

European Trade Press Conference

EISENWARENMESSE - International Hardware Fair Cologne 2021
29 October 2020, 2:00 p.m., Konrad Adenauer Hall, Cologne



INTERNATIONAL HARDWARE
FAIR
21.02. - 24.02.2021
www.eisenwarenmesse.com

Keynotes

Topics and focus areas of EISENWARENMESSE - International Hardware Fair Cologne 2021

Oliver Frese

Koelnmesse GmbH/Chief Operating Officer

The situation in the hardware and DIY industry

J. Wolfgang Kirchhoff

Chairman of the Advisory Board of EISENWARENMESSE - International Hardware Fair Cologne

Kirchhoff Automotive/CEO

Other discussion guests for interviews

John W. Herbert

European DIY Retail Association (EDRA) and Global Home Improvement Network (GHIN)/General Secretary

Jörn Brüningholt

Trade Association for Home Improvement, Construction and Gardening (BHB)/Head of Communication

Stefan Horst

Association of German Manufacturers (FWI)/Managing Director

Ralf Rahmede

German Association of Home & Garden Manufacturers (Herstellerverband Haus & Garten e.V.)/Managing Director

Thomas Dammann

Central Association of the Hardware Trade (ZHH)/Managing Director

Michael Atug

Digital rockstar and influencer

Dr. Jürgen Martin Amann

KoelnTourismus GmbH/Chief Executive Officer

Catja Caspary
Koelnmesse GmbH/Vice President

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Matthias Becker
Koelnmesse GmbH/Director EISENWARENMESSE - International Hardware Fair
Cologne

Host

Dieter Könnens
Journalist/WDR Servicezeit, Könnens kämpft

Stand: 27.10.2020
Kürzel: kby