

## IDS 2021 - European Press Conference

20 May 2021, 12:30 a.m. in Rheinsaal (Rhein Conference Room), Koelnmesse



IDS 2021  
10.03. - 13.03.2021  
<https://english.ids-cologne.de/>

**- Welcome**

**Mark Stephen Pace**

Chairman of the Executive Board of the Association of the German Dental Industry (VDDI)

**- Key Note**

**Corinna Mühlhausen**

Trend and Future Researcher, Zukunftsinstitut Frankfurt: "Health Report 2022". On the development of health markets.

**- Press talk**

**Mark Stephen Pace**

Chairman of the Executive Board of the Association of the German Dental Industry (VDDI)

**Oliver Frese**

Chief Operating Officer of Koelnmesse

**Corinna Mühlhausen**

Trend and Future Researcher, Zukunftsinstitut Frankfurt

**Dr. Marco Landi**

President of the Council of European Dentists

Host: Nadja Cleven

**- Additional discussion partners:**

**Dr. Peter Engel**

President of the German Dental Association (BZÄK)

**Dominik Kruchen**

President of the Association of German Dental Technicians (VDZI)

**Dr. Markus Heibach**

Executive Director of the Association of the German Dental Industry (VDDI) and the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the VDDI.

Stand: 18.05.2021  
Kürzel: cl

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