry-specific digital platform of its kind.

More information at: [www.spogagafa.com](http://www.spogagafa.com)

**Coming soon!**

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